

Children's Speech & Reading Center

Executive Director / CEO

EIN 841227883
 CO · NTEE P82Z
 FY ending 2024-12-31
 June 9, 2026

This analysis benchmarks the total compensation of **Cheryl Campbell, Executive Director / CEO** (\$74,379) against **every comparable organization** that fit the selection criteria — **128** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **64th** percentile of comparable organizations within the typical range

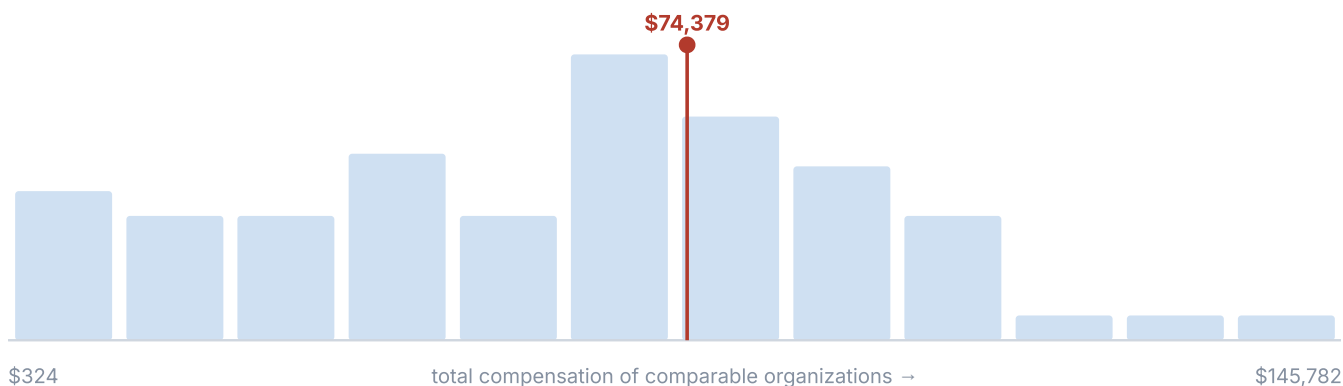
Benchmarked executive: Cheryl Campbell — reported title “EXEC DIREC/P”, selected as the organization's **highest-paid individual** — no exact title match, so confirm this is a comparable role.

How comparable organizations were selected

- SECTOR** Organizations sharing the subject's NTEE classification (P82Z).
- BUDGET** Total revenue between \$330,549 and \$740,037 — 0.67x to 1.50x the subject's \$493,358 (the band tightens as size grows).
- GEOGRAPHY** Same NTEE sector (P82), nationwide + budget 0.67–1.5x revenue.

128 organizations qualified on sector, size, and geography → **128** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$13,447	\$36,467	\$65,817	\$84,595	\$101,964	\$74,379
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● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to CO cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
The Helping Hands Society Of Hazleton	PA	\$494,764	Executive Director	\$75,540	\$78,562	2024
Empower Tennessee	TN	\$495,282	Executive Di	\$86,698	\$95,040	2024
Disability Empowerment Center	PA	\$490,777	Executive Di	\$66,554	\$69,216	2024
Camp Capella Inc	ME	\$496,860	Executive Di	\$77,885	\$81,334	2024
Encore Studio For The Performing Arts Inc	WI	\$498,463	Ceo	\$86,048	\$93,719	2024
Cherishability	OR	\$498,540	Executive Director	\$84,000	\$83,755	2023
Misty Meadows Mitey Riders Inc	NC	\$484,578	Managing Director	\$39,918	\$43,015	2024
Down Syndrome Indiana Inc	IN	\$503,769	Executive Director	\$56,700	\$62,358	2024
Spectrum Thrift Store Inc	FL	\$506,913	President	\$9,429	\$9,238	2024
Future Directions Consumer Operated	OH	\$507,357	Executive Di	\$64,480	\$73,327	2023
True Connections Community Programs Inc	CA	\$479,066	Executive Dir.	\$360	\$324	2024
The Arc Of Greater Williamsburg	VA	\$508,721	Executive Director	\$87,415	\$90,623	2023
People Empowered And Communities Enhanc	WA	\$477,905	Executive Director	\$60,018	\$57,694	2023
The Ability Center For Independent	NM	\$477,892	Executive Di	\$75,405	\$84,580	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Down Syndrome Support Group Of South Central Kentucky Inc	KY	\$515,068	Executive Director	\$40,000	\$44,818	2024
Babcock Center Foundationinc	SC	\$518,238	Foundation Director	\$43,715	\$47,561	2024
Community Services Of Starke County Inc	IN	\$518,737	Executive Director	\$23,039	\$26,087	2023
The Speak Foundation Inc	FL	\$467,773	President	\$16,080	\$15,754	2024
Community Connections Of Moniteau County Inc	MO	\$463,670	Support Coordinator	\$53,139	\$58,696	2024
Scott Cheerful Resident Corp	FL	\$462,825	Director	\$72,000	\$70,539	2024
Small Champions Inc	CO	\$462,558	Executive Director	\$87,600	\$90,187	2023
The Friends Network Inc	NY	\$461,917	Executive Director	\$113,372	\$106,839	2024
Changing Lives Together Foundation	NC	\$460,610	Executive Di	\$2,685	\$2,893	2024
On-the-move Community Integration	OR	\$530,428	Executive Director	\$70,981	\$68,744	2024
Modern Guidance Services Inc	NY	\$532,637	Executive Director	\$16,455	\$15,107	2025

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to CO cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to CO cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

● Sample, role match & sensitivity

PEER COUNT	128 organizations. Compensation range \$324–\$145,782; filing years 2023–2025.
SIZE BASIS	Matched on total revenue (\$493,358); for reference, expenses \$506,499 and assets \$765,075.
ROLE MATCH	Cheryl Campbell, reported title "EXEC DIREC/P", benchmarked as Executive Director / CEO. Selected as the organization's highest-paid individual without an exact title match — the board should confirm this is a comparable role.
RELATED-ORG PAY	15 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	64 th
Total compensation (D + F), as reported (no adjustments)	66 th
Reportable pay only (column D), adjusted	63 rd
All sources (D + E + F), adjusted	53 rd

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Cheryl Campbell) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 128 similarly situated organizations (Same NTEE sector (P82), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$74,379 is reasonable (approximately the 64th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.