

New Mexico Child First Network Inc

Executive Director / CEO

EIN 833195287
 NM · NTEE P30
 FY ending 2023-12-31
 June 9, 2026

This analysis benchmarks the total compensation of **Maralyn Beck, Executive Director / CEO** (\$19,500) against **every comparable organization** that fit the selection criteria — **23** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **43rd** percentile of comparable organizations within the typical range

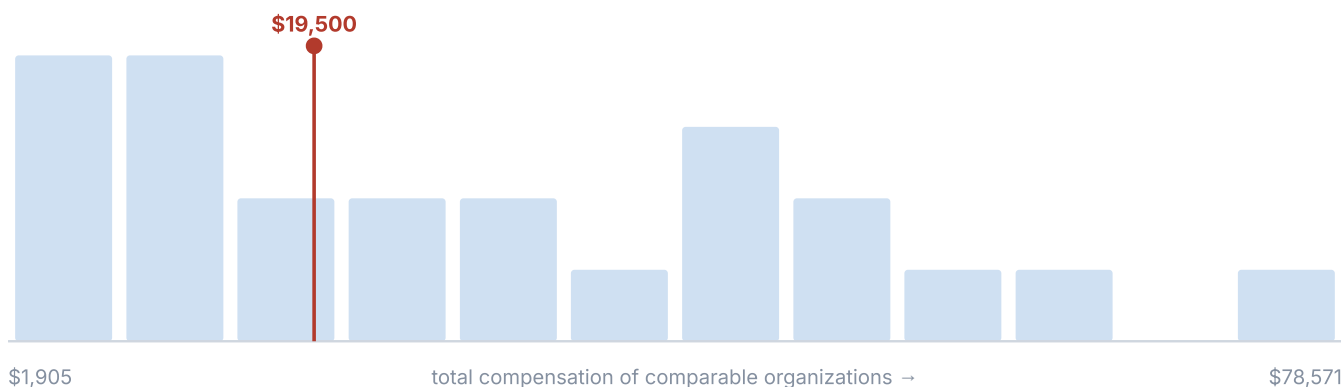
Benchmarked executive: Maralyn Beck — reported title "EXECUTIVE DI", a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (P30).
BUDGET	Total revenue between \$62,638 and \$140,236 — 0.67x to 1.50x the subject's \$93,491 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (P30), nationwide + budget 0.67–1.5x revenue.

23 organizations qualified on sector, size, and geography → **23** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$4,900	\$12,163	\$25,170	\$43,657	\$55,007	\$19,500
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● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to NM cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Project Life Positeen	SC	\$93,444	Director	\$25,950	\$25,170	2023
At The Well Conferences Inc	NJ	\$95,406	Executive Director	\$23,000	\$19,093	2023
Links Of Hope Inc	FL	\$83,181	Executive Director	\$35,000	\$29,693	2024
My Brothers Keeper Inc	WI	\$104,417	President Founder Mentor	\$85,512	\$78,571	2025
Ambassadors Of Fathers House	NJ	\$80,101	Vice President	\$13,846	\$11,164	2024
Hba Charitable Foundation	OK	\$107,625	Secretary	\$30,300	\$31,021	2023
Hope Center Of Leroy Inc	NY	\$107,728	Development Director	\$26,180	\$21,995	2023
Childrens Lifeline International Inc	CO	\$108,936	President	\$50,000	\$44,576	2023
Girls Inc Foundation	TX	\$109,250	Ceo	\$14,570	\$13,162	2024
Jeeah's Hope Inc	GA	\$77,066	Director	\$67,103	\$62,731	2023
Masonic Club Of Darien Inc	CT	\$76,879	President	\$3,030	\$2,641	2023
Casa Ramona Inc	CA	\$111,506	Executive Director	\$73,174	\$57,062	2024
Ojisda Sustainable Indigenous Futures	NY	\$112,965	Founder & Executive Director	\$52,373	\$42,738	2024
Childrens Humanitarian Services	WA	\$113,611	President	\$5,304	\$4,596	2022
Central Mississippi Prevention	MS	\$71,465	Executive Di	\$14,732	\$14,817	2024
Orphans First	CA	\$71,304	President	\$12,000	\$9,634	2023

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Family Ministries Of America Inc	NC	\$65,398	Executive Director	\$50,000	\$46,656	2024
Mind Power Enterprise li Inc	VA	\$64,286	President	\$42,901	\$37,408	2024
Barstow Acres Children's Center Inc	MD	\$123,306	Executive Director	\$2,316	\$1,905	2025
At Risk Children Foundation Inc	FL	\$128,000	Field Officer Sup	\$7,000	\$6,114	2023
Three Rivers Respite	SC	\$128,093	Director	\$15,000	\$14,132	2024
Daft Youth Services Inc	NY	\$138,504	Executive Director	\$50,000	\$40,803	2024
Go Team Foundation	CA	\$139,450	President	\$60,000	\$46,789	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to NM cost of living and 2023 dollars. Click any organization to verify the figure on ProPublica.

● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to NM cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

● Sample, role match & sensitivity

PEER COUNT	23 organizations. Compensation range \$1,905–\$78,571; filing years 2022–2025.
SIZE BASIS	Matched on total revenue (\$93,491); for reference, expenses \$86,266 and assets \$59,026.
ROLE MATCH	Maralyn Beck, reported title "EXECUTIVE DI", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	2 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	43 rd
Total compensation (D + F), as reported (no adjustments)	39 th
Reportable pay only (column D), adjusted	48 th
All sources (D + E + F), adjusted	39 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Maralyn Beck) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 23 similarly situated organizations (Same NTEE sector (P30), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$19,500 is reasonable (approximately the 43rd percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.