

# Magical Moments Foundation Inc

Executive Director / CEO

June 10, 2026

This analysis benchmarks the total compensation of **Krista Schrader, Executive Director / CEO** (\$22,500) against **every comparable organization** that fit the selection criteria — **30** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **10<sup>th</sup>** percentile of comparable organizations below the typical range for comparable organizations

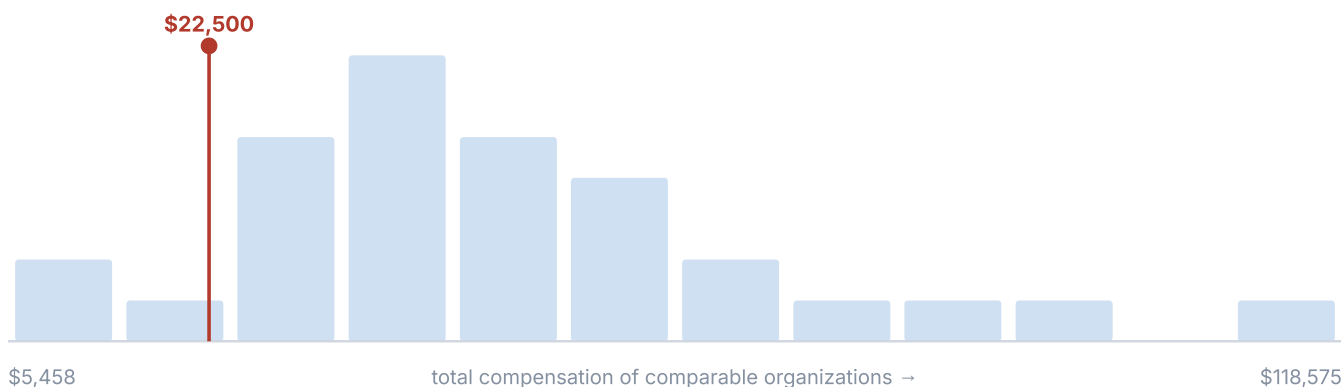
**Benchmarked executive:** Krista Schrader — reported title “EXEC DIR/TREASURER”, a **direct title match** to the Executive Director / CEO role.

## How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (E86).
BUDGET	Total revenue between \$107,462 and \$240,588 — 0.67x to 1.50x the subject's \$160,392 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (E86), nationwide + budget 0.67–1.5x revenue.

**30** organizations qualified on sector, size, and geography → **30** within the band form the benchmarked peer set.

## Distribution of comparable compensation



\$28,236	\$33,674	\$43,855	\$55,001	\$75,577	<b>\$22,500</b>
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## ● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to OH cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Healing Buddies Inc</a>	CO	\$156,022	Executive Di	\$47,260	<b>\$42,786</b>	2024
<a href="#">Lending Hearts</a>	PA	\$167,473	President	\$99,037	<b>\$93,247</b>	2024
<a href="#">Branch Brooks Childrens Foundation</a>	NY	\$152,865	President	\$38,424	<b>\$32,782</b>	2024
<a href="#">Camelot Center</a>	OH	\$170,877	Program Director	\$44,775	<b>\$44,775</b>	2024
<a href="#">A Room To Heal</a>	NY	\$149,622	Executive Director	\$42,606	<b>\$36,350</b>	2024
<a href="#">Hitting Cancer Below The Belt Inc</a>	VA	\$175,965	Executive Director	\$45,000	<b>\$42,234</b>	2023
<a href="#">Friends Of Jack Foundation Inc</a>	MA	\$138,952	Secretary	\$100,000	<b>\$84,843</b>	2024
<a href="#">Chris Hope Foundation</a>	TN	\$130,187	President	\$5,500	<b>\$5,458</b>	2024
<a href="#">The Danielle House Inc</a>	NY	\$192,634	Executive Di	\$36,725	<b>\$32,258</b>	2023
<a href="#">Random Acts Of Flowers</a>	TN	\$127,488	Executive Director	\$28,558	<b>\$29,179</b>	2023
<a href="#">Beyond Pink Spokane Inc</a>	WA	\$123,107	Executive Di	\$65,533	<b>\$55,395</b>	2024
<a href="#">The Jared Box Project</a>	PA	\$200,982	Executive Di	\$20,975	<b>\$19,749</b>	2024
<a href="#">American Patriotic Services Inc</a>	FL	\$118,718	Managing Director	\$33,735	<b>\$29,921</b>	2024
<a href="#">Andrews Air Force Base Fisher House Inc</a>	MD	\$116,703	Director	\$75,495	<b>\$71,420</b>	2022
<a href="#">Camp Millennium</a>	OR	\$207,339	Camp Director	\$61,379	<b>\$53,817</b>	2024
<a href="#">Fountain Of Kindness Inc</a>	NY	\$209,435	President	\$60,000	<b>\$51,190</b>	2024
<a href="#">Yamhill Valley Community Doulas Inc</a>	OR	\$212,123	President	\$40,286	<b>\$36,366</b>	2023

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Dan's House Of Hope Inc</a>	TX	\$212,670	President	\$11,000	<b>\$10,389</b>	2024
<a href="#">Jacobs House Inc</a>	CA	\$215,293	Executive Dir.	\$65,000	<b>\$52,993</b>	2024
<a href="#">Rusfond Usa Inc</a>	NY	\$215,374	Pres/treas/dir	\$134,996	<b>\$118,575</b>	2023
<a href="#">Apache Creek Deaf And Youth Ranch</a>	NM	\$215,514	President	\$28,688	<b>\$29,992</b>	2023
<a href="#">Little Smiles (Pa) Inc</a>	PA	\$217,077	Exec. Director & Co-founder	\$45,600	<b>\$42,934</b>	2024
<a href="#">Healing Heart Project</a>	FL	\$220,794	Executive Director	\$45,000	<b>\$41,092</b>	2023
<a href="#">Spreading Sunshine Inc</a>	TN	\$220,901	Executive Di	\$50,400	<b>\$51,496</b>	2023
<a href="#">The Superhero Project</a>	OH	\$222,566	Staff Representative	\$50,000	<b>\$51,477</b>	2023

**Comp (reported)** is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to OH cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

## Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to OH cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: [peerbasis.org/methodology](http://peerbasis.org/methodology).

## Sample, role match & sensitivity

PEER COUNT	30 organizations. Compensation range \$5,458–\$118,575; filing years 2022–2025.
SIZE BASIS	Matched on total revenue (\$160,392); for reference, expenses \$117,531 and assets \$96,528.
ROLE MATCH	Krista Schrader, reported title "EXEC DIR/TREASURER", benchmarked as Executive Director / CEO. The title maps directly to this role.
OUTLIERS	2 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	10 <sup>th</sup>
Total compensation (D + F), as reported (no adjustments)	10 <sup>th</sup>
Reportable pay only (column D), adjusted	13 <sup>th</sup>
All sources (D + E + F), adjusted	10 <sup>th</sup>

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

### ● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

#### Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Krista Schrader) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 10, 2026, comparing compensation against 30 similarly situated organizations (Same NTEE sector (E86), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$22,500 is reasonable (approximately the 10<sup>th</sup> percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [\_\_ for / \_\_ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 10, 2026.