

# Based Politics Inc

Executive Director / CEO

This analysis benchmarks the total compensation of **Hannah Cox, Executive Director / CEO** (\$75,540) against **every comparable organization** that fit the selection criteria — **41** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **63<sup>rd</sup>** percentile of comparable organizations within the typical range

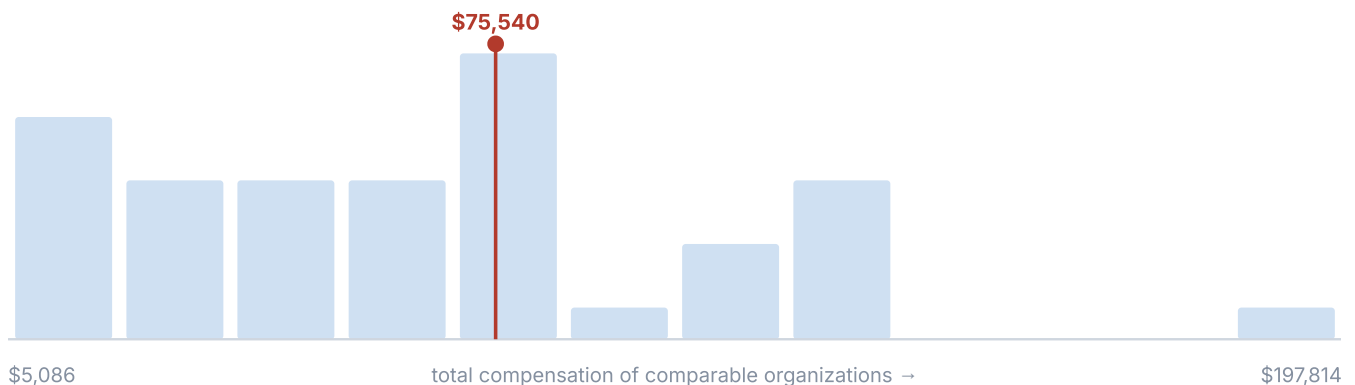
**Benchmarked executive:** Hannah Cox — reported title "CEO", a **direct title match** to the Executive Director / CEO role.

## How comparable organizations were selected

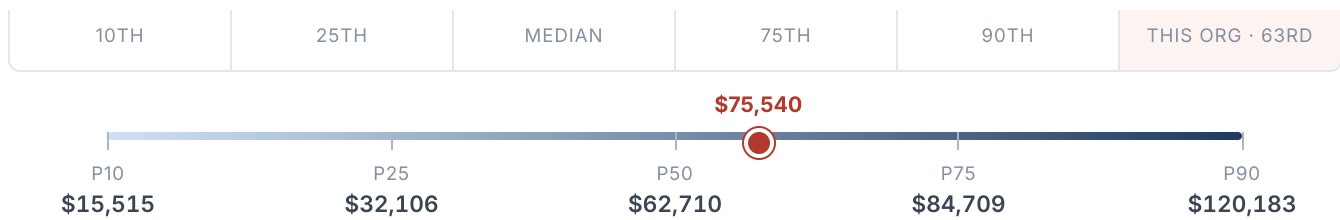
SECTOR	Organizations sharing the subject's NTEE classification (R01).
BUDGET	Total revenue between \$213,492 and \$477,969 — 0.67x to 1.50x the subject's \$318,646 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (R01), nationwide + budget 0.67–1.5x revenue.

