

Pikeride Inc

Executive Director / CEO

This analysis benchmarks the total compensation of **Tara Mccarthy, Executive Director / CEO** (\$90,598) against **every comparable organization** that fit the selection criteria — **44** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **86th** percentile of comparable organizations within the typical range

Benchmarked executive: Tara Mccarthy — reported title “Executive Director”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

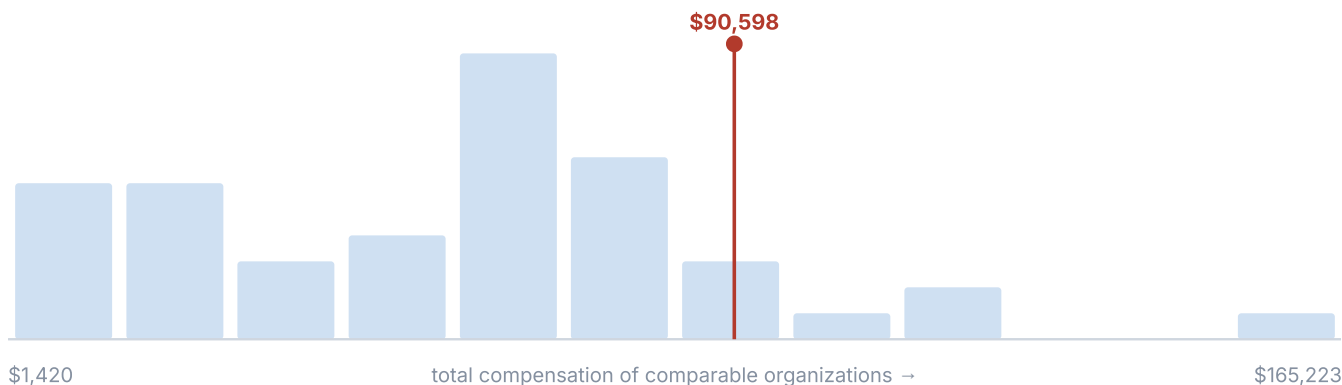
SECTOR Organizations sharing the subject's NTEE classification (N30).

BUDGET Total revenue between \$282,892 and \$633,340 — 0.67x to 1.50x the subject's \$422,227 (the band tightens as size grows).

GEOGRAPHY Same NTEE sector (N30), nationwide + budget 0.67–1.5x revenue.

44 organizations qualified on sector, size, and geography → **44** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$9,595	\$27,537	\$64,479	\$74,375	\$95,388	\$90,598
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■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to CO cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Nile Swim Club Of Yeadon	PA	\$423,223	Board Member	\$3,407	\$3,648	2023
Inclusively Fit Foundation	MI	\$416,344	Exec Directo	\$72,800	\$78,364	2024
Tri Yoga International	CA	\$429,524	President	\$42,000	\$36,847	2025
East Side Youth Center Inc	PA	\$410,473	Director	\$15,000	\$16,061	2023
Bloom Fitness Corporation	TX	\$401,207	Executive Director	\$8,000	\$8,346	2024
I Dance Adaptive Performing Arts	OH	\$454,111	President/di	\$106,613	\$117,762	2024
Friends Of The Forest Hills Park Association	MI	\$390,268	Campaign Director	\$8,325	\$9,226	2023
United States Secret Service Employee	DC	\$454,961	Executive Director	\$4,474	\$4,215	2023
Evansville Trails Coalition Inc	IN	\$385,067	Executive Director	\$62,054	\$68,246	2024
River City Inclusive Gymnastics Inc	VA	\$383,241	Ceo	\$53,586	\$55,552	2023
Slippery Rock Area Parks And Recreation	PA	\$378,640	Director	\$46,722	\$50,026	2023
Southern Off Road Bicycle	NC	\$467,008	Executive Di	\$59,800	\$64,439	2024
Move Inclusive Dance	TN	\$372,440	Executive Director	\$65,000	\$71,254	2024
Prospect Mountain Association Inc	VT	\$473,412	Director	\$61,464	\$64,518	2024
Indiana Park And Recreation Association	IN	\$474,097	Executive Director	\$101,376	\$114,784	2023

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Clark Family Center	OR	\$480,365	Executive Director	\$19,171	\$19,115	2023
Tyler Street Resource Center Inc	TX	\$482,733	Executive Di	\$23,878	\$24,910	2024
Redemptive Cycles Services Inc	AL	\$482,987	Executive Director	\$60,000	\$69,596	2023
Nosotros Rock Climbing Gym	OH	\$359,884	Executive Director	\$64,928	\$76,863	2022
Friends Of Community Fitness	ME	\$356,036	Executive Director	\$77,606	\$78,954	2025
Alabama Recreation & Parks Assoc Inc	AL	\$350,398	Executive Director	\$59,400	\$66,924	2024
Southern Off-road Bicycle Association	GA	\$349,267	Executive Director	\$65,000	\$68,159	2024
Flowers Fitness Club	IL	\$499,995	Exec Director	\$38,126	\$39,090	2024
Pacific Northwest Parkour Association	OR	\$342,633	Executive Director	\$40,873	\$39,585	2024
Patriot Training Foundation	MO	\$511,696	President	\$86,442	\$98,302	2023

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to CO cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to CO cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

■ Sample, role match & sensitivity

PEER COUNT **44** organizations. Compensation range \$1,420–\$165,223; filing years 2022–2025.

SIZE BASIS Matched on total revenue (\$422,227); for reference, expenses \$619,238 and assets \$333,575. **Revenue and expenses diverge this year — revenue may misrepresent**

operating size; weigh the expense-based view.

ROLE MATCH	Tara Mccarthy, reported title " <i>Executive Director</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	2 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	1 peer fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	86 th
Total compensation (D + F), as reported (no adjustments)	91 st
Reportable pay only (column D), adjusted	86 th
All sources (D + E + F), adjusted	82 nd

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● **Rebuttable presumption of reasonableness · 26 CFR 53.4958-6**

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Tara Mccarthy) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 44 similarly situated organizations (Same NTEE sector (N30), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$90,598 is reasonable (approximately the 86th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.