

Connie Dwyer Breast Cancer Foundation

Executive Director / CEO

EIN 813723974

NJ · NTEE G12

FY ending 2024-12-31

June 9, 2026

This analysis benchmarks the total compensation of **Sarah Roberts, Executive Director / CEO** (\$60,000) against **every comparable organization** that fit the selection criteria — **32** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **28th** percentile of comparable organizations within the typical range

Benchmarked executive: Sarah Roberts — reported title “EXECUTIVE DIRECTOR & SECRETARY”, selected as the organization's **highest-paid individual** — no exact title match, so confirm this is a comparable role.

How comparable organizations were selected

SECTOR Organizations sharing the subject's NTEE classification (G12).

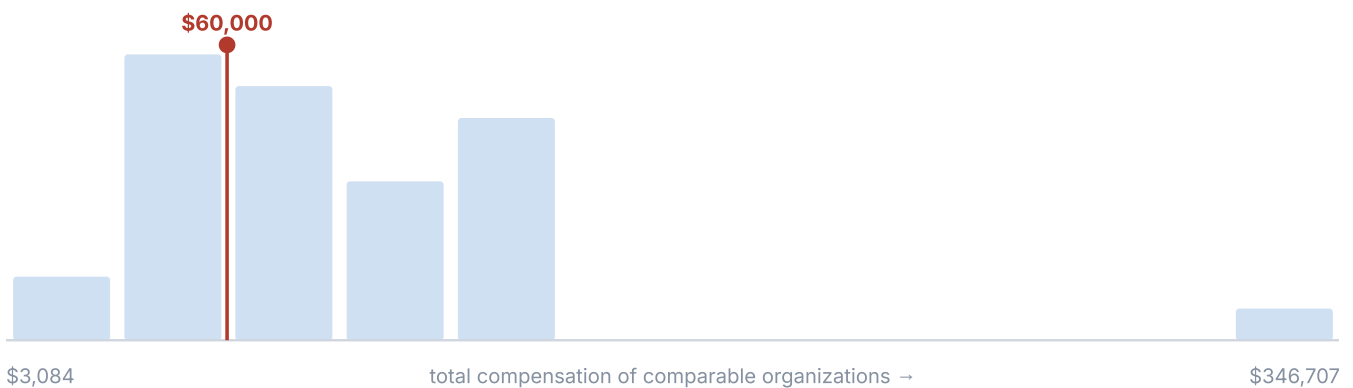
BUDGET Total revenue between \$321,643 and \$720,097 — 0.67x to 1.50x the subject's \$480,065 (the band tightens as size grows).

GEOGRAPHY Same NTEE sector (G12), nationwide + budget 0.67–1.5x revenue.

32 organizations qualified on sector, size, and geography

→ **32** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$40,528

\$57,201

\$73,058

\$116,724

\$136,468

\$60,000



■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to NJ cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Spierings Cancer Foundation Inc	WI	\$480,050	Executive Director	\$42,858	\$50,131	2024
Diamond Blackfan Anemia Foundation	NY	\$499,448	Executive Director	\$65,704	\$66,498	2024
Georgia Trauma Foundation Inc	GA	\$504,899	Executive Director	\$80,200	\$92,986	2023
Minnesota Colorectal Cancer Research	MN	\$453,008	Executive Director	\$52,684	\$60,028	2023
To Celebrate Life	CA	\$513,587	Markng/comm	\$62,400	\$60,350	2024
Glut1 Deficiency Foundation Inc	KY	\$514,707	Executive Director	\$50,192	\$60,397	2024
Ateam Ministries	AL	\$442,994	President And Director	\$65,800	\$79,618	2024
The Joe Martin Als Foundation	NC	\$520,734	President	\$100,000	\$115,728	2024
Wyoming Breast Cancer Initiative	WY	\$432,506	Executive Di	\$71,205	\$87,921	2023
Renaissance Cancer Foundation	TX	\$534,868	Lead Study Coordinator	\$35,653	\$41,124	2023
The Parkinson Council	PA	\$420,894	Chief Executive Officer	\$118,511	\$132,368	2024
Shades Of Pink Foundation	MI	\$540,402	Executive Director	\$35,000	\$40,462	2024
Miles Of Hope Breast Cancer	NY	\$543,574	Executive Director	\$106,571	\$107,859	2024
Marisa's Mission Inc	MA	\$550,430	Executive Director	\$111,731	\$112,454	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Ms Hope For A Cure Inc	VT	\$402,109	President	\$125,000	\$140,916	2024
Soul Ryeders Inc	NY	\$566,087	Executive Director	\$121,412	\$119,711	2025
Limb Preservation Foundation	CO	\$393,251	Executive Di	\$123,760	\$136,840	2023
Cure Rtd Foundation	TX	\$388,162	Vp / Treasurer	\$15,000	\$16,806	2024
Atlanta Cancer Care Foundation Inc	GA	\$575,672	Executive Director, Outgoing	\$54,167	\$62,803	2023
Meat Fight Inc	TX	\$378,798	Chief Executive Office	\$33,366	\$38,487	2023
Teamsters Local 25 Autism Fund Inc	MA	\$376,689	President	\$55,954	\$56,316	2024
Heroes Foundation Inc	IN	\$595,322	Executive Di	\$116,000	\$137,011	2024
Sawyers Wish	OH	\$343,750	Director Of Development	\$81,571	\$99,623	2023
Undiagnosed Diseases Network Foundation	DC	\$328,998	Ceo	\$352,756	\$346,707	2024
Kicks For A Cure Inc	NE	\$328,787	Executive Director	\$45,450	\$54,751	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to NJ cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to NJ cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

■ Sample, role match & sensitivity

PEER COUNT 32 organizations. Compensation range \$3,084–\$346,707; filing years 2023–2025.

SIZE BASIS	Matched on total revenue (\$480,065); for reference, expenses \$371,625 and assets \$992,672.
ROLE MATCH	Sarah Roberts, reported title "EXECUTIVE DIRECTOR & SECRETARY", benchmarked as Executive Director / CEO. Selected as the organization's highest-paid individual without an exact title match — the board should confirm this is a comparable role.
RELATED-ORG PAY	1 peer report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	1 peer fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	28 th
Total compensation (D + F), as reported (no adjustments)	41 st
Reportable pay only (column D), adjusted	28 th
All sources (D + E + F), adjusted	25 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Sarah Roberts) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 32 similarly situated organizations (Same NTEE sector (G12), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$60,000 is reasonable (approximately the 28th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.