

Woosaa Wellness Inc

Executive Director / CEO

EIN 862633441
 NY · NTEE P99
 FY ending 2023-12-31
 June 9, 2026

This analysis benchmarks the total compensation of **William Pfeiffer, Executive Director / CEO** (\$70,019) against **every comparable organization** that fit the selection criteria — **144** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **68th** percentile of comparable organizations within the typical range

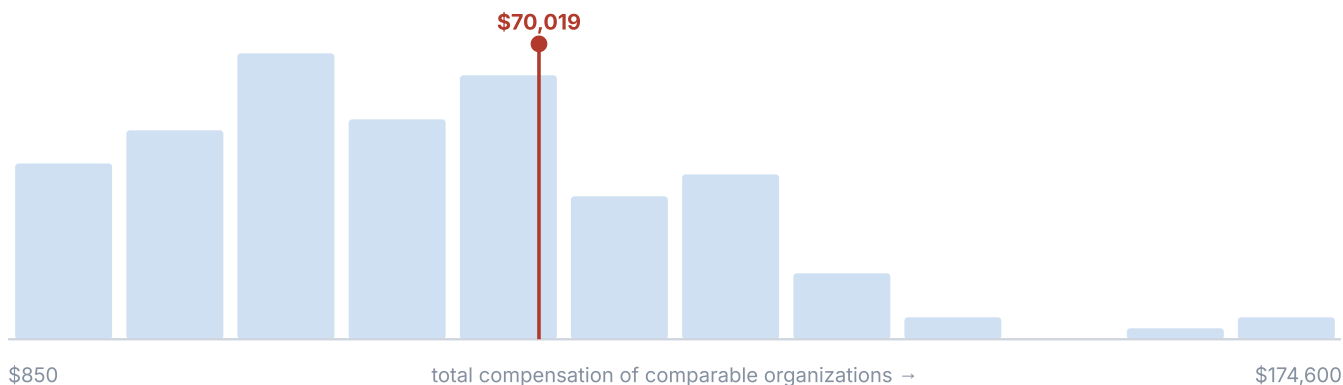
Benchmarked executive: William Pfeiffer — reported title “CHAIR”, selected as the organization's **highest-paid individual** — no exact title match, so confirm this is a comparable role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (P99).
BUDGET	Total revenue between \$162,430 and \$363,651 — 0.67x to 1.50x the subject's \$242,434 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (P99), nationwide + budget 0.67–1.5x revenue.

144 organizations qualified on sector, size, and geography → **144** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$13,465	\$30,734	\$51,121	\$77,537	\$96,394	\$70,019
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● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to NY cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Evangelical Alliance For Immigration	AR	\$241,550	Director	\$80,500	\$97,263	2024
Entrusted Houston	TX	\$243,479	Executive Dir.	\$40,000	\$44,280	2023
Lets Go Services	VA	\$240,936	Executive Director	\$33,231	\$34,490	2024
Word Game Players Organization	MN	\$240,589	Treasurer, Director	\$3,800	\$4,036	2024
El Sistema Usa	NC	\$240,424	Executive Director	\$95,000	\$108,629	2023
Beyond Violence Inc	PA	\$244,604	Executive Director	\$43,680	\$48,205	2023
Info For Families Inc	GA	\$238,935	President	\$161,548	\$174,600	2024
Fish For Life Inc	CA	\$246,187	President	\$70,000	\$64,973	2024
Field Of Dreams Inc	CA	\$238,158	Secretary	\$30,150	\$27,985	2024
Victory Restoration Centers	LA	\$246,790	President	\$3,462	\$4,098	2024
Communities United For Action	OH	\$237,858	Executive Director	\$77,297	\$88,001	2024
Seeds Of Harmony Inc	AZ	\$237,318	Executive Dir.	\$56,791	\$58,709	2024
Williamsburg Area Faith In Action I	VA	\$247,693	Executive Director	\$69,615	\$72,251	2024
Gift Of Hope Inc	MO	\$247,837	Executive Di	\$83,121	\$92,193	2025
Waterfront Village Inc	DC	\$248,116	Executive Director	\$77,500	\$73,103	2024
Next Steps The Colony	TX	\$249,284	Case Manager	\$75,371	\$83,435	2023

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Crack House Ministries	OH	\$234,126	President	\$78,230	\$91,694	2023
Share Community	CA	\$251,687	President	\$95,596	\$88,730	2024
Mount Olives Community Center Inc	MA	\$233,125	President	\$15,735	\$15,648	2023
Kukulu Kumuhana O Anahola	HI	\$252,145	Executive Dir.	\$69,022	\$66,425	2024
Desert Sol Inc	AZ	\$232,668	President/ceo	\$3,000	\$3,101	2024
Junebug Mother And Child Inc	VT	\$253,845	Excutive Director	\$59,085	\$63,925	2024
Extended Family	AL	\$230,175	Executive Director	\$39,646	\$46,040	2024
Refuge Widowers Inc	GA	\$229,326	Founder/ceo	\$91,567	\$98,965	2024
Welcome Home Montrose Inc	CO	\$229,142	Executive Director	\$41,500	\$42,774	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to NY cost of living and 2023 dollars. Click any organization to verify the figure on ProPublica.

Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to NY cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

Sample, role match & sensitivity

PEER COUNT 144 organizations. Compensation range \$850–\$174,600; filing years 2023–2025.

SIZE BASIS Matched on total revenue (\$242,434); for reference, expenses \$231,626 and assets \$32,461.

ROLE MATCH William Pfeiffer, reported title "*CHAIR*", benchmarked as Executive Director / CEO. **Selected as the organization's highest-paid individual without an exact title match — the board should confirm this is a comparable role.**

RELATED-ORG PAY 9 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.

OUTLIERS 3 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	68 th
Total compensation (D + F), as reported (no adjustments)	74 th
Reportable pay only (column D), adjusted	72 nd
All sources (D + E + F), adjusted	63 rd

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● **Rebuttable presumption of reasonableness · 26 CFR 53.4958-6**

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (William Pfeiffer) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 144 similarly situated organizations (Same NTEE sector (P99), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$70,019 is reasonable (approximately the 68th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.