

# Wayfinders On The Hudson Corp

Executive Director / CEO

EIN 880745971

NY · NTEE O50

FY ending 2023-12-31

June 9, 2026

This analysis benchmarks the total compensation of **Gwen Sheinfeld, Executive Director / CEO** (\$22,200) against **every comparable organization** that fit the selection criteria — **17** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **12<sup>th</sup>** percentile of comparable organizations below the typical range for comparable organizations

**Benchmarked executive:** Gwen Sheinfeld — reported title "President", a **direct title match** to the Executive Director / CEO role.

## How comparable organizations were selected

**SECTOR** Organizations sharing the subject's NTEE classification (O50).

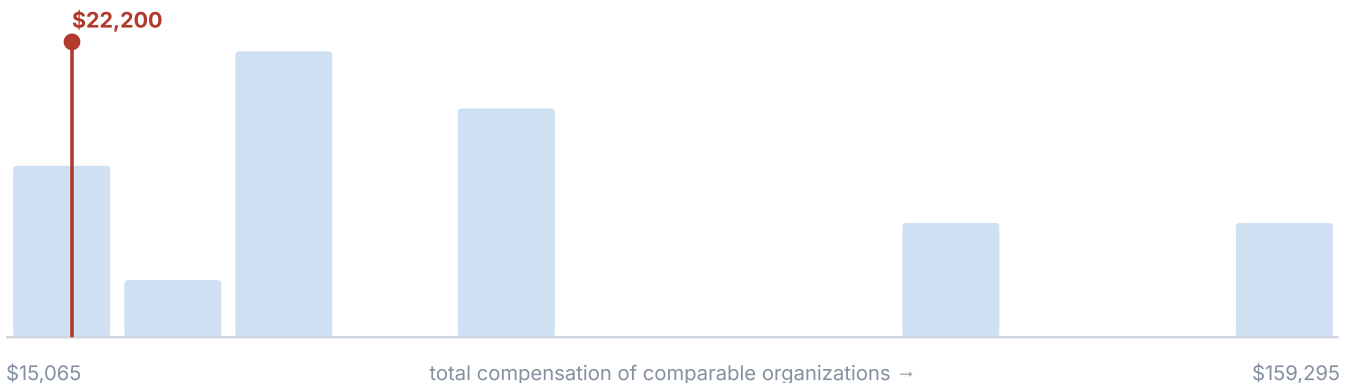
**BUDGET** Total revenue between \$115,285 and \$258,102 — 0.67x to 1.50x the subject's \$172,068 (the band tightens as size grows).

**GEOGRAPHY** Same NTEE sector (O50) + NY + budget 0.67–1.5x revenue.

**17** organizations qualified on sector, size, and geography

→ **17** within the band form the benchmarked peer set.

## Distribution of comparable compensation



\$21,422	\$40,000	\$50,227	\$73,959	\$131,440	\$22,200
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## ■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to NY cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">My Blind Spot Inc</a>	NY	\$169,551	President/treas	\$23,425	<b>\$22,753</b>	2024
<a href="#">Abilities Movement Inc</a>	NY	\$153,057	Executive Director	\$68,840	<b>\$65,141</b>	2025
<a href="#">Photo Start</a>	NY	\$199,295	Founding Director	\$46,500	<b>\$46,500</b>	2023
<a href="#">Azahar Foundation Ltd</a>	NY	\$203,869	Executive Director	\$46,346	<b>\$46,346</b>	2023
<a href="#">Re Coded Co</a>	NY	\$208,688	Ceo	\$122,316	<b>\$115,744</b>	2025
<a href="#">Rockland Youth Empowerment Center</a>	NY	\$215,460	Ceo	\$15,510	<b>\$15,065</b>	2024
<a href="#">Harbor Hoops Ltd</a>	NY	\$124,275	President	\$20,000	<b>\$19,426</b>	2024
<a href="#">Popup Tennis Kids Inc</a>	NY	\$220,966	President	\$124,437	<b>\$120,867</b>	2024
<a href="#">Most Valuable Parents Of Buffalo Inc</a>	NY	\$231,479	Executive Director	\$67,183	<b>\$67,183</b>	2023
<a href="#">The Harold Hunter Foundation</a>	NY	\$232,106	Executive Director	\$51,711	<b>\$50,227</b>	2024
<a href="#">Bent On Learning Inc</a>	NY	\$242,934	Executive Dir.	\$147,300	<b>\$147,300</b>	2023
<a href="#">The Julio A Martinez Memorial Fund</a>	NY	\$244,889	President Acacia Network	\$73,959	<b>\$73,959</b>	2023
<a href="#">Friends Of The Addison Youth Center</a>	NY	\$245,993	Director	\$34,880	<b>\$33,879</b>	2024
<a href="#">Working Parents Alliance Inc</a>	NY	\$247,391	Executive Dir.	\$67,404	<b>\$65,470</b>	2024
<a href="#">Neighborhood Change Youth Organization Inc</a>	NY	\$250,774	Director	\$40,000	<b>\$40,000</b>	2023
<a href="#">How Our Lives Link Altogether Inc</a>	NY	\$250,916	Co-founder	\$50,000	<b>\$48,566</b>	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">The Young Airman Association</a>	NY	\$252,601	Chairman Of The Board Of Directors	\$164,000	<b>\$159,295</b>	2024

**Comp (reported)** is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to NY cost of living and 2023 dollars. Click any organization to verify the figure on ProPublica.

## ■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to NY cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: [peerbasis.org/methodology](http://peerbasis.org/methodology).

## ■ Sample, role match & sensitivity

PEER COUNT	17 organizations. Compensation range \$15,065–\$159,295; filing years 2023–2025.
SIZE BASIS	Matched on total revenue (\$172,068); for reference, expenses \$75,206 and assets \$117,239. <b>Revenue and expenses diverge this year — revenue may misrepresent operating size; weigh the expense-based view.</b>
ROLE MATCH	Gwen Sheinfeld, reported title " <i>President</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	1 peer report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	2 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	12 <sup>th</sup>
Total compensation (D + F), as reported (no adjustments)	12 <sup>th</sup>
Reportable pay only (column D), adjusted	18 <sup>th</sup>
All sources (D + E + F), adjusted	12 <sup>th</sup>

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

## ● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

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Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

### Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Gwen Sheinfeld) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 17 similarly situated organizations (Same NTEE sector (O50) + NY + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$22,200 is reasonable (approximately the 12<sup>th</sup> percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [\_\_ for / \_\_ against].

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Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.