

Peace Peloton

Executive Director / CEO

EIN 851859425
 WA · NTEE S01
 FY ending 2025-03-31
June 9, 2026

This analysis benchmarks the total compensation of **Reginald 'Doc' Wilson, Executive Director / CEO** (\$95,000) against **every comparable organization** that fit the selection criteria — **729** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **82nd** percentile of comparable organizations within the typical range

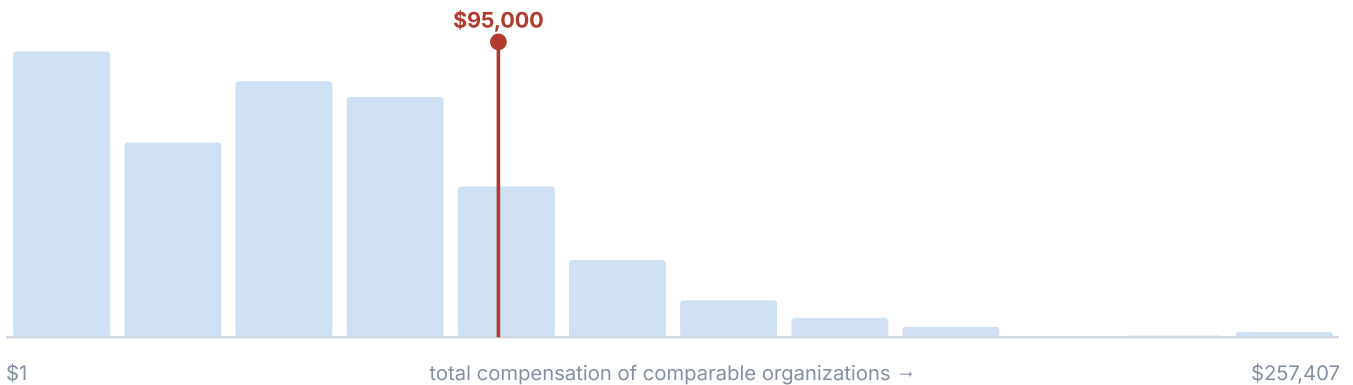
Benchmarked executive: Reginald 'Doc' Wilson — reported title "PRESIDENT", a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (S01).
BUDGET	Total revenue between \$99,274 and \$222,256 — 0.67x to 1.50x the subject's \$148,171 (the band tightens as size grows).
GEOGRAPHY	Same NTEE major group (S), nationwide + budget 0.67–1.5x revenue.

729 organizations qualified on sector, size, and geography → **729** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$10,199	\$24,181	\$56,340	\$84,194	\$112,555	\$95,000
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■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to WA cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Community Foundation Of Grant County	IN	\$148,126	Executive Director (Part-year)	\$50,042	\$62,290	2023
Doctors Park Professional Assoc Inc	MO	\$147,753	President/ad	\$24,000	\$30,005	2023
Maryland Society Of Anesthesiologists Inc	MD	\$147,616	Executive Director	\$54,304	\$58,206	2024
Action Baybrook Inc	MD	\$147,421	Founder And Ceo	\$14,597	\$15,646	2024
Mp Santa Clara Inc	CA	\$149,005	Cfo/assistant Secretary	\$59,660	\$60,807	2023
Entrepreneur Educational Cente	CA	\$149,038	Exec Director	\$145,143	\$143,691	2024
Laguna Community Foundation	NM	\$149,059	Executive Di	\$76,188	\$96,724	2023
Southern Eagle Basketball Officials	GA	\$149,164	President	\$1,500	\$1,730	2024
Southern California Academy Of	CA	\$147,132	Executive Dir.	\$55,176	\$56,238	2023
Sky City Initiative Inc	TN	\$147,097	Executive Director	\$48,936	\$60,715	2023
Cincinnati Computer Reuse	OH	\$149,413	Executive Director	\$10,000	\$12,144	2024
Crocker Masonic Hall Association	CA	\$146,766	Cfo	\$11,000	\$11,212	2023
The Foundation Of The Economic	PA	\$149,605	President	\$23,734	\$27,136	2024
Association Of Professional Futurists	DC	\$149,638	Award Facilitator	\$6,600	\$6,837	2023

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Roosevelt County Community	NM	\$149,702	Executive Dire	\$57,579	\$71,001	2024
Puerto Rican Association For Human	NJ	\$146,634	Executive Director/ceo	\$8,688	\$8,893	2024
American Civil Liberties Union Of	OK	\$149,798	Executive Di	\$19,648	\$24,805	2024
Our Town Frederiksted Inc	VI	\$149,892	Consultant	\$29,184	\$29,956	2024
Mechanical Contractors Association Of	IA	\$149,982	Executive Director	\$99,418	\$128,489	2023
Dpcr Holding Corporation	OH	\$150,000	Secretary	\$10,739	\$13,426	2023
Share A Smile	MI	\$150,079	Executive Di	\$12,000	\$13,834	2025
St Ignace Area Chamber Of Commerce	MI	\$146,253	Executive Di	\$45,251	\$53,548	2024
Agricultural Development Initiatives	TN	\$146,233	Ceo, President, Director	\$85,800	\$106,453	2023
Grand Rapids New Car Dealers Association	MI	\$150,255	Management	\$27,500	\$32,543	2024
Sky Ridge Medical Center Medical	CO	\$145,922	Board Member	\$3,750	\$4,122	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to WA cost of living and 2025 dollars. Click any organization to verify the figure on ProPublica.

■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to WA cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

■ Sample, role match & sensitivity

PEER COUNT **729** organizations. Compensation range \$1–\$257,407; filing years 2021–2025.

SIZE BASIS	Matched on total revenue (\$148,171); for reference, expenses \$221,136 and assets \$59,051. Revenue and expenses diverge this year — revenue may misrepresent operating size; weigh the expense-based view.
ROLE MATCH	Reginald 'Doc' Wilson, reported title " <i>PRESIDENT</i> "; benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	146 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	10 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	82 nd
Total compensation (D + F), as reported (no adjustments)	89 th
Reportable pay only (column D), adjusted	86 th
All sources (D + E + F), adjusted	66 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness • 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Reginald 'Doc' Wilson) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 729 similarly situated organizations (Same NTEE major group (S), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$95,000 is reasonable (approximately the 82nd percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.