

Sampson County Child Advocacy

Executive Director / CEO

EIN 822496019
 NC · NTEE R20
 FY ending 2024-09-30
 June 9, 2026

This analysis benchmarks the total compensation of **Shannon Barber, Executive Director / CEO** (\$52,670) against **every comparable organization** that fit the selection criteria — **60** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **33rd** percentile of comparable organizations within the typical range

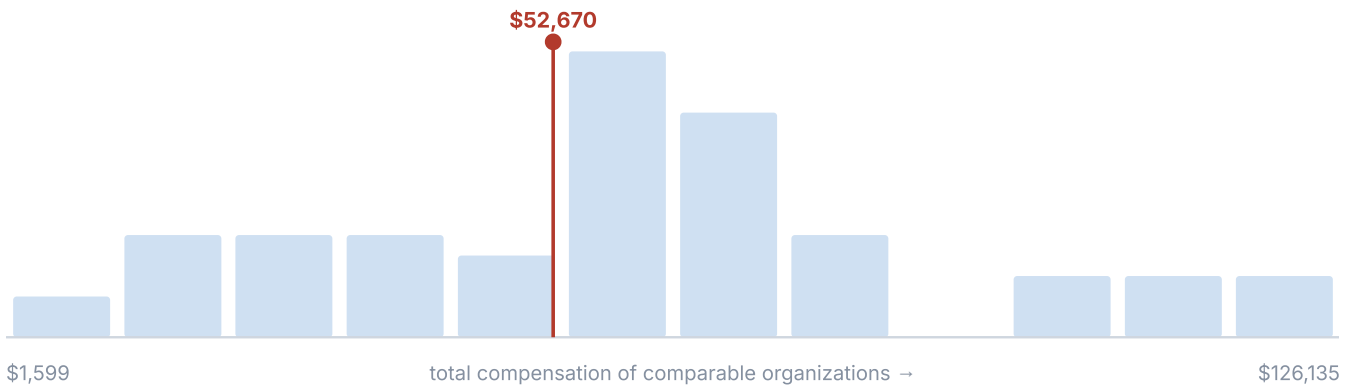
Benchmarked executive: Shannon Barber — reported title “EXECUTIVE DI”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (R20).
BUDGET	Total revenue between \$165,031 and \$369,472 — 0.67x to 1.50x the subject's \$246,315 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (R20), nationwide + budget 0.67–1.5x revenue.

60 organizations qualified on sector, size, and geography → **60** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$21,846	\$36,551	\$60,402	\$73,536	\$102,016	\$52,670
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■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to NC cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Muslim American Leadership Alliance	IL	\$246,473	Chairperson	\$75,617	\$71,947	2024
Carroll County Casa Inc	GA	\$247,723	Executive Dir.	\$63,840	\$60,522	2025
Cair National Legal Defense Fund Inc	DC	\$249,901	Director/secretary	\$25,927	\$22,019	2024
Casa Of Southern Illinois Inc	IL	\$240,246	Executive Dir.	\$67,056	\$62,157	2025
Central Georgia Casa Inc	GA	\$253,174	Executive Di	\$70,000	\$66,362	2025
Loud And Proud	MI	\$238,733	Executive Director	\$20,313	\$20,291	2024
Casa Of Southwest Georgia Inc	GA	\$254,994	Executive Di	\$54,288	\$54,389	2023
Muslim Justice League	MA	\$256,525	Executive Director	\$87,374	\$74,029	2025
Casa Partners 4nmkids Inc	NM	\$256,941	Executive Director	\$45,000	\$46,842	2024
Rappahannock Casa Inc	VA	\$233,323	Executive Director	\$62,658	\$60,281	2023
Fw Black Collective	WA	\$232,327	Executive Director	\$70,758	\$61,311	2024
Massachusetts Casa Association	MA	\$231,759	Executive Director	\$106,716	\$95,551	2023
Strategic Advocacy For Human Rights Inc	CA	\$261,338	Co-executive Director	\$33,723	\$29,015	2023
People Engaged In Active Community Efforts Inc	FL	\$230,087	Lead Organizer	\$60,000	\$56,162	2023
Court Appointed Special Advocate Of	CA	\$264,947	Former Executive Director	\$76,923	\$64,285	2024
Moveon Education Fund	OR	\$265,211	Executive Director	\$7,769	\$6,982	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Casa - 15th Judicial Circuit	IL	\$266,550	Executive Director	\$71,250	\$67,792	2024
The Buffalo Trace Casa Program Inc	KY	\$268,498	Executive Dir.	\$72,431	\$73,371	2025
Palm Beach Fellowship Of Christians And	FL	\$270,435	Executive Director	\$78,350	\$71,234	2024
Casa Of North Arkansas	AR	\$221,089	Executive Director	\$25,831	\$27,376	2025
Casa Of Midwest Kentucky Inc	KY	\$220,428	Executive Di	\$59,788	\$60,564	2025
Eddy County Casa Auxiliary	NM	\$218,495	Executive Di	\$56,333	\$58,639	2024
The Diverse Future Foundation Inc	NY	\$215,800	Director	\$40,000	\$36,014	2023
Cofa Alliance National Network	OR	\$213,286	Board Member	\$15,544	\$14,383	2023
American Liberties Institute Inc	FL	\$211,598	President	\$127,748	\$124,478	2022

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to NC cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to NC cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

Sample, role match & sensitivity

PEER COUNT	60 organizations. Compensation range \$1,599–\$126,135; filing years 2022–2025.
SIZE BASIS	Matched on total revenue (\$246,315); for reference, expenses \$221,442 and assets \$68,175.
ROLE MATCH	Shannon Barber, reported title "EXECUTIVE DI", benchmarked as Executive Director / CEO. The title maps directly to this role.

RELATED-ORG PAY 3 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	33 rd
Total compensation (D + F), as reported (no adjustments)	33 rd
Reportable pay only (column D), adjusted	33 rd
All sources (D + E + F), adjusted	30 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● **Rebuttable presumption of reasonableness · 26 CFR 53.4958-6**

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Shannon Barber) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 60 similarly situated organizations (Same NTEE sector (R20), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$52,670 is reasonable (approximately the 33rd percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.