

Ruralorganizingorg

Executive Director / CEO

This analysis benchmarks the total compensation of **Matthew Hildreth, Executive Director / CEO** (\$52,500) against **every comparable organization** that fit the selection criteria — **27** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **48th** percentile of comparable organizations within the typical range

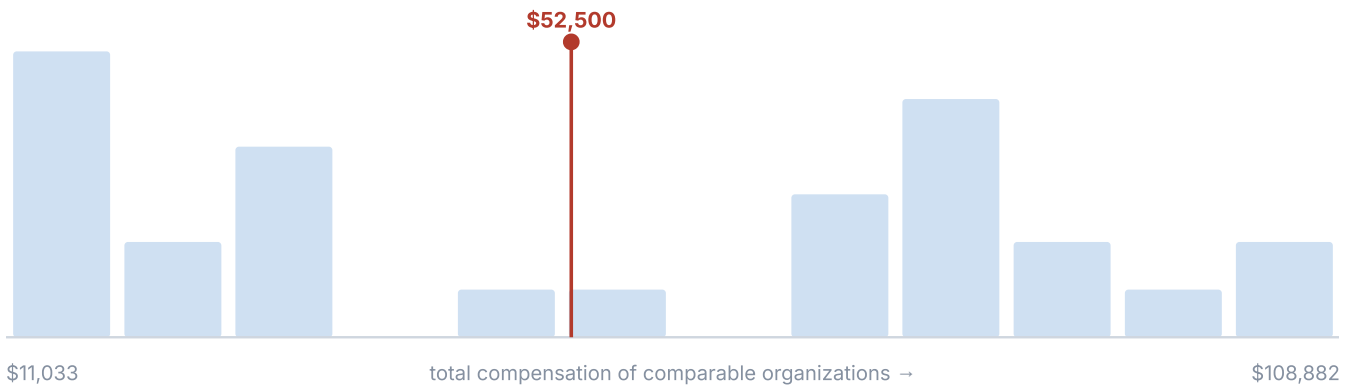
Benchmarked executive: Matthew Hildreth — reported title “Executive Director”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (R40).
BUDGET	Total revenue between \$163,045 and \$365,026 — 0.67x to 1.50x the subject's \$243,351 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (R40), nationwide + budget 0.67–1.5x revenue.

27 organizations qualified on sector, size, and geography → **27** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$15,207	\$23,045	\$58,682	\$78,884	\$95,086	\$52,500
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● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to OH cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
League Of Women Voters Lotte E	MA	\$238,887	Executive Director	\$91,584	\$77,703	2023
Keystone Progress Education Fund	PA	\$253,066	Executive Di	\$81,923	\$77,134	2023
The Washington Bus	WA	\$253,250	Executive Director	\$108,760	\$91,935	2023
Progress Texas Institute	TX	\$259,130	Executive Director	\$110,426	\$101,299	2024
New Voters Org	PA	\$262,872	President	\$64,167	\$58,682	2024
League Of Women Voters Of Massachusetts	MA	\$222,227	Executive Director	\$91,584	\$77,703	2023
Salt & Light Council	CA	\$269,154	President	\$24,000	\$18,516	2025
One Nation Under God	OH	\$213,748	Assistant Treas	\$16,875	\$16,875	2023
Radical Registrars	TX	\$273,339	Executive Dir.	\$87,278	\$80,064	2024
Stand Up Indiana Inc	IN	\$213,136	Eecutive Dir	\$11,538	\$11,488	2023
Adrc Action	AZ	\$273,917	Co-executive Director, Programs	\$109,925	\$99,813	2023
Massachusetts Fiscal Alliance Inc	MA	\$279,590	Interim Executive Director	\$13,388	\$11,033	2024
Stand Up Alaska	AK	\$206,914	Executive Dir.	\$38,500	\$33,755	2024
Massachusetts Voter Education Network Inc	MA	\$280,447	Executive Director	\$132,125	\$108,882	2024
Alliance For A Better Utah Inc	UT	\$205,168	Executive Director	\$55,050	\$51,670	2024
Deeds Action Fund	TX	\$203,855	Temp Executive Director	\$24,063	\$22,075	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
New North Carolina Project Action First	NC	\$288,251	Chief Executive Officer	\$13,408	\$12,705	2024
Good Deed Corps	CA	\$298,904	President	\$36,250	\$28,706	2024
Kansas Civic Engagement Table	KS	\$186,631	Executive Director	\$71,000	\$72,420	2023
Polichic Engagement Fund	TX	\$305,121	Founder	\$36,714	\$34,674	2023
Planned Parenthood Advocates	WA	\$170,018	President/ceo	\$29,249	\$24,015	2024
Reform For Illinois	IL	\$168,187	Executive Director	\$89,000	\$82,611	2023
League Of Women Voters Of The District Of Columbia	DC	\$166,185	Full Rights Trustee	\$22,000	\$17,248	2025
Alliance For A Better Iowa	IA	\$327,518	Executive Director	\$69,486	\$69,772	2024
The Ring Of Democracy Incorporated	CA	\$334,565	President	\$37,025	\$30,186	2023

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to OH cost of living and 2023 dollars. Click any organization to verify the figure on ProPublica.

■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to OH cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

■ Sample, role match & sensitivity

PEER COUNT 27 organizations. Compensation range \$11,033–\$108,882; filing years 2023–2025.

SIZE BASIS Matched on total revenue (\$243,351); for reference, expenses \$357,492 and assets \$183,490. **Revenue and expenses diverge this year — revenue may misrepresent operating size; weigh the expense-based view.**

ROLE MATCH Matthew Hildreth, reported title *"Executive Director"*, benchmarked as Executive Director / CEO. The title maps directly to this role.

RELATED-ORG PAY 3 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	48 th
Total compensation (D + F), as reported (no adjustments)	44 th
Reportable pay only (column D), adjusted	52 nd
All sources (D + E + F), adjusted	93 rd

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Matthew Hildreth) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 10, 2026, comparing compensation against 27 similarly situated organizations (Same NTEE sector (R40), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$52,500 is reasonable (approximately the 48th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 10, 2026.