

# The Brandon Tolson Foundation Inc

Executive Director / CEO

EIN 820822910  
 MD · NTEE P12  
 FY ending 2024-12-31  
 June 9, 2026

This analysis benchmarks the total compensation of **Pam Long, Executive Director / CEO** (\$30,000) against **every comparable organization** that fit the selection criteria — **39** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **28<sup>th</sup>** percentile of comparable organizations within the typical range

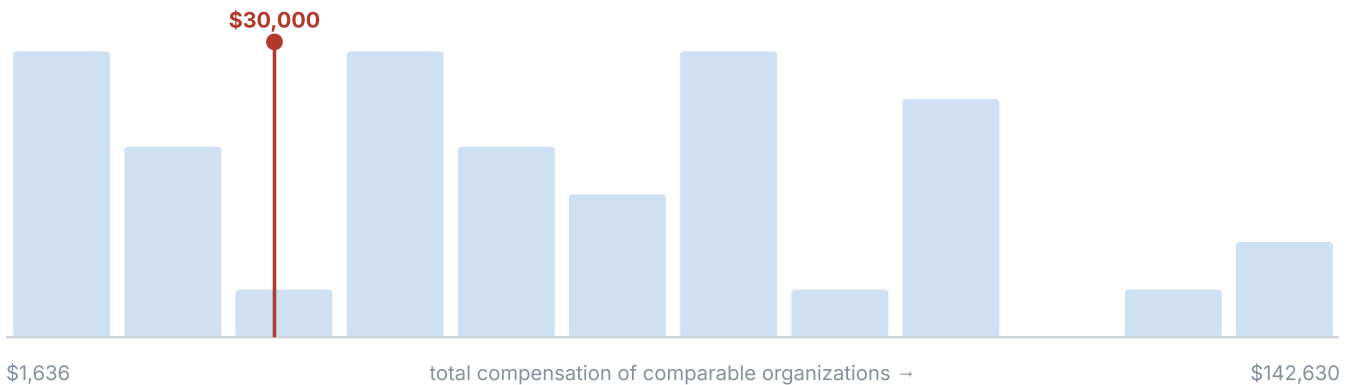
**Benchmarked executive:** Pam Long — reported title “Executive Dir.”, a **direct title match** to the Executive Director / CEO role.

## How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (P12).
BUDGET	Total revenue between \$173,521 and \$388,480 — 0.67x to 1.50x the subject's \$258,987 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (P12), nationwide + budget 0.67–1.5x revenue.

**39** organizations qualified on sector, size, and geography → **39** within the band form the benchmarked peer set.

## Distribution of comparable compensation



\$11,284	\$24,960	\$57,219	\$78,753	\$100,612	\$30,000
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## ■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to MD cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Yoga Gives Back</a>	CA	\$257,095	Executive Dir.	\$61,508	<b>\$58,488</b>	2023
<a href="#">Friends Of Ruwenzori Foundation</a>	CA	\$261,956	Executive Di	\$55,800	<b>\$51,538</b>	2024
<a href="#">Mindful Communities Fund</a>	TX	\$263,406	Exec Dir/pres.	\$93,000	<b>\$99,506</b>	2024
<a href="#">The Izzy Foundation</a>	RI	\$265,754	Executive Director	\$83,019	<b>\$85,148</b>	2024
<a href="#">L E A D Foundation Inc</a>	MI	\$265,877	Executive Director	\$50,340	<b>\$57,219</b>	2023
<a href="#">Olive Osmond Hearing Fund Inc</a>	UT	\$251,897	Ceo	\$18,000	<b>\$19,705</b>	2024
<a href="#">Gp Made Foundation Inc</a>	MO	\$251,724	Executive Director	\$34,175	<b>\$39,860</b>	2023
<a href="#">Orange County Walk To Remember</a>	CA	\$268,345	Director	\$89,175	<b>\$82,364</b>	2024
<a href="#">Always Endure</a>	TN	\$243,818	President/executive Director	\$60,000	<b>\$67,459</b>	2024
<a href="#">Digital Business Research Corp</a>	NY	\$242,500	President	\$143,333	<b>\$142,630</b>	2023
<a href="#">The Angel Band Project</a>	MO	\$241,104	Executive Director	\$64,423	<b>\$75,141</b>	2023
<a href="#">La La Land Foundation Inc</a>	NJ	\$240,947	Director	\$75,750	<b>\$72,342</b>	2024
<a href="#">Fostering Further</a>	OH	\$283,116	Executive Director	\$54,708	<b>\$61,979</b>	2024
<a href="#">Neighbor To Neighbor Massachusetts</a>	MA	\$286,918	Executive Di	\$1,702	<b>\$1,636</b>	2024
<a href="#">Childrens Global Alliance</a>	CO	\$228,096	Executive Di	\$12,000	<b>\$12,308</b>	2024
<a href="#">The Center For Family Support Foundation Inc</a>	NY	\$227,943	Ceo Thru Jan. 2024	\$41,094	<b>\$39,719</b>	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Episcopal Communities Foundation</a>	AL	\$227,771	Executive Director	\$13,829	<b>\$15,980</b>	2024
<a href="#">Sankofa House Inc</a>	GA	\$290,339	President	\$39,912	<b>\$41,818</b>	2025
<a href="#">My Better Benefits</a>	NY	\$293,590	Officer	\$12,600	<b>\$12,178</b>	2024
<a href="#">Tlc Charities Foundation Inc</a>	KS	\$221,007	Trustee	\$19,831	<b>\$23,593</b>	2023
<a href="#">United Way Of Richmond County Inc</a>	NC	\$216,528	Executive Director	\$64,624	<b>\$73,533</b>	2023
<a href="#">The Chris Hondros Fund</a>	NY	\$214,558	President	\$68,000	<b>\$65,725</b>	2024
<a href="#">Our Daily Bread Christian Food Ministry Inc</a>	NC	\$212,753	Director	\$35,000	<b>\$44,777</b>	2021
<a href="#">Upstate Caring Partners Holding</a>	NY	\$211,594	Executive Director	\$18,246	<b>\$17,636</b>	2024
<a href="#">End Human Trafficking Inc</a>	FL	\$309,320	Executive Di	\$96,830	<b>\$97,298</b>	2024

**Comp (reported)** is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to MD cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

## ■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to MD cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: [peerbasis.org/methodology](https://peerbasis.org/methodology).

## ■ Sample, role match & sensitivity

**PEER COUNT** 39 organizations. Compensation range \$1,636–\$142,630; filing years 2021–2025.

**SIZE BASIS** Matched on total revenue (\$258,987); for reference, expenses \$236,306 and assets \$137,818.

**ROLE MATCH** Pam Long, reported title "*Executive Dir.*", benchmarked as Executive Director / CEO. The title maps directly to this role.

**RELATED-ORG PAY** 10 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	28 <sup>th</sup>
Total compensation (D + F), as reported (no adjustments)	28 <sup>th</sup>
Reportable pay only (column D), adjusted	36 <sup>th</sup>
All sources (D + E + F), adjusted	18 <sup>th</sup>

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

### ● **Rebuttable presumption of reasonableness · 26 CFR 53.4958-6**

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

#### **Draft board minutes – executive compensation**

1. The compensation of the Executive Director / CEO (Pam Long) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 39 similarly situated organizations (Same NTEE sector (P12), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$30,000 is reasonable (approximately the 28<sup>th</sup> percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [\_\_ for / \_\_ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.