

Brain Center Of Green Bay Inc

Executive Director / CEO

EIN 823766844

WI · NTEE H48

FY ending 2023-12-31

June 9, 2026

This analysis benchmarks the total compensation of **Christine Vanden Hoogen, Executive Director / CEO** (\$117,700) against **every comparable organization** that fit the selection criteria — **132** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **87th** percentile of comparable organizations within the typical range

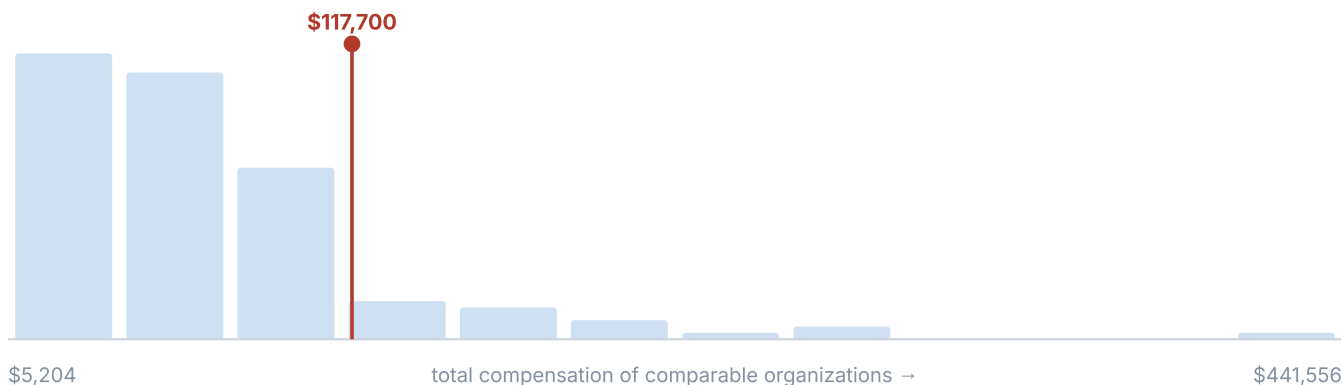
Benchmarked executive: Christine Vanden Hoogen — reported title “EXECUTIVE DIRECTOR”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (H48).
BUDGET	Total revenue between \$234,277 and \$524,502 — 0.67x to 1.50x the subject's \$349,668 (the band tightens as size grows).
GEOGRAPHY	Same NTEE major group (H), nationwide + budget 0.67–1.5x revenue.

132 organizations qualified on sector, size, and geography → **132** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$21,855	\$34,379	\$55,705	\$89,674	\$131,615	\$117,700
----------	----------	----------	----------	-----------	------------------



■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to WI cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Championship Hearts Foundation	TX	\$349,433	Executive Director	\$55,000	\$51,169	2024
Tissue Bank Asbestos Research Charitable	MD	\$350,375	Trustee	\$52,431	\$45,589	2024
Pierone Research Institute- A Wfhc	FL	\$347,247	Vice Chair/d	\$31,220	\$26,574	2025
Research Advocacy Network Inc	TX	\$352,090	President	\$66,000	\$63,216	2023
John Paul Ii Medical Research Institute	IA	\$347,088	President	\$69,392	\$72,752	2023
Neurotech Institute Inc	OH	\$352,623	Vp Development	\$267,482	\$263,487	2024
Autism Discovery And Treatment Foundation Inc	AZ	\$344,947	Employee	\$31,260	\$27,960	2024
Connecticut United For Research	CT	\$344,203	President &	\$302,557	\$263,837	2024
Biohouston Inc	TX	\$357,470	Chief Executive Officer	\$224,653	\$209,004	2024
Accreditation For Cardiovascular Excellence Inc	VA	\$339,930	Chief Medical Officer	\$20,259	\$18,730	2023
Sierra Veterans Research And Education Foundation	NV	\$359,581	Executive Director	\$63,786	\$61,221	2023
Federation Of Associations In Behavioral	DC	\$360,706	Exec Dir/ex-officio	\$200,916	\$168,820	2023
Alaska Cardiovascular Research	AK	\$336,332	Executive Director	\$53,862	\$49,307	2023

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Doctor Marnie Rose Foundation Inc	TX	\$363,289	Executive Director To 8/23	\$47,098	\$45,111	2023
Apbd Research Foundation	NY	\$363,824	Exec Director	\$120,000	\$100,850	2024
Aspen Lung Conference	CO	\$334,239	Administrator	\$40,000	\$35,672	2024
Solving Kids' Cancer Inc	NY	\$333,401	Former Exec	\$157,018	\$131,961	2024
Asbestos Disease Awareness Organization Inc	CA	\$332,179	President	\$120,000	\$96,372	2024
The Ryan Anthony Foundation	TX	\$331,591	Exec. Dir./p	\$48,000	\$45,975	2023
Childrens Skin Disease Foundation	CA	\$331,103	Executive Dir.	\$54,966	\$44,143	2024
Team Bright Side Inc	IL	\$368,815	Vice President	\$27,000	\$25,417	2023
Emily Whitehead Foundation	PA	\$369,089	President	\$12,000	\$11,458	2023
New England Parkinsons Ride	NH	\$330,154	Executive Director	\$108,500	\$93,177	2024
North American Specialized	MN	\$329,023	Executive Di	\$37,404	\$34,374	2024
Clinical Research Foundation	KY	\$375,042	Executive Dir.	\$60,391	\$60,343	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to WI cost of living and 2023 dollars. Click any organization to verify the figure on ProPublica.

Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to WI cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

Sample, role match & sensitivity

PEER COUNT 132 organizations. Compensation range \$5,204–\$441,556; filing years 2023–2025.

SIZE BASIS Matched on total revenue (\$349,668); for reference, expenses \$303,610 and assets \$611,667.

ROLE MATCH	Christine Vanden Hoogen, reported title " <i>EXECUTIVE DIRECTOR</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	13 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	9 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	87th
Total compensation (D + F), as reported (no adjustments)	81st
Reportable pay only (column D), adjusted	90th
All sources (D + E + F), adjusted	79th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● **Rebuttable presumption of reasonableness · 26 CFR 53.4958-6**

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Christine Vanden Hoogen) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 132 similarly situated organizations (Same NTEE major group (H), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$117,700 is reasonable (approximately the 87th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability

data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.