

# Achieve Counseling & Wellness

Executive Director / CEO

EIN 842100254

AZ · NTEE F60

FY ending 2024-06-30

June 9, 2026

This analysis benchmarks the total compensation of **Dr Jennifer BurrueI, Executive Director / CEO** (\$69,254) against **every comparable organization** that fit the selection criteria — **116** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **60<sup>th</sup>** percentile of comparable organizations within the typical range

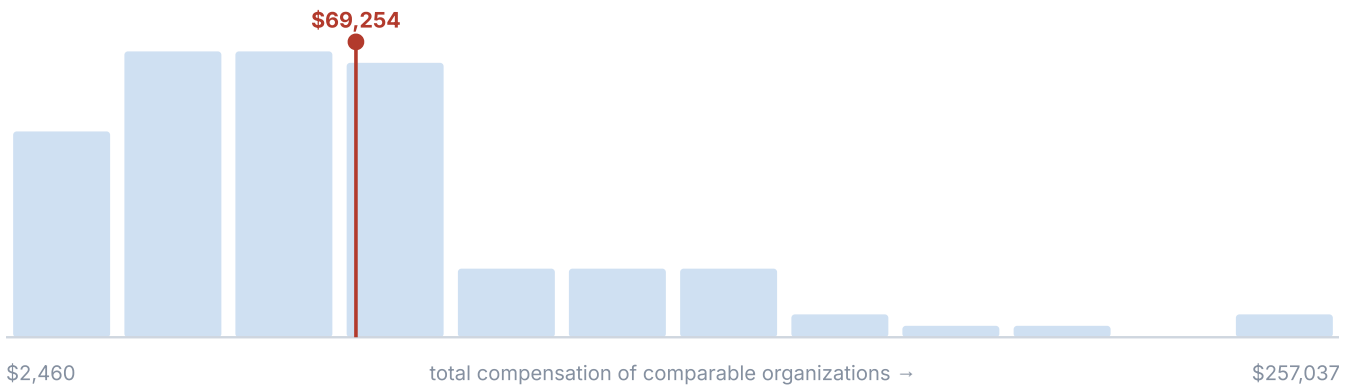
**Benchmarked executive:** Dr Jennifer BurrueI — reported title “PRESIDENT EXECUTIVE DIRECTOR”, a **direct title match** to the Executive Director / CEO role.

## How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (F60).
BUDGET	Total revenue between \$183,119 and \$409,969 — 0.67x to 1.50x the subject's \$273,313 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (F60), nationwide + budget 0.67–1.5x revenue.

**116** organizations qualified on sector, size, and geography → **116** within the band form the benchmarked peer set.

## Distribution of comparable compensation



\$17,400	\$33,416	\$56,266	\$83,594	\$129,191	\$69,254
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## ● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to AZ cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Red Bird Ministries Inc</a>	LA	\$274,356	Founder/pres	\$14,414	<b>\$16,503</b>	2024
<a href="#">Motorcycle Relief Project</a>	CO	\$271,716	President	\$32,200	<b>\$33,053</b>	2023
<a href="#">Three Trails Assessment &amp; Resource</a>	WY	\$275,377	Executive Dir.	\$41,766	<b>\$46,504</b>	2024
<a href="#">Ribbon Of Hope Inc</a>	IN	\$275,691	Executive Director	\$78,124	<b>\$85,665</b>	2024
<a href="#">Lexington Christian Counseling</a>	SC	\$276,019	President	\$85,688	<b>\$92,951</b>	2024
<a href="#">Concho Valley Biblical Counseling Center</a>	TX	\$279,169	Director Of Operations	\$32,280	<b>\$33,575</b>	2024
<a href="#">Emerge Center For Social And Emotional Learning</a>	CA	\$267,436	Executive Director	\$37,352	<b>\$33,537</b>	2024
<a href="#">Athens Parent Wellbeing Inc</a>	GA	\$267,329	Executive Director	\$17,500	<b>\$18,296</b>	2024
<a href="#">Misty Mountain Family Enrichment</a>	FL	\$266,918	Ceo/pres/sec	\$82,500	<b>\$80,587</b>	2024
<a href="#">Gabriel Project Of West Virginia</a>	WV	\$266,558	Executive Director	\$42,990	<b>\$49,829</b>	2023
<a href="#">Seneca Choices For Life Inc</a>	GA	\$280,074	Executive Director	\$56,038	<b>\$60,318</b>	2023
<a href="#">Tides Inc</a>	PA	\$280,678	Executive Director	\$63,162	<b>\$65,494</b>	2024
<a href="#">Prairie Sky Counseling Center Inc</a>	KS	\$264,693	Executive Director	\$130,261	<b>\$146,327</b>	2024
<a href="#">Families Reaching Into Each New Day Inc</a>	RI	\$262,237	Pres./exec.dir.	\$19,500	<b>\$19,442</b>	2024
<a href="#">Terri Schiavo Life &amp; Hope Network Inc</a>	FL	\$261,768	President	\$74,896	<b>\$73,159</b>	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Place Of Refuge Inc</a>	PA	\$287,064	Exec Director Interim	\$44,138	<b>\$47,120</b>	2023
<a href="#">Cornerstone Center For Counseling</a>	CA	\$287,709	President	\$49,811	<b>\$46,044</b>	2023
<a href="#">Chinook Horses</a>	MT	\$288,212	Executive Dir.	\$108,037	<b>\$121,092</b>	2024
<a href="#">Noble Choices Inc</a>	TX	\$289,499	President & Founder	\$186,594	<b>\$199,813</b>	2023
<a href="#">Consuelo Inc</a>	IL	\$289,604	President	\$65,500	<b>\$68,935</b>	2023
<a href="#">Positive Communication Practices Inc</a>	CA	\$256,977	President	\$93,460	<b>\$86,394</b>	2023
<a href="#">Center For Early Childhood Connections</a>	CA	\$256,654	Secretary And Co-executive Director	\$49,038	<b>\$45,330</b>	2023
<a href="#">Firecracker Foundation</a>	MI	\$255,487	Co-director	\$43,776	<b>\$48,370</b>	2023
<a href="#">Michiana Biblical Counseling Center Inc</a>	IN	\$254,975	Executive Director	\$57,015	<b>\$62,519</b>	2024
<a href="#">Living Scripture Institute</a>	PA	\$254,423	President	\$13,962	<b>\$14,478</b>	2024

**Comp (reported)** is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to AZ cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

## ■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to AZ cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: [peerbasis.org/methodology](https://peerbasis.org/methodology).

## ■ Sample, role match & sensitivity

**PEER COUNT** 116 organizations. Compensation range \$2,460–\$257,037; filing years 2023–2025.

**SIZE BASIS** Matched on total revenue (\$273,313); for reference, expenses \$273,190 and assets \$19,811.

**ROLE MATCH** Dr Jennifer Burruel, reported title "*PRESIDENT EXECUTIVE DIRECTOR*", benchmarked as Executive Director / CEO. The title maps directly to this role.

RELATED-ORG PAY	2 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	5 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	60 <sup>th</sup>
Total compensation (D + F), as reported (no adjustments)	62 <sup>nd</sup>
Reportable pay only (column D), adjusted	54 <sup>th</sup>
All sources (D + E + F), adjusted	59 <sup>th</sup>

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

### ● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

#### Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Dr Jennifer Burruel) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 116 similarly situated organizations (Same NTEE sector (F60), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$69,254 is reasonable (approximately the 60<sup>th</sup> percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [\_\_ for / \_\_ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.