

Taking Aim At Cancer In Louisiana

Executive Director / CEO

June 9, 2026

This analysis benchmarks the total compensation of **Terry Birkhoff, Executive Director / CEO** (\$119,000) against **every comparable organization** that fit the selection criteria — **31** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **100th** percentile of comparable organizations above the 90th percentile — board review recommended

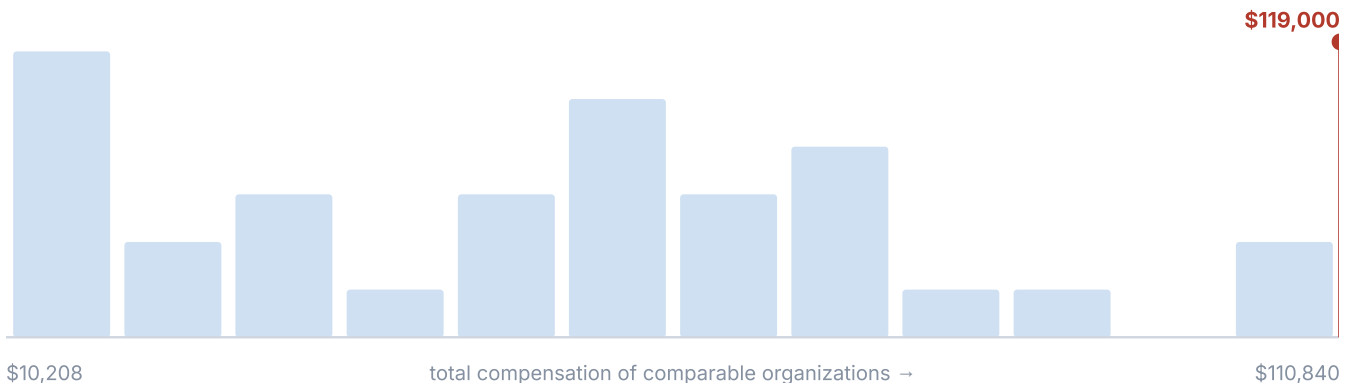
Benchmarked executive: Terry Birkhoff — reported title “EXECUTIVE DIRECTOR”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (G30).
BUDGET	Total revenue between \$132,550 and \$296,755 — 0.67x to 1.50x the subject's \$197,837 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (G30), nationwide + budget 0.67–1.5x revenue.

31 organizations qualified on sector, size, and geography → **31** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$15,026	\$27,403	\$54,914	\$70,210	\$85,181	\$119,000
----------	----------	----------	----------	----------	-----------



● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to LA cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Camp Can Do 2014 Inc	PA	\$198,089	Vice Preside	\$12,500	\$11,655	2023
Dragon Boat Charleston	SC	\$205,718	Executive Di	\$27,500	\$26,823	2023
Move Over Breast Cancer Inc	NJ	\$205,826	Vice President	\$77,300	\$62,678	2024
West Virginia Breast Health Initiative	WV	\$189,363	Executive Director	\$54,245	\$54,914	2023
Friends In Pink Inc	FL	\$207,988	President	\$33,500	\$28,580	2024
Ovarian Cancer Alliance Of Oregon And Sw	WA	\$187,042	Executive Director	\$84,505	\$68,709	2024
Coalition Against Childhood Cancer	PA	\$210,829	Executive Director (Until 12/23)	\$40,096	\$36,313	2024
Ovarian Cancer Project Inc	NY	\$180,466	Executive Dir.	\$54,916	\$45,066	2024
Madeline Fiadini Lore Foundation	NJ	\$215,532	Executive Director	\$18,000	\$15,026	2023
Move For Jenn Foundation	NC	\$173,487	Executive Di	\$59,422	\$55,759	2024
Logan County Cancer Society Inc	OH	\$172,885	President	\$111,927	\$110,840	2023
Lighthouse For Hope Inc	AZ	\$223,212	Executive Director	\$64,229	\$57,754	2023
No Stomach For Cancer Inc	WI	\$227,937	Executive Director	\$54,174	\$50,057	2025
Obion County Cancer Agency	TN	\$166,934	Director	\$17,671	\$16,869	2024
Hss Screening And Early Detection Inc	NY	\$165,500	President	\$36,000	\$30,415	2023
Candelighters Childhood Cancer Foundation Of Southern Arizona	AZ	\$237,573	Executive Director	\$24,000	\$20,961	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Breast Cancer Network Of Western New Yorkinc	NY	\$243,624	Executive Director	\$35,000	\$27,982	2025
Melanoma Know More	OH	\$151,878	Executive Director	\$88,557	\$85,181	2024
Arizona Oncology Foundation	AZ	\$250,440	Executive Director	\$85,000	\$74,238	2024
Donna Terrell's Yoga Warriors	AR	\$252,513	Director	\$10,000	\$10,208	2024
Art Of Life Cancer Foundation Inc	CA	\$252,814	Executive Dir.	\$91,445	\$71,710	2024
Asociacion Latina De Asistencia Y	IL	\$260,744	Executive Di	\$70,000	\$64,344	2023
Mesquite Cancer Help Society	NV	\$262,030	Executive Administrator	\$12,075	\$10,992	2024
Childrens Oncology Camping Association Intl	AL	\$274,478	Executive Director	\$50,000	\$50,505	2023
The Barry L Joyce Cancer Support Fund Inc	NC	\$277,491	Executive Director	\$91,023	\$87,936	2023

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to LA cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to LA cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

● Sample, role match & sensitivity

PEER COUNT 31 organizations. Compensation range \$10,208–\$110,840; filing years 2023–2025.

SIZE BASIS Matched on total revenue (\$197,837); for reference, expenses \$281,336 and assets \$166,230. **Revenue and expenses diverge this year — revenue may misrepresent operating size; weigh the expense-based view.**

ROLE MATCH Terry Birkhoff, reported title *"EXECUTIVE DIRECTOR"*, benchmarked as Executive Director / CEO. The title maps directly to this role.

RELATED-ORG PAY 2 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	100 th
Total compensation (D + F), as reported (no adjustments)	100 th
Reportable pay only (column D), adjusted	100 th
All sources (D + E + F), adjusted	94 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Terry Birkhoff) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 31 similarly situated organizations (Same NTEE sector (G30), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$119,000 is reasonable (approximately the 100th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.