**41** organizations qualified on sector, size, and geography → **41** within the band form the benchmarked peer set.

## Distribution of comparable compensation



\$15,515	\$32,106	\$62,710	\$84,709	\$120,183	\$75,540
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## ● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to GA cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Wanton Injustice Legal Detail</a>	MN	\$323,854	Executive Director And President	\$16,415	<b>\$15,669</b>	2024
<a href="#">La Fuerza Nc</a>	NC	\$328,308	Executive Director	\$26,629	<b>\$26,580</b>	2024
<a href="#">Colorado Democracy Alliance</a>	CO	\$331,875	Executive Director	\$108,301	<b>\$103,281</b>	2023
<a href="#">Iowa Faith And Freedom Coalition</a>	IA	\$304,816	President	\$99,410	<b>\$105,148</b>	2024
<a href="#">Californians For Equal Rights Foundation</a>	CA	\$332,550	Executive Director	\$157,688	<b>\$131,536</b>	2024
<a href="#">Investigations Bureau</a>	DE	\$300,171	President And Treasurer	\$42,373	<b>\$42,955</b>	2022
<a href="#">Greater Spokane Progress</a>	WA	\$299,949	Executive Director	\$63,875	<b>\$56,876</b>	2023
<a href="#">Unity In Action</a>	NE	\$345,286	Director	\$68,029	<b>\$72,770</b>	2023
<a href="#">Greater Spokane Action</a>	WA	\$291,825	Executive Dir.	\$25,028	<b>\$22,286</b>	2023
<a href="#">Ella Baker Center Action Fund</a>	CA	\$283,872	Secretary And Director	\$12,226	<b>\$10,198</b>	2024
<a href="#">Future Georgia Inc DbA Georgia Values Action</a>	GA	\$276,804	Chair	\$136,844	<b>\$132,918</b>	2024
<a href="#">Girl Plus Environment Corporation</a>	GA	\$362,679	Executive Director	\$83,076	<b>\$78,613</b>	2025
<a href="#">Diaspora Alliance Inc</a>	NY	\$363,412	President	\$15,000	<b>\$13,094</b>	2024
<a href="#">Florida Policy Project Inc</a>	FL	\$366,341	Executive Di	\$52,500	<b>\$49,051</b>	2023
<a href="#">Change Illinois</a>	IL	\$369,571	Executive Director	\$127,880	<b>\$118,317</b>	2025

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">American Constitutional Rights Union</a>	FL	\$263,886	President/ceo	\$22,500	<b>\$20,418</b>	2024
<a href="#">New York Jewish Agenda Inc</a>	NY	\$375,561	Executive Director	\$137,680	<b>\$120,183</b>	2024
<a href="#">Rise Foundation</a>	VA	\$260,769	Executive Di	\$34,375	<b>\$33,010</b>	2023
<a href="#">Abortion Survivors Network Inc</a>	MO	\$379,252	Ceo Non-voting Board Member	\$77,000	<b>\$78,783</b>	2024
<a href="#">Progress Mo</a>	MO	\$380,637	Executive Di	\$55,254	<b>\$56,534</b>	2024
<a href="#">Advancement Project Action Fund</a>	DC	\$250,000	President, Executive Director	\$47,237	<b>\$40,043</b>	2024
<a href="#">Inclusion Nextwork Inc</a>	DC	\$387,840	Executive Director	\$92,808	<b>\$78,673</b>	2024
<a href="#">People's Justice Project</a>	OH	\$249,116	Executive Director	\$80,417	<b>\$84,709</b>	2023
<a href="#">Eries Black Wall Street</a>	PA	\$390,139	President Director	\$45,374	<b>\$45,002</b>	2023
<a href="#">Fundamedios Inc</a>	DC	\$243,754	Chief Executive Officer	\$6,000	<b>\$5,086</b>	2024

**Comp (reported)** is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to GA cost of living and 2023 dollars. Click any organization to verify the figure on ProPublica.

## ● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to GA cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: [peerbasis.org/methodology](https://peerbasis.org/methodology).

## ● Sample, role match & sensitivity

**PEER COUNT** 41 organizations. Compensation range \$5,086–\$197,814; filing years 2022–2025.

**SIZE BASIS** Matched on total revenue (\$318,646); for reference, expenses \$245,943 and assets \$278,753.

ROLE MATCH	Hannah Cox, reported title "CEO", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	6 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	1 peer fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	63 <sup>rd</sup>
Total compensation (D + F), as reported (no adjustments)	59 <sup>th</sup>
Reportable pay only (column D), adjusted	56 <sup>th</sup>
All sources (D + E + F), adjusted	51 <sup>st</sup>

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

### ● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

#### Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Hannah Cox) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 41 similarly situated organizations (Same NTEE sector (R01), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$75,540 is reasonable (approximately the 63<sup>rd</sup> percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [\_\_ for / \_\_ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability

data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.