

American Lung Cancer Screening

Executive Director / CEO

June 9, 2026

This analysis benchmarks the total compensation of **Alexandra Potter, Executive Director / CEO** (\$8,000) against **every comparable organization** that fit the selection criteria — **64** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the 2nd percentile of comparable organizations

below the typical range for comparable organizations

Benchmarked executive: Alexandra Potter — reported title "PRESIDENT", a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR Organizations sharing the subject's NTEE classification (G30).

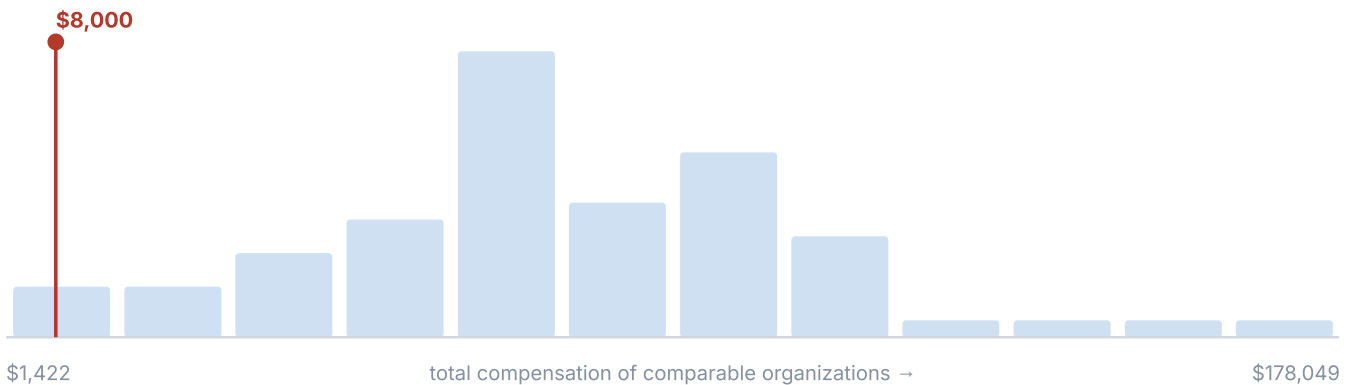
BUDGET Total revenue between \$255,768 and \$572,616 — 0.67x to 1.50x the subject's \$381,744 (the band tightens as size grows).

GEOGRAPHY Same NTEE sector (G30), nationwide + budget 0.67–1.5x revenue.

64 organizations qualified on sector, size, and geography

→ **64** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$32,632

\$54,034

\$72,640

\$97,364

\$112,223

\$8,000



● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to NC cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Jessica June Children's Cancer	FL	\$379,688	President/ce	\$93,467	\$84,978	2024
Kids & Art Foundation	CA	\$385,033	Ceo	\$119,529	\$99,891	2024
Thriving Pink Inc	CA	\$385,329	Executive Director	\$59,949	\$50,099	2024
Aurora Integrated Oncology Foundation	TN	\$385,373	Chief Executive Officer	\$170,001	\$178,049	2023
Wisconsin Ovarian Cancer Alliance Inc	WI	\$387,377	Executive Dir.	\$98,620	\$99,679	2024
Children's Neuroblastoma Cancer	IL	\$375,569	President/treasurer	\$70,000	\$66,603	2024
Starlite Shores Family Camp	MI	\$373,764	Executive Di	\$23,808	\$23,783	2024
The Breast Cancer Survivors Network	GA	\$371,865	President & Ceo	\$1,500	\$1,422	2025
Testicular Cancer Awareness	CO	\$370,173	Founder & Ce	\$71,288	\$66,156	2024
Cancer Association Of Mercer County	OH	\$366,243	Director	\$36,073	\$38,068	2023
National Alliance Of State Prostate	CA	\$397,462	President	\$134,588	\$112,475	2024
Columbia Basin Cancer Foundation	WA	\$364,731	Executive Director	\$72,000	\$64,230	2023
The Ferrari Kid	TX	\$364,235	Ceo/executive Director	\$74,800	\$72,414	2024
Cancer Resources For Elkhart County	IN	\$402,012	Executive Di	\$99,287	\$101,333	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Neuroendocrine Cancer Awareness Network	NY	\$405,089	Exec Director	\$127,650	\$111,634	2024
Breast Friends	OR	\$406,185	Executive Director	\$45,927	\$41,277	2024
The National Witness Project Inc	NY	\$352,895	Executive Director	\$70,000	\$63,026	2023
Berrien County Cancer Services Inc	MI	\$412,437	Executive Director	\$88,407	\$90,921	2023
Oral Cancer Foundation Hill	NM	\$347,299	President	\$70,000	\$72,865	2024
Michigan Institute Of Urology Men's	MI	\$347,122	Executive Director	\$75,000	\$77,133	2023
Partners For Breast Cancer Careinc	FL	\$420,454	Executive Di	\$99,245	\$90,231	2024
Legacy Of Hope	PA	\$340,430	President	\$62,500	\$64,648	2022
Legal Information Network For Cancer	VA	\$424,157	Executive Director	\$87,599	\$84,275	2023
Cancer Patient Support Program	VT	\$338,908	Exec Director	\$75,098	\$73,154	2024
Richmond County Cancer Care Treasure Shop	NC	\$428,648	President	\$106,483	\$109,628	2023

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to NC cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to NC cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

■ Sample, role match & sensitivity

PEER COUNT **64** organizations. Compensation range \$1,422–\$178,049; filing years 2022–2025.

SIZE BASIS	Matched on total revenue (\$381,744); for reference, expenses \$269,798 and assets \$119,397.
ROLE MATCH	Alexandra Potter, reported title " <i>PRESIDENT</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	2 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	1 peer fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	2 nd
Total compensation (D + F), as reported (no adjustments)	2 nd
Reportable pay only (column D), adjusted	5 th
All sources (D + E + F), adjusted	2 nd

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Alexandra Potter) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 64 similarly situated organizations (Same NTEE sector (G30), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$8,000 is reasonable (approximately the 2nd percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.