

# The Asclepius Initiative Inc

Executive Director / CEO

EIN 871965359  
 KY · NTEE E05  
 FY ending 2025-06-30  
**June 9, 2026**

This analysis benchmarks the total compensation of **Susan Bornstein, Executive Director / CEO** (\$73,816) against **every comparable organization** that fit the selection criteria — **1234** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **68<sup>th</sup>** percentile of comparable organizations within the typical range

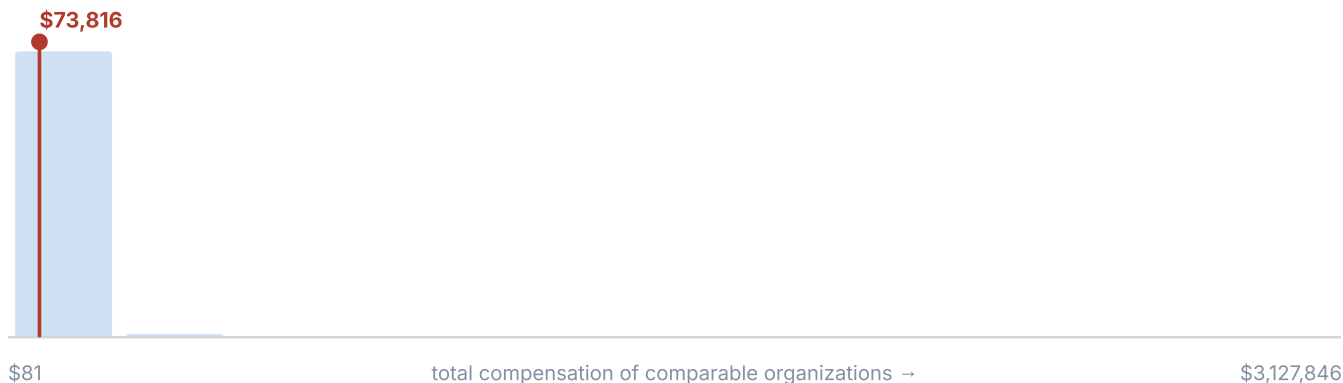
**Benchmarked executive:** Susan Bornstein — reported title "CEO", a **direct title match** to the Executive Director / CEO role.

## How comparable organizations were selected

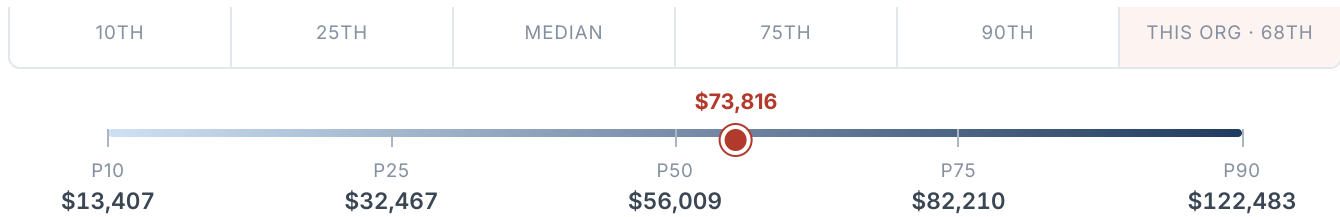
SECTOR	Organizations sharing the subject's NTEE classification (E05).
BUDGET	Total revenue between \$244,475 and \$547,333 — 0.67x to 1.50x the subject's \$364,889 (the band tightens as size grows).
GEOGRAPHY	Same NTEE major group (E), nationwide + budget 0.67–1.5x revenue.

**1,234** organizations qualified on sector, size, and geography → **1,234** within the band form the benchmarked peer set.

