

Goodwill Ky Support Corporation

Executive Director / CEO

EIN 882219940

KY · NTEE J11

FY ending 2023-12-31

June 9, 2026

This analysis benchmarks the total compensation of **Mark Hohmann, Executive Director / CEO** (\$26,572) against **every comparable organization** that fit the selection criteria — **442** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **31st** percentile of comparable organizations

within the typical range

Benchmarked executive: Mark Hohmann — reported title “TREASURER”, selected as the organization's **highest-paid individual** — no exact title match, so confirm this is a comparable role.

How comparable organizations were selected

SECTOR Organizations sharing the subject's NTEE classification (J11).

BUDGET Total revenue between \$254,547 and \$569,881 — 0.67× to 1.50× the subject's \$379,921 (the band tightens as size grows).

GEOGRAPHY Same NTEE major group (J), nationwide + budget 0.67–1.5× revenue.

442 organizations qualified on sector, size, and geography → **442** within the band from the benchmarked peer set.

Distribution of comparable compensation



\$5,394

\$20,299

\$54,615

\$80,489

\$112,074

\$26,572



■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to KY cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Professional Firefighters Of Marion	FL	\$379,839	President	\$12,656	\$11,066	2023
Smithtown Teachers Assoc	NY	\$380,190	Treasurer	\$1,706	\$1,394	2024
Operating Engineers National Charity	DC	\$379,161	President	\$181,109	\$143,683	2024
Supreme Transitions	MI	\$380,816	Presidentdirector	\$77,000	\$71,853	2024
Urban Ed Inc	DC	\$379,011	President	\$106,855	\$84,774	2024
Propel Network Inc	NY	\$381,193	Educational Consultant	\$83,000	\$67,807	2024
Midnight Run Inc	NY	\$381,221	Executive Dir.	\$179,568	\$146,697	2024
Rural Engagement And Vitality Center	OR	\$378,542	Executive Director	\$92,900	\$77,997	2024
Connecticut Federation Of School	CT	\$378,502	Co-president	\$75,000	\$65,453	2023
Heartfelt Tidbits Inc	OH	\$378,304	Executive Di	\$80,500	\$77,083	2024
Foundation For Fair Contracting -	MD	\$381,958	Executive Director	\$187,413	\$163,085	2023
Carolina's Collision Association	NC	\$385,291	Executive Director	\$71,725	\$67,002	2024
Ohio Valley And Southern States Laborers	OH	\$374,527	Director	\$63,633	\$60,932	2024
Pafca-aal	TX	\$385,409	President	\$25,993	\$22,901	2025
Cincy Hat Foundation Inc	OH	\$373,895	Vice President	\$32,295	\$30,924	2024
New York District Council	NJ	\$386,073	President	\$87,846	\$70,909	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
International Brotherhood Of Electrical Workers	FL	\$373,358	Director	\$83,157	\$68,805	2025
Synergies Work Inc	GA	\$386,485	Ceo	\$75,000	\$68,177	2024
Jefferson County Education	CO	\$372,786	President	\$141,132	\$122,347	2024
Life Work Planning Center Board Inc	MN	\$387,897	Executive Director	\$112,724	\$98,104	2025
United Union Of Roofers 42 Rdwa	OH	\$371,848	Business Man	\$76,305	\$73,066	2024
Urban Bridges	OH	\$371,517	President	\$28,800	\$28,392	2023
Young Leaders Council	TN	\$388,792	Executive Director	\$88,250	\$83,865	2024
lupat Dc 21 Nj Lmf-jtb	NJ	\$389,823	Trustee	\$157,149	\$126,850	2024
Metropolitan Electrical Contractors	NY	\$369,881	Treasurer	\$20,000	\$16,822	2023

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to KY cost of living and 2023 dollars. Click any organization to verify the figure on ProPublica.

● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to KY cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

● Sample, role match & sensitivity

PEER COUNT **442** organizations. Compensation range \$16–\$504,440; filing years 2022–2025.

SIZE BASIS Matched on total revenue (\$379,921); for reference, expenses \$473,143 and assets \$44,554,916.

ROLE MATCH Mark Hohmann, reported title "*TREASURER*", benchmarked as Executive Director / CEO. **Selected as the organization's highest-paid individual without an exact title match — the board should confirm this is a comparable role.**

RELATED-ORG PAY	58 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	10 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	31 st
Total compensation (D + F), as reported (no adjustments)	28 th
Reportable pay only (column D), adjusted	0 th
All sources (D + E + F), adjusted	97 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Mark Hohmann) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 442 similarly situated organizations (Same NTEE major group (J), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$26,572 is reasonable (approximately the 31st percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.