

Ashland Climate Collaborative

Executive Director / CEO

EIN 874574705
 OR · NTEE C01
 FY ending 2024-12-31
 June 9, 2026

This analysis benchmarks the total compensation of **O'Kelly Muck Erin, Executive Director / CEO** (\$42,758) against **every comparable organization** that fit the selection criteria — **33** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **36th** percentile of comparable organizations within the typical range

Benchmarked executive: O'Kelly Muck Erin — reported title "EXECUTIVE DIRECTOR", a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR Organizations sharing the subject's NTEE classification (C01).

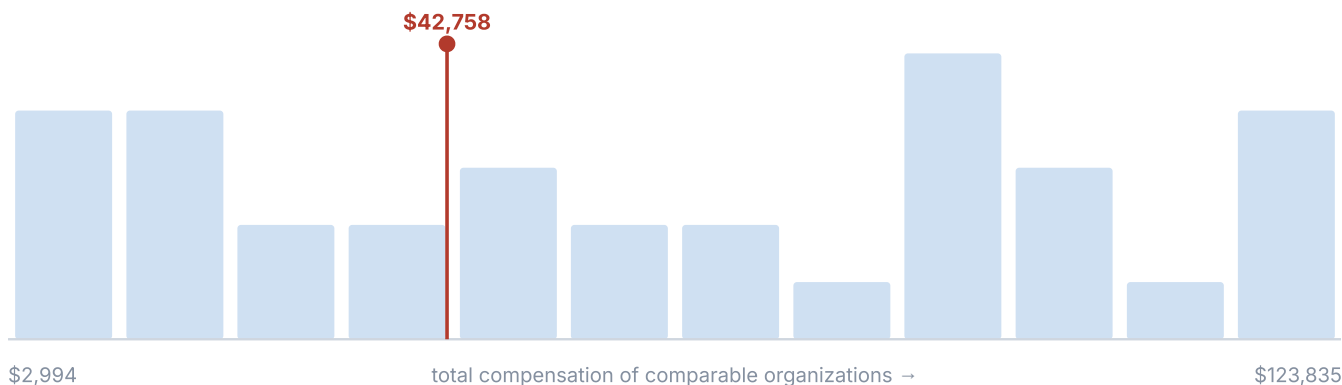
BUDGET Total revenue between \$141,455 and \$316,690 — 0.67x to 1.50x the subject's \$211,127 (the band tightens as size grows).

GEOGRAPHY Same NTEE sector (C01), nationwide + budget 0.67–1.5x revenue.

33 organizations qualified on sector, size, and geography

→ **33** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$10,489	\$26,047	\$57,604	\$91,075	\$113,209	\$42,758
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■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to OR cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Whaleman International Ltd	HI	\$211,410	President Director Treasurer	\$59,750	\$57,604	2024
New Mexico Recycling Coalition	NM	\$209,215	Executive Director	\$96,382	\$114,926	2023
Cayuga Lake Watershed Network Inc	NY	\$206,879	Executive Director	\$73,320	\$73,452	2023
The Hourglass Foundation	PA	\$205,053	Executive Di	\$82,708	\$88,816	2024
St Louis River Alliance	MN	\$203,974	Executive Director	\$71,817	\$78,672	2023
San Leandro 2050	CA	\$202,590	Ceo	\$8,000	\$7,658	2023
More Action For Regeneration Inc	FL	\$219,764	Treasurer / Executive Director	\$40,000	\$40,464	2024
1000 Friends Of Wisconsin	WI	\$220,033	Executive Director	\$82,527	\$95,551	2023
Urban Greenspaces Institute	OR	\$200,278	Executive Di	\$8,666	\$8,922	2023
Big Bend Conservation Alliance	TX	\$197,362	Executive Director	\$79,725	\$85,877	2024
National Environmental Policy And Law Center Inc	MA	\$196,319	Clerk, Director, Litigation Director	\$122,431	\$121,970	2023
Happiness Project	CO	\$195,474	President	\$47,255	\$50,234	2023
Spanish Peaks Alliance For Wildfire	CO	\$195,214	Executive Director	\$18,586	\$19,191	2024
Minnesota Conservation Federation	MN	\$228,598	Executive Di	\$46,500	\$49,477	2024
Ohio Environmental Council Action Fund	OH	\$228,737	Interim President (Term. 09/22)	\$8,196	\$9,624	2023

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Comal County Conservation Alliance Inc	TX	\$237,135	Executive Dir.	\$62,968	\$69,830	2023
Women For Conservation	VA	\$242,451	Executive Director	\$48,000	\$51,381	2023
Whidbey Environmental Action Network	WA	\$175,262	Executive Director	\$87,880	\$87,227	2023
River Keepers	ND	\$249,256	Exec. Dir.	\$96,768	\$114,352	2024
Passive House New England Inc	MA	\$249,958	Executive Director	\$127,975	\$123,835	2024
Ohio Forestry Association Foundation Inc	OH	\$171,122	Executive Director	\$2,550	\$2,994	2023
Ecological Rights Foundation	CA	\$251,438	Executive Dir.	\$15,000	\$13,948	2024
Vermonters For A Clean Environment Inc	VT	\$252,053	Executive Dir.	\$50,000	\$54,193	2024
Caldesal	CA	\$253,796	Executive Di	\$100,837	\$93,762	2024
Pivot Clean Energy Co	CO	\$254,866	President	\$14,400	\$15,307	2023

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to OR cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to OR cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

● Sample, role match & sensitivity

PEER COUNT 33 organizations. Compensation range \$2,994–\$123,835; filing years 2023–2024.

SIZE BASIS Matched on total revenue (\$211,127); for reference, expenses \$99,706 and assets \$183,154. **Revenue and expenses diverge this year — revenue may misrepresent operating size; weigh the expense-based view.**

ROLE MATCH O'Kelly Muck Erin, reported title "*EXECUTIVE DIRECTOR*", benchmarked as Executive Director / CEO. The title maps directly to this role.

RELATED-ORG PAY 3 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	36 th
Total compensation (D + F), as reported (no adjustments)	36 th
Reportable pay only (column D), adjusted	36 th
All sources (D + E + F), adjusted	30 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● **Rebuttable presumption of reasonableness · 26 CFR 53.4958-6**

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (O'Kelly Muck Erin) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 33 similarly situated organizations (Same NTEE sector (C01), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$42,758 is reasonable (approximately the 36th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.