

This analysis benchmarks the total compensation of **Daniela Wohlwend, Executive Director / CEO** (\$64,400) against **every comparable organization** that fit the selection criteria — **26** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **46th** percentile of comparable organizations within the typical range

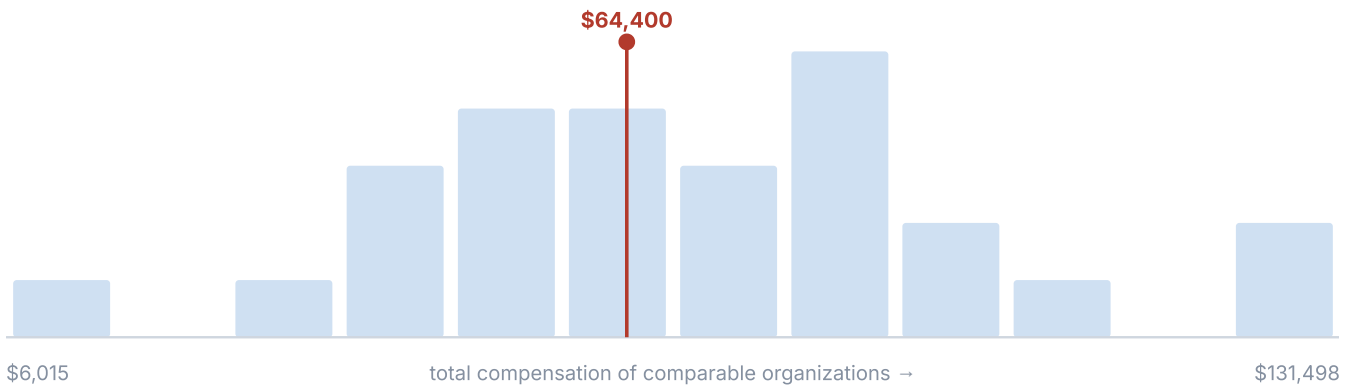
Benchmarked executive: Daniela Wohlwend — reported title “Executive Dir.”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

| | |
|-----------|---|
| SECTOR | Organizations sharing the subject's NTEE classification (O22). |
| BUDGET | Total revenue between \$203,573 and \$455,761 — 0.67x to 1.50x the subject's \$303,841 (the band tightens as size grows). |
| GEOGRAPHY | Same NTEE sector (O22), nationwide + budget 0.67–1.5x revenue. |

26 organizations qualified on sector, size, and geography → **26** within the band form the benchmarked peer set.

Distribution of comparable compensation



| | | | | | |
|----------|----------|----------|----------|----------|----------|
| \$41,246 | \$52,753 | \$67,380 | \$85,052 | \$99,474 | \$64,400 |
|----------|----------|----------|----------|----------|----------|



■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to CO cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

| ORGANIZATION | STATE | REVENUE | MATCHED TITLE | COMP (REPORTED) | COMP (ADJUSTED) | FY |
|--|-------|-----------|-----------------------------------|-----------------|------------------|------|
| Girls On The Run Idaho Inc | ID | \$297,943 | Executive Dir. | \$80,250 | \$89,030 | 2024 |
| Girls On The Run Of Central Illinois | IL | \$314,079 | Executive Dir. | \$67,642 | \$69,352 | 2024 |
| Wellfit Girls Program Southwest | FL | \$287,269 | Executive Director (Thru Jan '24) | \$99,100 | \$97,089 | 2024 |
| Girls On The Run Upstate Sc | SC | \$281,344 | Executive Director | \$44,089 | \$47,968 | 2024 |
| The Gems Camp | TX | \$278,071 | Vice President Of Partnership | \$44,786 | \$46,721 | 2024 |
| Southside Girls Club Inc | TX | \$277,636 | Executive Dir. | \$36,766 | \$38,355 | 2024 |
| Baya Corporation | IN | \$334,879 | Executive Director | \$50,442 | \$57,114 | 2023 |
| Gurls Talk Inc | NY | \$335,567 | Executive Director | \$125,000 | \$121,277 | 2023 |
| Park Central Inc | CT | \$267,489 | Executive Director | \$65,520 | \$65,959 | 2023 |
| Girls Incorporated Of The Washington Dc Metro Area | DC | \$264,258 | Executive Director | \$143,688 | \$131,498 | 2024 |
| Dress For Success Luzerne County | PA | \$251,895 | Founder, Executive Directo | \$52,000 | \$54,080 | 2024 |
| Carolina Youth Action Project | SC | \$248,269 | Co-director | \$56,694 | \$63,504 | 2023 |
| Go Run Missoula | MT | \$244,581 | Executive Di | \$70,750 | \$79,535 | 2024 |
| Girls Incorporated Of Hamblen County | TN | \$364,110 | Executive Director | \$47,720 | \$52,311 | 2024 |
| Little Princess Foundation | NY | \$238,733 | President | \$6,200 | \$6,015 | 2023 |
| Girls On The Run Of Stark County | OH | \$238,236 | Executive Dir. | \$54,722 | \$58,886 | 2025 |

| ORGANIZATION | STATE | REVENUE | MATCHED TITLE | COMP (REPORTED) | COMP (ADJUSTED) | FY |
|--|-------|-----------|--------------------|-----------------|------------------|------|
| Bay Area Girls Rock Camp | CA | \$370,530 | Co-executive | \$32,040 | \$28,853 | 2024 |
| Diamond In The Rough Youth Development Program Inc | GA | \$233,615 | President | \$43,204 | \$44,136 | 2025 |
| Girls Incorporated Of Winter Haven | FL | \$374,944 | Executive Director | \$68,210 | \$68,800 | 2023 |
| Girls Incorporated Of Tennessee Valley | TN | \$391,836 | Executive Director | \$72,525 | \$81,851 | 2023 |
| Girls On The Run Of New Orleans | LA | \$213,439 | Executive Dir. | \$63,502 | \$75,077 | 2023 |
| Girls On The Run Of Long Island | NY | \$204,651 | Executive Dir. | \$63,880 | \$60,199 | 2024 |
| Girls On The Run Of Southeastern | PA | \$417,543 | Executive Dir. | \$95,131 | \$101,859 | 2023 |
| Boys & Girls Club Of Greater Lynchburg | VA | \$444,272 | Executive Director | \$89,583 | \$90,206 | 2024 |
| Girls Incorporated Of Fort Smith | AR | \$444,577 | Executive Director | \$67,229 | \$81,138 | 2023 |

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to CO cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to CO cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

● Sample, role match & sensitivity

PEER COUNT **26** organizations. Compensation range \$6,015–\$131,498; filing years 2023–2025.

SIZE BASIS Matched on total revenue (\$303,841); for reference, expenses \$280,774 and assets \$96,047.

ROLE MATCH Daniela Wohlwend, reported title "*Executive Dir.*", benchmarked as Executive Director / CEO. The title maps directly to this role.

Sensitivity — the subject's percentile under alternative compensation definitions:

| BASIS | SUBJECT PERCENTILE |
|---|--------------------|
| Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default | 46 th |
| Total compensation (D + F), as reported (no adjustments) | 50 th |
| Reportable pay only (column D), adjusted | 50 th |
| All sources (D + E + F), adjusted | 46 th |

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● **Rebuttable presumption of reasonableness · 26 CFR 53.4958-6**

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Daniela Wohlwend) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 13, 2026, comparing compensation against 26 similarly situated organizations (Same NTEE sector (O22), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$64,400 is reasonable (approximately the 46th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 13, 2026.