

# Willson Preschool Inc

Executive Director / CEO

EIN 841649089

MT · NTEE B21

FY ending 2025-06-30

June 9, 2026

This analysis benchmarks the total compensation of **Meredith Johnson, Executive Director / CEO** (\$34,768) against **every comparable organization** that fit the selection criteria — **173** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **39<sup>th</sup>** percentile of comparable organizations within the typical range

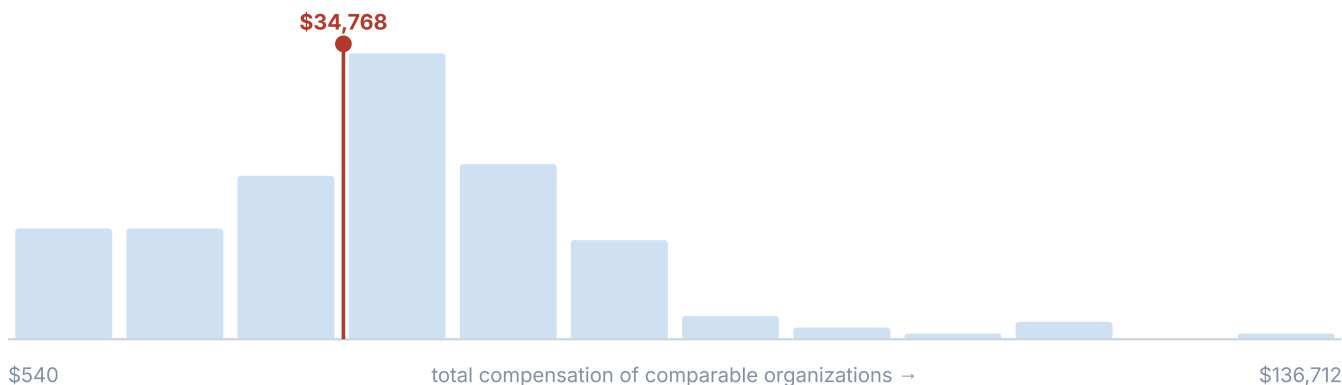
**Benchmarked executive:** Meredith Johnson — reported title “Executive Dir.”, a **direct title match** to the Executive Director / CEO role.

## How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (B21).
BUDGET	Total revenue between \$140,825 and \$315,282 — 0.67x to 1.50x the subject's \$210,188 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (B21), nationwide + budget 0.67–1.5x revenue.

**173** organizations qualified on sector, size, and geography → **173** within the band form the benchmarked peer set.

## Distribution of comparable compensation



\$11,234	\$27,863	\$39,696	\$51,866	\$60,459	\$34,768
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## ● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to MT cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Kaleidoscope Montessori Inc</a>	GA	\$209,957	Director	\$69,625	<b>\$64,945</b>	2025
<a href="#">Tiny Tots Learning Center</a>	NY	\$209,688	Trustee	\$37,283	<b>\$32,081</b>	2024
<a href="#">Canaan Development Foundation</a>	IL	\$211,246	Director	\$51,264	<b>\$47,991</b>	2024
<a href="#">Farmstead Preschool</a>	IA	\$208,525	Ddirector	\$42,212	<b>\$44,012</b>	2024
<a href="#">Buttons &amp; Bows Nursery School Inc</a>	IL	\$207,947	President/teach	\$33,813	<b>\$30,839</b>	2025
<a href="#">Field Station Cooperative Incorporated</a>	IN	\$212,440	Executive Director	\$16,659	<b>\$17,223</b>	2023
<a href="#">Little Scholars Academy</a>	GA	\$207,501	Executive Dir.	\$42,350	<b>\$40,549</b>	2024
<a href="#">Sparkle Touch Learning Academy Inc</a>	IN	\$213,022	President/director	\$46,171	<b>\$47,734</b>	2023
<a href="#">Woodside Nursery School</a>	NY	\$213,543	Trustee	\$19,800	<b>\$17,037</b>	2024
<a href="#">Apple Tree Preschool Inc</a>	NY	\$213,673	Director Of The Preschool	\$33,930	<b>\$28,443</b>	2025
<a href="#">St Paul's Weekday Nursery School Inc</a>	MA	\$213,947	Nursery School Director	\$40,000	<b>\$33,346</b>	2025
<a href="#">Sunshine School Inc</a>	MA	\$205,523	President	\$56,920	<b>\$47,451</b>	2025
<a href="#">Midsouth Montessori Center</a>	TN	\$205,520	Executive Director	\$69,500	<b>\$67,772</b>	2025
<a href="#">Siverspot Nursery School</a>	CA	\$205,277	Teacher/director	\$79,177	<b>\$67,027</b>	2023
<a href="#">The Big Barn Preschool</a>	IL	\$205,060	President	\$9,965	<b>\$9,329</b>	2024
<a href="#">The Neighborhood Playschool</a>	CO	\$215,847	Officer	\$55,000	<b>\$48,925</b>	2025

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">First Steps Preschool</a>	OH	\$203,672	Preschool Director	\$36,965	<b>\$37,282</b>	2024
<a href="#">Arizona Head Start Association</a>	AZ	\$216,750	Executive Director	\$80,692	<b>\$76,079</b>	2023
<a href="#">Westside Early Education</a>	IA	\$203,309	Director, Teacher	\$41,151	<b>\$41,800</b>	2025
<a href="#">Whitefish United Methodist Childrens Ce</a>	MT	\$217,376	Executive Dir.	\$50,529	<b>\$51,866</b>	2024
<a href="#">Miss Kates Pre K Inc</a>	FL	\$217,749	Managing Director	\$41,600	<b>\$38,313</b>	2023
<a href="#">Promiseland Preschool Inc</a>	AZ	\$217,865	President	\$60,800	<b>\$55,680</b>	2024
<a href="#">Ashcreek Parent Cooperative Playschool</a>	OR	\$217,973	Teacher	\$43,926	<b>\$38,844</b>	2024
<a href="#">Norwood Cooperative Nursery School Inc</a>	MA	\$200,772	Executive Director	\$50,164	<b>\$42,925</b>	2024
<a href="#">Trinity Day School Of Newtown Inc</a>	CT	\$200,254	Director	\$47,840	<b>\$42,713</b>	2024

**Comp (reported)** is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to MT cost of living and 2025 dollars. Click any organization to verify the figure on ProPublica.

## ■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to MT cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: [peerbasis.org/methodology](https://peerbasis.org/methodology).

## ■ Sample, role match & sensitivity

PEER COUNT	173 organizations. Compensation range \$540–\$136,712; filing years 2021–2025.
SIZE BASIS	Matched on total revenue (\$210,188); for reference, expenses \$204,845 and assets \$73,257.
ROLE MATCH	Meredith Johnson, reported title " <i>Executive Dir.</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.

RELATED-ORG PAY	2 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	7 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	39 <sup>th</sup>
Total compensation (D + F), as reported (no adjustments)	34 <sup>th</sup>
Reportable pay only (column D), adjusted	40 <sup>th</sup>
All sources (D + E + F), adjusted	38 <sup>th</sup>

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

### ● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

#### Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Meredith Johnson) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 173 similarly situated organizations (Same NTEE sector (B21), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$34,768 is reasonable (approximately the 39<sup>th</sup> percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [\_\_ for / \_\_ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.