

# The Sife Equity Project Inc

Executive Director / CEO

EIN 843348176  
 NY · NTEE B90  
 FY ending 2024-12-31  
 June 9, 2026

This analysis benchmarks the total compensation of **Suzanna Mcnamara, Executive Director / CEO** (\$13,940) against **every comparable organization** that fit the selection criteria — **20** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **20<sup>th</sup>** percentile of comparable organizations below the typical range for comparable organizations

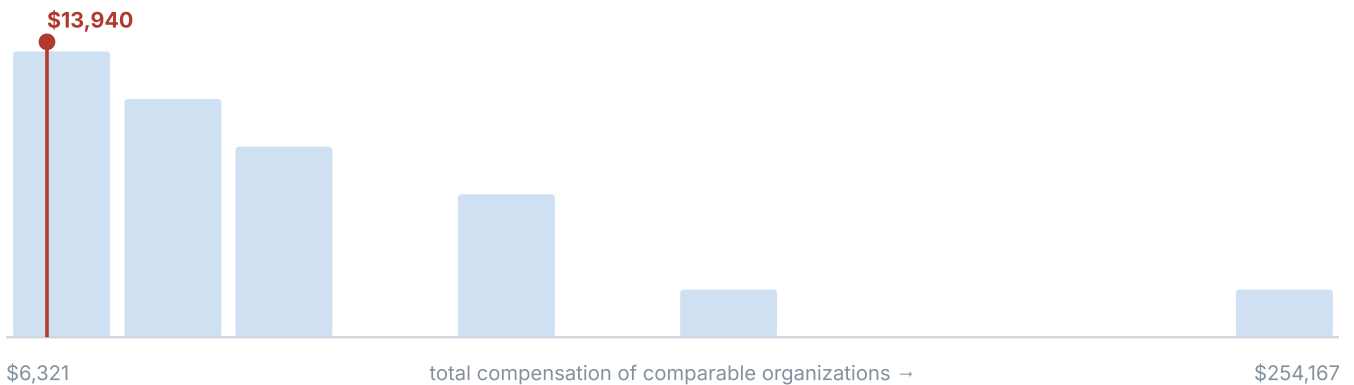
**Benchmarked executive:** Suzanna Mcnamara — reported title “SECRETARY”, selected as the organization's **highest-paid individual** — no exact title match, so confirm this is a comparable role.

## How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (B90).
BUDGET	Total revenue between \$152,800 and \$342,090 — 0.67x to 1.50x the subject's \$228,060 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (B90) + NY + budget 0.67–1.5x revenue.

**20** organizations qualified on sector, size, and geography → **20** within the band form the benchmarked peer set.

## Distribution of comparable compensation



\$10,840	\$17,313	\$46,703	\$74,078	\$111,201	\$13,940
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## ■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to NY cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Livingston County Education Alliance In</a>	NY	\$227,485	Preident/ Ceo	\$10,868	<b>\$10,868</b>	2024
<a href="#">Ahalearning Inc</a>	NY	\$228,977	President	\$36,000	<b>\$37,063</b>	2023
<a href="#">Dream It Do It Western New York Inc</a>	NY	\$232,010	President	\$58,263	<b>\$58,263</b>	2024
<a href="#">Hack Ny Inc</a>	NY	\$241,537	Director	\$17,500	<b>\$17,500</b>	2024
<a href="#">Kidspirit Inc</a>	NY	\$246,871	Executive Di	\$30,000	<b>\$30,886</b>	2023
<a href="#">Partners For A Better Education Inc</a>	NY	\$247,629	Executive Dir.	\$47,077	<b>\$47,077</b>	2024
<a href="#">Eg Prep Education Inc</a>	NY	\$200,407	Executive Di	\$6,321	<b>\$6,321</b>	2024
<a href="#">Teaching Beyond The Square Inc</a>	NY	\$257,880	Secretary/sr Educational D	\$65,882	<b>\$65,882</b>	2024
<a href="#">First Hand Learning Inc</a>	NY	\$259,550	President/ceo	\$37,548	<b>\$38,657</b>	2023
<a href="#">The City Tutors Inc</a>	NY	\$259,859	Executive Director	\$63,237	<b>\$63,237</b>	2024
<a href="#">Sunset Spark Inc</a>	NY	\$195,116	Secretary	\$45,000	<b>\$46,329</b>	2023
<a href="#">Best Resource Center Inc</a>	NY	\$192,042	President	\$11,600	<b>\$11,600</b>	2024
<a href="#">New York Math Circle Inc</a>	NY	\$268,290	President	\$98,664	<b>\$98,664</b>	2024
<a href="#">Future Giants Corporation</a>	NY	\$278,842	Interim Consulting Director	\$138,943	<b>\$138,943</b>	2024
<a href="#">Cfgr Newco Inc</a>	NY	\$159,797	Executive Director	\$10,585	<b>\$10,585</b>	2024
<a href="#">Women In Innovation Inc</a>	NY	\$299,293	Ceo	\$105,600	<b>\$105,600</b>	2024
<a href="#">Even Ground Inc</a>	NY	\$308,042	Executive Director	\$16,750	<b>\$16,750</b>	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Kura Labs Inc</a>	NY	\$321,500	Founder & Ce	\$254,167	<b>\$254,167</b>	2024
<a href="#">A Place For Kids</a>	NY	\$338,491	Executive Director	\$60,000	<b>\$61,772</b>	2023
<a href="#">Digital Girl Incorporated</a>	NY	\$338,555	Executive Director	\$100,880	<b>\$108,118</b>	2022

**Comp (reported)** is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to NY cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

## Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to NY cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: [peerbasis.org/methodology](http://peerbasis.org/methodology).

## Sample, role match & sensitivity

PEER COUNT	20 organizations. Compensation range \$6,321–\$254,167; filing years 2022–2024.
SIZE BASIS	Matched on total revenue (\$228,060); for reference, expenses \$240,063 and assets \$128,885.
ROLE MATCH	Suzanna Mcnamara, reported title <i>"SECRETARY"</i> , benchmarked as Executive Director / CEO. <b>Selected as the organization's highest-paid individual without an exact title match — the board should confirm this is a comparable role.</b>
RELATED-ORG PAY	2 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	1 peer fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	20 <sup>th</sup>
Total compensation (D + F), as reported (no adjustments)	20 <sup>th</sup>

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Reportable pay only (column D), adjusted

20<sup>th</sup>

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All sources (D + E + F), adjusted

10<sup>th</sup>

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If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

### ● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

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Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

#### Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Suzanna Mcnamara) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 20 similarly situated organizations (Same NTEE sector (B90) + NY + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$13,940 is reasonable (approximately the 20<sup>th</sup> percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [\_\_ for / \_\_ against].

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Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.