

# Preserve Clarksville Inc

Executive Director / CEO

EIN 873766856

TX · NTEE A82

FY ending 2023-12-31

June 9, 2026

This analysis benchmarks the total compensation of **Wf Higgins, Executive Director / CEO** (\$30,000) against **every comparable organization** that fit the selection criteria — **70** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **27<sup>th</sup>** percentile of comparable organizations within the typical range

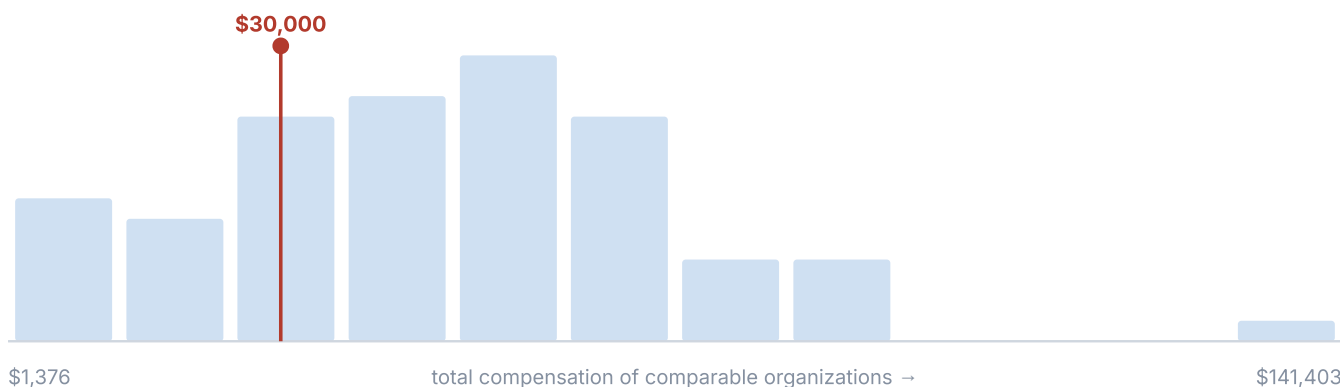
**Benchmarked executive:** Wf Higgins — reported title "PRESIDENT", a **direct title match** to the Executive Director / CEO role.

## How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (A82).
BUDGET	Total revenue between \$116,982 and \$261,900 — 0.67x to 1.50x the subject's \$174,600 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (A82), nationwide + budget 0.67–1.5x revenue.

**70** organizations qualified on sector, size, and geography → **70** within the band form the benchmarked peer set.

## Distribution of comparable compensation



\$16,771	\$29,445	\$45,207	\$62,203	\$72,915	\$30,000
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## ● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to TX cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Downtown Asheboro Inc</a>	NC	\$174,078	Executive Director	\$9,390	<b>\$9,179</b>	2025
<a href="#">Ligonier Valley Historical Society</a>	PA	\$174,053	Director	\$63,110	<b>\$62,916</b>	2023
<a href="#">Western North Carolina Historical Association Inc</a>	NC	\$176,258	Executive Director	\$73,782	<b>\$74,026</b>	2024
<a href="#">Carpinteria Valley</a>	CA	\$172,123	Exec Dir & C	\$95,610	<b>\$80,166</b>	2024
<a href="#">The Scituate Historical Society</a>	MA	\$178,481	Trustee	\$27,900	<b>\$23,717</b>	2025
<a href="#">Clarke County Historical Society</a>	AL	\$169,305	Museum Director And Coordinator	\$38,275	<b>\$39,117</b>	2025
<a href="#">Vicksburg Foundation For Historic Preservation</a>	MS	\$169,122	Executive Director	\$65,742	<b>\$69,265</b>	2025
<a href="#">Worthington Historical Society Inc</a>	OH	\$180,212	Executive Director	\$37,377	<b>\$37,450</b>	2025
<a href="#">Madison County Historical Society</a>	NY	\$181,584	Executive Director	\$27,639	<b>\$24,251</b>	2024
<a href="#">Texas Wendish Heritage Society Inc</a>	TX	\$182,746	Executive Director	\$20,479	<b>\$20,479</b>	2023
<a href="#">Griffin Spalding Historical Society</a>	GA	\$166,413	Executive Director	\$20,430	<b>\$20,536</b>	2023
<a href="#">Quincy Historical Society</a>	MA	\$164,769	Executive Di	\$20,000	<b>\$17,451</b>	2024
<a href="#">The Woman's Club Of Dayton Foundation</a>	OH	\$164,202	Exec Director	\$30,800	<b>\$32,612</b>	2023
<a href="#">Gf County Historical Society</a>	ND	\$163,424	Executive Director	\$36,729	<b>\$39,138</b>	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Stevens County Historical Society</a>	MN	\$162,560	Executive Dir.	\$34,226	<b>\$33,809</b>	2023
<a href="#">Mower County Historical Society</a>	MN	\$186,707	Executive Director	\$52,824	<b>\$50,682</b>	2024
<a href="#">The Clifton Forge Company</a>	VA	\$161,429	Executive Director	\$26,570	<b>\$25,647</b>	2023
<a href="#">Portage County Historical Society Inc</a>	WI	\$188,224	Executive Director	\$43,333	<b>\$45,241</b>	2023
<a href="#">Delaware County Historical Society</a>	PA	\$159,182	Acting Executive Director	\$56,000	<b>\$54,226</b>	2024
<a href="#">Historic General Dodge House Inc</a>	IA	\$190,891	Executive Director	\$46,125	<b>\$49,040</b>	2024
<a href="#">Kenilworth Historical Society</a>	IL	\$157,577	Director	\$53,998	<b>\$53,070</b>	2023
<a href="#">Warren County Historical Society</a>	PA	\$155,664	Executive Director	\$39,287	<b>\$39,166</b>	2023
<a href="#">Westport Historical Society Inc</a>	CT	\$153,112	Executive Di	\$155,315	<b>\$141,403</b>	2024
<a href="#">Hunterdon County Historical Society</a>	NJ	\$150,272	Executive Administrator	\$60,000	<b>\$52,018</b>	2024
<a href="#">Cortland County Historical Society Inc</a>	NY	\$200,438	Director	\$58,500	<b>\$51,330</b>	2024

**Comp (reported)** is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to TX cost of living and 2023 dollars. Click any organization to verify the figure on ProPublica.

## ● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to TX cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: [peerbasis.org/methodology](https://peerbasis.org/methodology).

## ● Sample, role match & sensitivity

PEER COUNT	70 organizations. Compensation range \$1,376–\$141,403; filing years 2023–2025.
SIZE BASIS	Matched on total revenue (\$174,600); for reference, expenses \$171,231 and assets \$919,668.
ROLE MATCH	Wf Higgins, reported title "PRESIDENT", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	2 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	1 peer fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	27 <sup>th</sup>
Total compensation (D + F), as reported (no adjustments)	26 <sup>th</sup>
Reportable pay only (column D), adjusted	29 <sup>th</sup>
All sources (D + E + F), adjusted	26 <sup>th</sup>

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

### ● Rebuttable presumption of reasonableness • 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

#### Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Wf Higgins) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 70 similarly situated organizations (Same NTEE sector (A82), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$30,000 is reasonable (approximately the 27<sup>th</sup> percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [\_\_ for / \_\_ against].

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Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.