

# Coastal Crush Recreational Lacrosse Inc

Executive Director / CEO

EIN 861308232  
 VA · NTEE N99  
 FY ending 2025-09-30  
 June 13, 2026

This analysis benchmarks the total compensation of **Toni Auld, Executive Director / CEO** (\$44,220) against **every comparable organization** that fit the selection criteria — **65** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **62<sup>nd</sup>** percentile of comparable organizations within the typical range

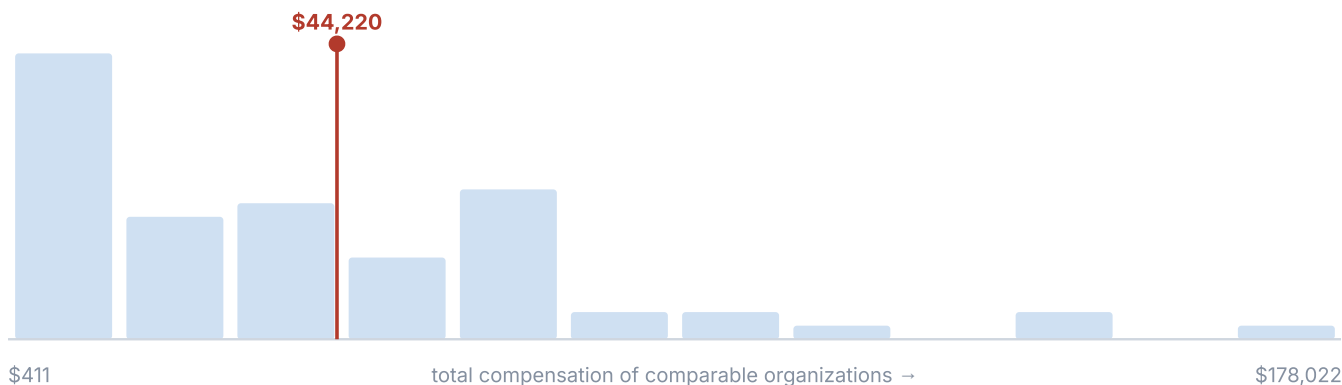
**Benchmarked executive:** Toni Auld — reported title “CEO”, a **direct title match** to the Executive Director / CEO role.

## How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (N99).
BUDGET	Total revenue between \$171,467 and \$383,883 — 0.67x to 1.50x the subject's \$255,922 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (N99), nationwide + budget 0.67–1.5x revenue.

**65** organizations qualified on sector, size, and geography → **65** within the band form the benchmarked peer set.

## Distribution of comparable compensation



\$2,975	\$11,016	\$34,423	\$63,161	\$75,202	\$44,220
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## ■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to VA cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Mountain Bike Association Of Arizona</a>	AZ	\$257,047	Chairperson	\$19,800	<b>\$20,841</b>	2023
<a href="#">Alpena Gymnastics Inc</a>	MI	\$257,574	President	\$58,232	<b>\$62,250</b>	2025
<a href="#">Rising Tide Volleyball</a>	SC	\$253,201	President	\$27,552	<b>\$30,557</b>	2024
<a href="#">Going Places</a>	SC	\$260,204	Chairperson	\$58,972	<b>\$63,718</b>	2025
<a href="#">Futures Collegiate Baseball League Of New England Inc</a>	MA	\$250,621	Commisioner	\$35,000	<b>\$34,423</b>	2023
<a href="#">Jr Metro Golf Inc (The First Tee Of Gr</a>	NJ	\$262,869	Executive Director	\$41,000	<b>\$40,065</b>	2023
<a href="#">Minnesota Sting Athletic Association Db</a>	MN	\$245,161	Board Member	\$6,000	<b>\$6,303</b>	2024
<a href="#">Michigan Nonprofit Motor Shows Inc</a>	MI	\$243,668	Secretary	\$5,000	<b>\$5,486</b>	2024
<a href="#">Beast Girls Lacrosse Inc</a>	NY	\$268,466	Director And Coach	\$18,950	<b>\$18,742</b>	2023
<a href="#">Eden Valley Trail Trust</a>	UT	\$268,507	Executive Dir.	\$36,555	<b>\$39,773</b>	2024
<a href="#">Missouri Rodeo Cowboy Association</a>	MO	\$241,764	Secretary	\$10,633	<b>\$11,664</b>	2025
<a href="#">Terre Haute Allstar Cheer Universit</a>	IN	\$270,119	President	\$13,000	<b>\$14,574</b>	2024
<a href="#">Bike Walk Nebraska</a>	NE	\$274,439	Exective Director	\$79,905	<b>\$94,063</b>	2023
<a href="#">Three Peaks Performance</a>	OR	\$236,198	President	\$21,139	<b>\$20,869</b>	2024
<a href="#">Earn A Bike Org</a>	TX	\$232,490	Executive Director	\$64,938	<b>\$71,096</b>	2023
<a href="#">Oakland Rhythmic</a>	MI	\$229,399	Former Exec Director	\$26,715	<b>\$29,314</b>	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Silver Lakes Gymnastics A California Benefit Corporation</a>	CA	\$226,138	Director	\$12,000	<b>\$11,016</b>	2024
<a href="#">Polish American Club Of Newington</a>	CT	\$226,003	President	\$400	<b>\$411</b>	2023
<a href="#">Budo Accelerator Inc</a>	CA	\$224,502	Chief Executive Officer And Board Director	\$100,000	<b>\$91,798</b>	2024
<a href="#">Wisconsin Ice Volleyball Club</a>	WI	\$288,315	President	\$2,629	<b>\$2,919</b>	2024
<a href="#">Morris County Secondary Schools Ice Hockey League Inc</a>	NJ	\$223,404	President	\$3,000	<b>\$2,774</b>	2025
<a href="#">Collegiate Womens Lacrosse Officiating Association</a>	NC	\$223,365	Interim Eecutive Director	\$19,554	<b>\$22,113</b>	2023
<a href="#">American Sand Association</a>	AZ	\$222,451	Executive Director	\$60,781	<b>\$62,142</b>	2024
<a href="#">Mounds View Volleyball Club</a>	MN	\$289,650	Director/tre	\$34,805	<b>\$35,619</b>	2025
<a href="#">Tidewater Wooden Boat Workshop</a>	VA	\$219,471	Executive Di	\$48,000	<b>\$49,270</b>	2024

**Comp (reported)** is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to VA cost of living and 2025 dollars. Click any organization to verify the figure on ProPublica.

## ● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to VA cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: [peerbasis.org/methodology](https://peerbasis.org/methodology).

## ● Sample, role match & sensitivity

PEER COUNT 65 organizations. Compensation range \$411-\$178,022; filing years 2022–2025.

SIZE BASIS Matched on total revenue (\$255,922); for reference, expenses \$246,726 and assets \$27,270.

ROLE MATCH Toni Auld, reported title "CEO", benchmarked as Executive Director / CEO. The title maps directly to this role.

OUTLIERS 2 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	62 <sup>nd</sup>
Total compensation (D + F), as reported (no adjustments)	63 <sup>rd</sup>
Reportable pay only (column D), adjusted	62 <sup>nd</sup>
All sources (D + E + F), adjusted	62 <sup>nd</sup>

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

### ● Rebuttable presumption of reasonableness • 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

#### Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Toni Auld) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 13, 2026, comparing compensation against 65 similarly situated organizations (Same NTEE sector (N99), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$44,220 is reasonable (approximately the 62<sup>nd</sup> percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [\_\_ for / \_\_ against].

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Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 13, 2026.