

# The Brock Center

Executive Director / CEO

EIN 844350574

TN · NTEE B90

FY ending 2025-06-30

June 10, 2026

This analysis benchmarks the total compensation of **Rodger Piersant, Executive Director / CEO** (\$90,033) against **every comparable organization** that fit the selection criteria — **445** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **82<sup>nd</sup>** percentile of comparable organizations within the typical range

**Benchmarked executive:** Rodger Piersant — reported title “PRESIDENT”, a **direct title match** to the Executive Director / CEO role.

## How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (B90).
BUDGET	Total revenue between \$228,433 and \$511,417 — 0.67x to 1.50x the subject's \$340,945 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (B90), nationwide + budget 0.67–1.5x revenue.

**445** organizations qualified on sector, size, and geography → **445** within the band form the benchmarked peer set.

## Distribution of comparable compensation



\$13,135	\$33,729	\$56,893	\$79,314	\$106,306	\$90,033
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## ■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to TN cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Jeremiahs Place</a>	NM	\$340,825	President	\$24,000	<b>\$25,952</b>	2023
<a href="#">Read Early And Daily Read</a>	VA	\$340,582	Executive Director	\$16,380	<b>\$15,900</b>	2023
<a href="#">Next Generation Youth Development</a>	GA	\$341,420	Executive Di	\$56,500	<b>\$55,476</b>	2024
<a href="#">Classical Beginnings Inc</a>	TN	\$340,406	Executive Director	\$49,229	<b>\$49,229</b>	2025
<a href="#">Under The Shield</a>	AZ	\$339,724	President	\$120,934	<b>\$113,575</b>	2024
<a href="#">Lead California</a>	CA	\$339,024	Executive Director	\$190,067	<b>\$160,270</b>	2024
<a href="#">Express Association Of America</a>	VA	\$339,000	Executive Director	\$296,619	<b>\$287,935</b>	2023
<a href="#">Vermont Arts Exchange Inc</a>	VT	\$338,874	Executive Di	\$108,029	<b>\$106,181</b>	2024
<a href="#">Digital Girl Incorporated</a>	NY	\$338,555	Executive Director	\$100,880	<b>\$95,404</b>	2022
<a href="#">Innovation Institute For Tomorrow Inc</a>	PA	\$343,362	President/ceo	\$88,000	<b>\$85,696</b>	2024
<a href="#">A Place For Kids</a>	NY	\$338,491	Executive Director	\$60,000	<b>\$54,509</b>	2023
<a href="#">Stem Santa Fe</a>	NM	\$338,392	Ceo	\$55,273	<b>\$58,053</b>	2024
<a href="#">Wonderworks</a>	TX	\$344,059	Executive Director	\$47,000	<b>\$45,911</b>	2024
<a href="#">Y&amp;e Inc</a>	IN	\$344,372	Director	\$31,933	<b>\$33,856</b>	2023
<a href="#">Regional Technical Education</a>	SD	\$344,387	General Mana	\$70,438	<b>\$75,913</b>	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Prime Factor</a>	WA	\$344,699	Lead Teacher	\$39,871	<b>\$34,859</b>	2024
<a href="#">The Innovation Foundation Inc</a>	IL	\$345,070	Director	\$200,000	<b>\$192,007</b>	2024
<a href="#">Community Alliance For Learning</a>	CA	\$345,986	Executive Dir.	\$57,105	<b>\$46,911</b>	2025
<a href="#">Kalanihale</a>	HI	\$335,805	President	\$53,000	<b>\$47,706</b>	2023
<a href="#">American Porphyria Foundation</a>	FL	\$335,190	Executive Director	\$59,231	<b>\$54,336</b>	2024
<a href="#">Center For Mathematics And Teaching Inc</a>	CA	\$335,180	Vice President	\$86,718	<b>\$75,283</b>	2023
<a href="#">Peace Village Posters 4 Peace</a>	OH	\$335,014	Executive Director	\$39,800	<b>\$41,165</b>	2024
<a href="#">Girls On The Run Of Northwest Illinois</a>	IL	\$334,885	Executive Dir.	\$43,793	<b>\$42,043</b>	2024
<a href="#">Middle After School Kare Inc</a>	NJ	\$334,728	Treasurer	\$3,000	<b>\$2,615</b>	2024
<a href="#">La Porte Education Foundation</a>	TX	\$334,660	Executive Director	\$112,339	<b>\$106,907</b>	2025

**Comp (reported)** is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to TN cost of living and 2025 dollars. Click any organization to verify the figure on ProPublica.

## ● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to TN cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: [peerbasis.org/methodology](https://peerbasis.org/methodology).

## ● Sample, role match & sensitivity

**PEER COUNT** 445 organizations. Compensation range \$11–\$438,940; filing years 2021–2025.

**SIZE BASIS** Matched on total revenue (\$340,945); for reference, expenses \$265,825 and assets \$315,709.

ROLE MATCH	Rodger Piersant, reported title " <i>PRESIDENT</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	24 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	15 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	82 <sup>nd</sup>
Total compensation (D + F), as reported (no adjustments)	79 <sup>th</sup>
Reportable pay only (column D), adjusted	85 <sup>th</sup>
All sources (D + E + F), adjusted	78 <sup>th</sup>

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

### ● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

#### Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Rodger Piersant) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 10, 2026, comparing compensation against 445 similarly situated organizations (Same NTEE sector (B90), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$90,033 is reasonable (approximately the 82<sup>nd</sup> percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [\_\_ for / \_\_ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability

data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 10, 2026.