## Distribution of comparable compensation



\$13,407	\$32,467	\$56,009	\$82,210	\$122,483	<b>\$73,816</b>
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## ● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to KY cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Crawley Memorial Hospital Inc</a>	TX	\$365,075	Director/president	\$63,494	<b>\$62,474</b>	2023
<a href="#">Coleman Area Rescue Squad Inc</a>	WI	\$365,213	President	\$1,940	<b>\$1,935</b>	2024
<a href="#">His Kids Inc</a>	IL	\$365,319	Secretary	\$12,000	<b>\$12,080</b>	2022
<a href="#">Hunter Hospitality House Inc</a>	MI	\$365,651	Executive Director	\$53,531	<b>\$54,348</b>	2023
<a href="#">Eden Emergency Squad Inc</a>	NY	\$364,106	Als Captain	\$14,682	<b>\$12,675</b>	2024
<a href="#">Nacogdoches Treatment Center For</a>	TX	\$365,879	Executive Dir.	\$85,883	<b>\$82,078</b>	2024
<a href="#">Afhkentucky-iowa Inc</a>	OH	\$365,882	President-mg	\$37,710	<b>\$38,160</b>	2024
<a href="#">Kentucky Health Departments Assn</a>	KY	\$363,838	Executive Director	\$82,308	<b>\$86,981</b>	2023
<a href="#">Montanas Peer Network</a>	MT	\$365,967	Executive Dir.	\$83,269	<b>\$85,756</b>	2024
<a href="#">Visk Inc</a>	NY	\$365,985	President	\$47,817	<b>\$41,282</b>	2024
<a href="#">Thor Network Foundation</a>	PA	\$366,401	President	\$60,000	<b>\$58,855</b>	2023
<a href="#">Obcc Othello Qalich</a>	WA	\$363,286	President	\$31,941	<b>\$27,322</b>	2024
<a href="#">Options For Women East</a>	MN	\$363,109	Executive Director	\$76,498	<b>\$74,351</b>	2023
<a href="#">22zero Follow Me Inc</a>	TN	\$366,744	Executive Director	\$110,000	<b>\$110,469</b>	2024
<a href="#">Care Net Pregnancy Center</a>	NY	\$366,788	Executive Director	\$46,346	<b>\$41,193</b>	2023

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Chestnut Health Qalich Inc</a>	IL	\$362,950	Chair Of The Board	\$138,688	<b>\$130,266</b>	2024
<a href="#">The Bridge To Life Inc</a>	NY	\$362,931	Executive Director	\$86,349	<b>\$74,548</b>	2024
<a href="#">Confluence Public Health Alliance</a>	MT	\$362,814	Executive Director	\$93,960	<b>\$96,767</b>	2024
<a href="#">Yankton Rural Area Health Education</a>	SD	\$367,253	Executive Di	\$28,370	<b>\$29,914</b>	2024
<a href="#">Ssm Audrain Health Care Inc</a>	MO	\$362,355	Director, President/ceo Of Ssm Health	\$3,002,313	<b>\$3,127,846</b>	2023
<a href="#">Minnesota Center For Health Care Ethics</a>	MN	\$367,552	Ceo/coo	\$168,450	<b>\$159,025</b>	2024
<a href="#">Loving Arms - A Crisis Pregnancy Center</a>	IL	\$362,218	Executive Director	\$58,588	<b>\$56,655</b>	2023
<a href="#">Greater New York Hospital Foundation</a>	NY	\$367,591	President	\$105,535	<b>\$93,803</b>	2023
<a href="#">Business For Health Solutions International Inc</a>	NY	\$367,837	Ceo And Board Member	\$144,246	<b>\$124,533</b>	2024
<a href="#">Better Health Of Cumberland County Inc</a>	NC	\$361,831	Executive Director	\$70,403	<b>\$67,710</b>	2025

**Comp (reported)** is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to KY cost of living and 2025 dollars. Click any organization to verify the figure on ProPublica.

## Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to KY cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: [peerbasis.org/methodology](https://peerbasis.org/methodology).

## Sample, role match & sensitivity

PEER COUNT **1234** organizations. Compensation range \$81–\$3,127,846; filing years 2020–2025.

SIZE BASIS	Matched on total revenue (\$364,889); for reference, expenses \$399,155 and assets \$194,034.
ROLE MATCH	Susan Bornstein, reported title "CEO", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	271 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	53 peers fall outside 1.5x the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	68 <sup>th</sup>
Total compensation (D + F), as reported (no adjustments)	65 <sup>th</sup>
Reportable pay only (column D), adjusted	73 <sup>rd</sup>
All sources (D + E + F), adjusted	51 <sup>st</sup>

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

### ● Rebuttable presumption of reasonableness • 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

#### Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Susan Bornstein) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 1234 similarly situated organizations (Same NTEE major group (E), nationwide + budget 0.67–1.5x revenue).
3. The authorized body determined that total compensation of \$73,816 is reasonable (approximately the 68<sup>th</sup> percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [\_\_ for / \_\_ against].

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Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.