

# Live Love Nashville

Executive Director / CEO

EIN 822473351  
 TN · NTEE T19  
 FY ending 2024-06-30  
**June 9, 2026**

This analysis benchmarks the total compensation of **Taylor Rowe, Executive Director / CEO** (\$50,880) against **every comparable organization** that fit the selection criteria — **813** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

**Compensation sits at approximately the 51<sup>st</sup> percentile of comparable organizations**

within the typical range

**Benchmarked executive:** Taylor Rowe — reported title “President”, a **direct title match** to the Executive Director / CEO role.

## How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (T19).
BUDGET	Total revenue between \$250,215 and \$560,184 — 0.67x to 1.50x the subject's \$373,456 (the band tightens as size grows).
GEOGRAPHY	Same NTEE major group (T), nationwide + budget 0.67–1.5x revenue.

**813** organizations qualified on sector, size, and geography → **813** within the band form the benchmarked peer set.

## Distribution of comparable compensation



\$10,598	\$24,703	\$49,628	\$75,577	\$103,478	<b>\$50,880</b>
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## ■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to TN cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Association For Benevolent Care Inc</a>	OH	\$373,732	Executive Director	\$18	<b>\$19</b>	2023
<a href="#">Parson Of The Hills Foundation Inc</a>	NC	\$373,789	Ceo Director	\$52,008	<b>\$52,634</b>	2023
<a href="#">Retired Senior Volunteer Program Of</a>	WI	\$374,109	Executive Director	\$53,231	<b>\$52,888</b>	2024
<a href="#">Family Arts Needlework Shop Inc</a>	AZ	\$371,557	Director	\$62,402	<b>\$55,623</b>	2025
<a href="#">American Institute Of Architects College</a>	DC	\$371,296	Executive Director, Cof Fund	\$157,355	<b>\$131,366</b>	2024
<a href="#">Theater Collaborative Of South Jersey</a>	NJ	\$375,641	Executive Director	\$18,027	<b>\$15,312</b>	2024
<a href="#">Gsbcc Community Development Corp</a>	AL	\$375,728	Executive Director	\$13,000	<b>\$15,466</b>	2021
<a href="#">Family Promise Of Clear Creek</a>	TX	\$375,801	Executive Dir.	\$82,364	<b>\$78,381</b>	2024
<a href="#">Gay Mens Chorus Of Charlotte</a>	NC	\$370,855	Managing Artistic Director	\$60,000	<b>\$58,980</b>	2024
<a href="#">Georgia National Guard Family</a>	GA	\$370,846	Treasurer	\$48,360	<b>\$47,626</b>	2023
<a href="#">United Way Of Yuma County Inc</a>	AZ	\$370,731	President And Ceo	\$75,589	<b>\$69,159</b>	2024
<a href="#">Acorn Global Advance</a>	SC	\$370,432	Secretary	\$79,800	<b>\$81,540</b>	2023
<a href="#">Worcester Public Library Foundation</a>	MA	\$370,266	Executive Director/clerk	\$100,957	<b>\$86,308</b>	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Hearts Of Gold Inc</a>	NY	\$376,784	Ceo	\$179,430	<b>\$154,250</b>	2024
<a href="#">Corona Norco United Way</a>	CA	\$377,249	Chief Executive Officer	\$105,960	<b>\$87,045</b>	2024
<a href="#">Burning Ones Inc</a>	FL	\$369,303	President	\$47,500	<b>\$42,452</b>	2024
<a href="#">Thomas County Community Foundation Inc</a>	KS	\$377,712	Executive Director	\$60,275	<b>\$63,779</b>	2023
<a href="#">Overly's Country Christmas Inc</a>	PA	\$368,962	Executive Director	\$22,625	<b>\$22,098</b>	2023
<a href="#">Josephine County Foundation</a>	OR	\$368,624	Treasurer & Ed	\$3,000	<b>\$2,650</b>	2024
<a href="#">United Way Of Maury County Inc</a>	TN	\$378,346	Exec Director	\$49,468	<b>\$49,468</b>	2024
<a href="#">Wisconsin Masonic Center Foundation Inc</a>	WI	\$378,424	Executive Director	\$61,538	<b>\$62,948</b>	2023
<a href="#">Lot 2540 Incorporated</a>	NC	\$378,448	Executive Dir.	\$67,287	<b>\$68,096</b>	2023
<a href="#">Blue Cross And Blue Shield Foundation</a>	IL	\$378,739	President And Board Member	\$1,666,916	<b>\$1,605,097</b>	2023
<a href="#">United Way Of The Flint Hills Inc</a>	KS	\$379,032	Executive Di	\$68,959	<b>\$72,968</b>	2023
<a href="#">United Way Of Wilkes County Inc</a>	NC	\$367,727	Secretary	\$55,900	<b>\$54,950</b>	2024

**Comp (reported)** is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to TN cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

## ■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to TN cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: [peerbasis.org/methodology](https://peerbasis.org/methodology).

## ■ Sample, role match & sensitivity

PEER COUNT	813 organizations. Compensation range \$19–\$1,605,097; filing years 2021–2025.
SIZE BASIS	Matched on total revenue (\$373,456); for reference, expenses \$311,395 and assets \$321,057.
ROLE MATCH	Taylor Rowe, reported title "President", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	205 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	20 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	51 <sup>st</sup>
Total compensation (D + F), as reported (no adjustments)	50 <sup>th</sup>
Reportable pay only (column D), adjusted	57 <sup>th</sup>
All sources (D + E + F), adjusted	32 <sup>nd</sup>

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

## ■ Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

### Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Taylor Rowe) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 813 similarly situated organizations (Same NTEE major group (T), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$50,880 is reasonable (approximately the 51<sup>st</sup> percentile of comparable organizations) and documented the basis for this determination

concurrently, on [date], by a vote of [\_\_ for / \_\_ against].

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Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.