

Marys Choice Rva

Executive Director / CEO

EIN 842253090

VA · NTEE P40

FY ending 2024-09-30

June 10, 2026

This analysis benchmarks the total compensation of **Maureen Nwoye, Executive Director / CEO** (\$65,500) against **every comparable organization** that fit the selection criteria — **159** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **76th** percentile of comparable organizations within the typical range

Benchmarked executive: Maureen Nwoye — reported title “President”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

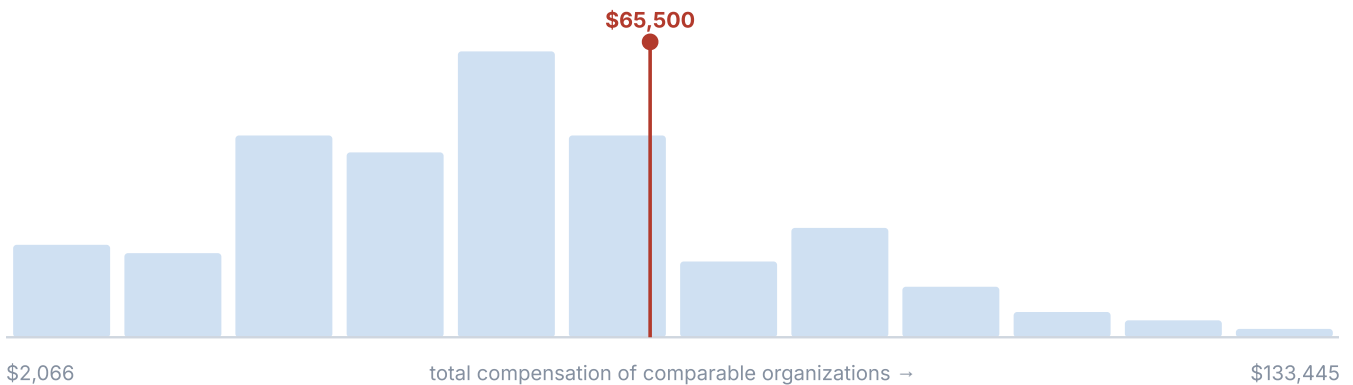
SECTOR Organizations sharing the subject's NTEE classification (P40).

BUDGET Total revenue between \$164,522 and \$368,334 — 0.67x to 1.50x the subject's \$245,556 (the band tightens as size grows).

GEOGRAPHY Same NTEE sector (P40), nationwide + budget 0.67–1.5x revenue.

159 organizations qualified on sector, size, and geography → **159** within the band form the benchmarked peer set.

Distribution of comparable compensation



| | | | | | |
|----------|----------|----------|----------|----------|----------|
| \$17,598 | \$31,303 | \$49,109 | \$64,915 | \$85,377 | \$65,500 |
|----------|----------|----------|----------|----------|----------|



● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to VA cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

| ORGANIZATION | STATE | REVENUE | MATCHED TITLE | COMP (REPORTED) | COMP (ADJUSTED) | FY |
|---|-------|-----------|----------------------------|-----------------|------------------|------|
| Friends Of Madison Youth Inc | CT | \$246,110 | Executive Director | \$64,514 | \$64,498 | 2023 |
| Healing Thine Hearts Ministries | TX | \$246,148 | President | \$11,701 | \$12,122 | 2024 |
| On Your Feet Foundation | IL | \$246,748 | Executive Di | \$25,833 | \$26,303 | 2024 |
| Of Home Family And Future Inc | NY | \$242,973 | Executive Dir. | \$125,000 | \$120,439 | 2023 |
| First Choice Pregnancy Services | MN | \$242,966 | Exec. Direct | \$60,000 | \$61,402 | 2024 |
| Housing Equity & Advocacy Resource Team | CA | \$242,815 | President | \$56,405 | \$51,934 | 2023 |
| Rainbow Family Inc | CA | \$241,277 | Cfo | \$15,300 | \$13,683 | 2024 |
| Birth To Five Incorporated | IN | \$249,916 | Executive Director | \$38,483 | \$43,273 | 2023 |
| Cultivating Culturally Competent Clinicians Inc | CA | \$240,573 | Officer | \$34,014 | \$31,318 | 2023 |
| Iron Bell Ministries Inc | KY | \$238,706 | Director/ministry Director | \$40,545 | \$46,448 | 2023 |
| Urban Neighborhood Educational Technology For You Inc | NY | \$238,665 | Executive Director | \$70,000 | \$65,511 | 2024 |
| Maryland Diaper Bank | MD | \$252,747 | Executive Director | \$6,750 | \$6,729 | 2023 |
| Families Of Character | CO | \$253,012 | Ceo | \$98,280 | \$97,602 | 2024 |
| Greater Philadelphia Tabernacle Of David | PA | \$238,092 | Director Board Chairm | \$2,000 | \$2,066 | 2024 |

| ORGANIZATION | STATE | REVENUE | MATCHED TITLE | COMP (REPORTED) | COMP (ADJUSTED) | FY |
|--|-------|-----------|----------------------------------|-----------------|-----------------|------|
| Thriving Together Tn Inc | TN | \$237,327 | Executive Director | \$29,500 | \$31,288 | 2025 |
| Quakerdale | IA | \$254,183 | Executive Director | \$42,009 | \$47,639 | 2024 |
| Chalfonte Foundation | MI | \$254,444 | Ceo/president | \$24,000 | \$25,656 | 2024 |
| December 5th Fund | MO | \$255,064 | President And Executive Director | \$64,423 | \$72,756 | 2023 |
| Family Impact Center | MI | \$235,735 | Pantry Direc | \$80,000 | \$85,520 | 2024 |
| You Yes You Project Inc | IN | \$235,142 | Executive Director | \$74,231 | \$83,470 | 2023 |
| National Parents Organization Inc | MA | \$256,249 | Director Of Operations | \$101,676 | \$94,628 | 2024 |
| Love Moves Us Inc | IL | \$256,754 | President Ceo | \$78,726 | \$80,159 | 2024 |
| Fathers Making Progress Inc | WI | \$256,774 | President/founder | \$57,500 | \$64,030 | 2023 |
| Idaho Hunger Relief Task Force Inc | ID | \$233,512 | Executive Di | \$56,513 | \$64,102 | 2023 |
| Marys Helping Hands | IA | \$233,012 | Client Operations Coordinator | \$14,715 | \$17,180 | 2023 |

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to VA cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to VA cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

● Sample, role match & sensitivity

PEER COUNT 159 organizations. Compensation range \$2,066–\$133,445; filing years 2022–2025.

SIZE BASIS Matched on total revenue (\$245,556); for reference, expenses \$257,540 and assets \$188,052.

| | |
|-----------------|--|
| ROLE MATCH | Maureen Nwoye, reported title " <i>President</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role. |
| RELATED-ORG PAY | 2 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material. |
| OUTLIERS | 3 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts). |

Sensitivity — the subject's percentile under alternative compensation definitions:

| BASIS | SUBJECT PERCENTILE |
|---|--------------------|
| Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default | 76 th |
| Total compensation (D + F), as reported (no adjustments) | 77 th |
| Reportable pay only (column D), adjusted | 77 th |
| All sources (D + E + F), adjusted | 75 th |

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Maureen Nwoye) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 10, 2026, comparing compensation against 159 similarly situated organizations (Same NTEE sector (P40), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$65,500 is reasonable (approximately the 76th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability

data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 10, 2026.