

# The Cana Project Inc

Executive Director / CEO

EIN 843548544

CA · NTEE X20

FY ending 2023-12-31

June 9, 2026

This analysis benchmarks the total compensation of **Robert Flores, Executive Director / CEO** (\$70,155) against **every comparable organization** that fit the selection criteria — **19** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **89<sup>th</sup>** percentile of comparable organizations within the typical range

**Benchmarked executive:** Robert Flores — reported title “President”, a **direct title match** to the Executive Director / CEO role.

## How comparable organizations were selected

**SECTOR** Organizations sharing the subject's NTEE classification (X20).

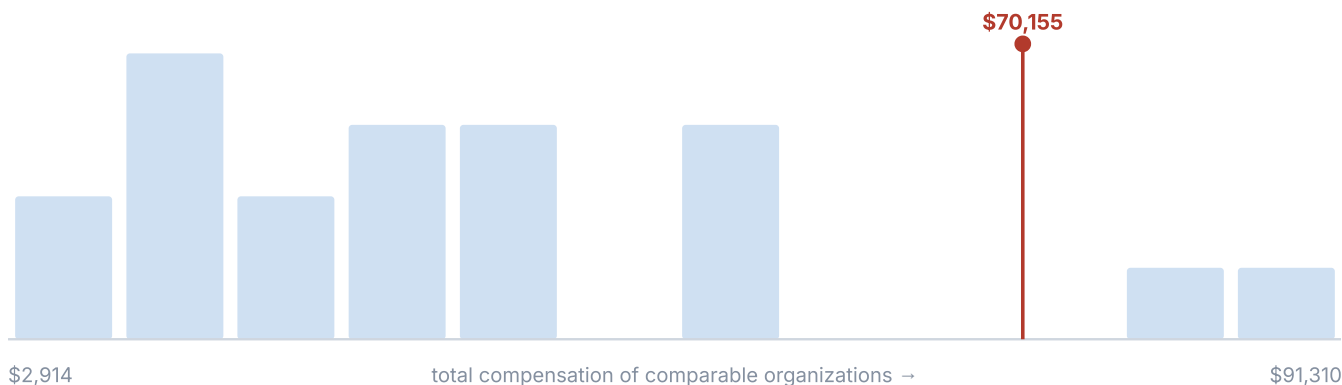
**BUDGET** Total revenue between \$53,187 and \$119,077 — 0.67x to 1.50x the subject's \$79,385 (the band tightens as size grows).

**GEOGRAPHY** Same NTEE sector (X20) + CA + budget 0.67–1.5x revenue.

**19** organizations qualified on sector, size, and geography

→ **19** within the band form the benchmarked peer set.

## Distribution of comparable compensation



\$10,465	\$15,942	\$28,800	\$44,802	\$57,981	\$70,155
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## ● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to CA cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Iglesia Cristiana De Restauracion Inc</a>	CA	\$78,576	President	\$28,800	<b>\$28,800</b>	2023
<a href="#">The Journey Center</a>	CA	\$80,696	Executive Dir.	\$32,120	<b>\$32,120</b>	2023
<a href="#">The Church Christian Fellowship</a>	CA	\$76,627	Pastor	\$27,200	<b>\$27,200</b>	2023
<a href="#">Men Of Resolution</a>	CA	\$82,247	President	\$6,000	<b>\$5,828</b>	2024
<a href="#">Pray The Bay Area</a>	CA	\$83,451	Treasurer	\$18,000	<b>\$17,484</b>	2024
<a href="#">Great Light Tao</a>	CA	\$85,527	Chairman	\$79,589	<b>\$77,306</b>	2024
<a href="#">Centro Aviva Iglesia De Jesucristo Nueva</a>	CA	\$85,640	President & Ceo	\$36,300	<b>\$35,259</b>	2024
<a href="#">Dignity San Francisco Inc</a>	CA	\$72,496	Adminstrator	\$11,738	<b>\$11,738</b>	2023
<a href="#">David's Tent International Inc</a>	CA	\$90,988	Managing Director Ceo	\$51,600	<b>\$50,120</b>	2024
<a href="#">In His Steps Christian Recovery Home</a>	CA	\$66,636	Acting Director	\$54,720	<b>\$53,150</b>	2024
<a href="#">Omkwm</a>	CA	\$92,709	Cfo	\$36,000	<b>\$34,967</b>	2024
<a href="#">Charisma In Mission Inc</a>	CA	\$97,708	Secretary	\$52,000	<b>\$52,000</b>	2023
<a href="#">Iglesia Luz De Esperanza</a>	CA	\$101,226	Chief Executive Officer	\$11,624	<b>\$11,624</b>	2023
<a href="#">Children Ministries International</a>	CA	\$104,068	Founder, President, Chairman Of The Board	\$91,310	<b>\$91,310</b>	2023
<a href="#">Cross Cultured Ministries Inc</a>	CA	\$53,895	Chief Executive Officer	\$3,000	<b>\$2,914</b>	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">In The Name Of Love Ministries Inc</a>	CA	\$53,319	President	\$25,000	<b>\$25,000</b>	2023
<a href="#">Nexus Mission</a>	CA	\$106,545	Director	\$14,400	<b>\$14,400</b>	2023
<a href="#">Igle</a>	CA	\$108,799	President	\$21,600	<b>\$20,980</b>	2024
<a href="#">Adoremus Society For The Renewal Of Sacred Liturgy</a>	CA	\$112,260	Editor	\$40,650	<b>\$39,484</b>	2024

**Comp (reported)** is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to CA cost of living and 2023 dollars. Click any organization to verify the figure on ProPublica.

## Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to CA cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: [peerbasis.org/methodology](https://peerbasis.org/methodology).

## Sample, role match & sensitivity

PEER COUNT	19 organizations. Compensation range \$2,914–\$91,310; filing years 2023–2024.
SIZE BASIS	Matched on total revenue (\$79,385); for reference, expenses \$81,909 and assets \$13,392.
ROLE MATCH	Robert Flores, reported title " <i>President</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.
OUTLIERS	1 peer fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	<b>89<sup>th</sup></b>
Total compensation (D + F), as reported (no adjustments)	<b>89<sup>th</sup></b>
Reportable pay only (column D), adjusted	<b>5<sup>th</sup></b>

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All sources (D + E + F), adjusted

89<sup>th</sup>

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If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

### ● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

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Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

#### Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Robert Flores) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 19 similarly situated organizations (Same NTEE sector (X20) + CA + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$70,155 is reasonable (approximately the 89<sup>th</sup> percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [\_\_ for / \_\_ against].

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Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.