

# Prevent Child Abuse Oregon

Executive Director / CEO

This analysis benchmarks the total compensation of **Nicole Cunningham, Executive Director / CEO** (\$95,708) against **every comparable organization** that fit the selection criteria — **64** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **89<sup>th</sup>** percentile of comparable organizations within the typical range

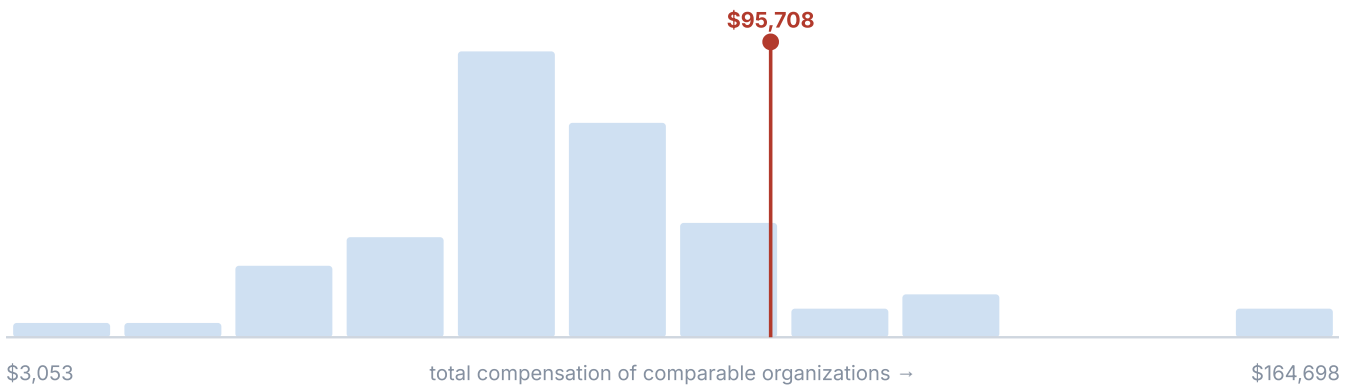
**Benchmarked executive:** Nicole Cunningham — reported title “Executive Dir.”, a **direct title match** to the Executive Director / CEO role.

## How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (I72).
BUDGET	Total revenue between \$191,483 and \$428,695 — 0.67x to 1.50x the subject's \$285,797 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (I72), nationwide + budget 0.67–1.5x revenue.

**64** organizations qualified on sector, size, and geography → **64** within the band form the benchmarked peer set.

## Distribution of comparable compensation



\$43,578	\$58,580	\$68,565	\$82,760	\$99,771	\$95,708
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## ● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to OR cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">African Institute For Children Studies</a>	AZ	\$285,614	Executive Director	\$72,813	<b>\$73,462</b>	2025
<a href="#">The Blue Ribbon Project</a>	MD	\$291,188	Presidednt&director	\$25,622	<b>\$26,557</b>	2023
<a href="#">Child Assault Prevention Project Of Washoe County</a>	NV	\$280,285	Executive Director	\$65,000	<b>\$68,352</b>	2025
<a href="#">North Star Family Advocacy Center</a>	MN	\$279,355	Executive Dir.	\$106,000	<b>\$112,787</b>	2024
<a href="#">Over The Rainbow</a>	PA	\$297,345	Executive Director	\$75,304	<b>\$80,865</b>	2024
<a href="#">Edu4life</a>	AZ	\$300,636	Chief Executive Officer	\$65,943	<b>\$68,291</b>	2024
<a href="#">Unsilenced Project Inc</a>	CA	\$302,540	President	\$38,640	<b>\$36,990</b>	2023
<a href="#">Inheritance Adoptions</a>	TX	\$304,960	Executive Director	\$87,313	<b>\$94,050</b>	2024
<a href="#">Celebrate Children Foundation</a>	WI	\$305,214	Executive Director	\$29,353	<b>\$33,010</b>	2024
<a href="#">A Caring Place Child</a>	OH	\$310,505	Executive Di	\$52,192	<b>\$61,285</b>	2023
<a href="#">Children's Advocacy Center</a>	TN	\$311,408	Executive Director	\$64,541	<b>\$71,170</b>	2025
<a href="#">Fresno Child Abuse Prevention Council</a>	CA	\$311,555	Executive Director	\$106,181	<b>\$101,647</b>	2023
<a href="#">Windham County Safe Place Child Advocacy</a>	VT	\$259,817	Executive Director And Int	\$76,927	<b>\$83,377</b>	2024
<a href="#">Valley Of The Moon Children's</a>	CA	\$312,091	Director Of Programs	\$63,285	<b>\$60,583</b>	2023
<a href="#">Family Nurturing Center Of Florida</a>	FL	\$259,042	Executive Di	\$87,307	<b>\$90,928</b>	2023

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Emma's House Bitterroot Valley -</a>	MT	\$314,213	Executive Director	\$103,286	<b>\$123,431</b>	2023
<a href="#">Safe Harbor A Children's Justice Center</a>	WY	\$256,887	Executive Director	\$48,591	<b>\$56,029</b>	2024
<a href="#">Great Plains Casa For Kids Inc</a>	TX	\$317,993	Executive Di	\$63,716	<b>\$68,632</b>	2024
<a href="#">Exploited Children's Help Organization</a>	KY	\$322,500	Executive Director	\$80,089	<b>\$95,393</b>	2023
<a href="#">Hero House The Childrens Advocacy</a>	GA	\$248,817	Executive Direc	\$65,030	<b>\$70,410</b>	2024
<a href="#">First Judicial District Casa-gal Program</a>	MT	\$248,664	Executive Director	\$54,683	<b>\$63,474</b>	2024
<a href="#">Casa Of The High Plains Inc</a>	TX	\$323,108	Executive Di	\$53,594	<b>\$57,729</b>	2024
<a href="#">Family &amp; Children's Council</a>	IA	\$247,648	Executive Director	\$78,000	<b>\$94,683</b>	2023
<a href="#">Celestial Services Inc</a>	CA	\$325,974	Ceo	\$52,500	<b>\$48,817</b>	2024
<a href="#">Sexually Abused Children's Relief</a>	KS	\$329,106	Executive Director	\$54,677	<b>\$63,608</b>	2024

**Comp (reported)** is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to OR cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

## ● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to OR cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: [peerbasis.org/methodology](https://peerbasis.org/methodology).

## ● Sample, role match & sensitivity

PEER COUNT **64** organizations. Compensation range \$3,053–\$164,698; filing years 2022–2025.

SIZE BASIS Matched on total revenue (\$285,797); for reference, expenses \$396,769 and assets \$88,393.

ROLE MATCH	Nicole Cunningham, reported title " <i>Executive Dir.</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	2 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	4 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	89 <sup>th</sup>
Total compensation (D + F), as reported (no adjustments)	89 <sup>th</sup>
Reportable pay only (column D), adjusted	91 <sup>st</sup>
All sources (D + E + F), adjusted	86 <sup>th</sup>

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

### ● Rebuttable presumption of reasonableness • 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

#### Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Nicole Cunningham) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 64 similarly situated organizations (Same NTEE sector (I72), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$95,708 is reasonable (approximately the 89<sup>th</sup> percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [\_\_ for / \_\_ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability

data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.