

Rockford Family Planning Foundation Inc

Executive Director / CEO

EIN 883046596

WI · NTEE E42

FY ending 2024-12-31

June 9, 2026

This analysis benchmarks the total compensation of **Ann Raschein, Executive Director / CEO** (\$84,403) against **every comparable organization** that fit the selection criteria — **372** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **88th** percentile of comparable organizations within the typical range

Benchmarked executive: Ann Raschein — reported title "EXECUTIVE DIRECTOR", a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (E42).
BUDGET	Total revenue between \$88,517 and \$198,174 — 0.67x to 1.50x the subject's \$132,116 (the band tightens as size grows).
GEOGRAPHY	Same NTEE major group (E), nationwide + budget 0.67–1.5x revenue.

372 organizations qualified on sector, size, and geography → **372** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$7,210	\$18,609	\$36,642	\$60,091	\$89,505	\$84,403
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● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to WI cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Chum Therapeutic Riding Inc	MI	\$132,000	President,tr	\$15,048	\$15,311	2023
Ely Health And Hospital Foundation	MN	\$132,278	Ceo	\$43,202	\$40,875	2024
Shoals Community Clinic	AL	\$131,734	Exec.dir/sec	\$45,700	\$47,274	2024
The Memorial Hospital Of Craig	CO	\$131,699	Executive Dir.	\$29,623	\$27,198	2024
Church Home & Hosp Of The City Of	MD	\$132,854	President/director	\$68,921	\$63,520	2023
Greg Eble-petromart Memorial Foundation	MO	\$131,364	Chair	\$27,966	\$29,200	2023
Center For Safe Internet Pharmacies Ltd	TX	\$130,994	Executive Director	\$140,171	\$130,798	2025
Finger Lakes & Southern Tier Bhcc Ipa I	NY	\$130,755	Executive Officer	\$133,229	\$115,275	2024
Greenpastures Christian Science	TX	\$130,566	President	\$13,500	\$13,313	2023
Gmh Property Holdings Inc	FL	\$133,952	President & Secretary	\$30,830	\$27,732	2024
Queen Of The Valley Medical Center	CA	\$134,043	Chief Of Staff	\$36,000	\$29,766	2024
Chris Hope Foundation	TN	\$130,187	President	\$5,500	\$5,536	2024
Healing Horses Therapeutic Riding Progam	MO	\$130,161	Executive Dir.	\$18,854	\$19,686	2023

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Western Wyoming Family Planning Inc	WY	\$134,128	Ex-director	\$17,398	\$18,366	2023
Impact Ulysses Inc	KS	\$129,575	Executive Director	\$22,750	\$23,534	2024
Moline Public School Foundation	IL	\$134,705	Executive Director	\$24,000	\$23,260	2023
Christian Health Care Center Foundation	WA	\$135,231	Executive Administrator	\$9,022	\$7,734	2024
Southeastern Massachusetts Emergenc	MA	\$129,000	Medical Dire	\$4,500	\$3,872	2024
Multicare Rehabilitation Specialists Pc	WA	\$128,567	Chair,secretary,phys.-exec	\$78,826	\$67,576	2024
Madelia Health Foundation	MN	\$135,734	Mh Ceo	\$54,872	\$51,916	2024
Beth Israel Medical Center Foundation Inc	NY	\$135,763	Trustee/treasurer	\$88,291	\$76,393	2024
Abortion Alternatives & Crisis Pregnancy Center	TN	\$135,831	Executive Director	\$63,241	\$65,531	2023
Rochester General Health System	NY	\$135,873	Ceo	\$62,774	\$54,315	2024
Brown County Womens Health Llc	OH	\$128,104	Secretary	\$27,694	\$28,086	2024
Legacy Donor Foundation	LA	\$128,010	Executive Director	\$70,000	\$73,805	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to WI cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to WI cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

● Sample, role match & sensitivity

PEER COUNT	372 organizations. Compensation range \$58–\$943,931; filing years 2022–2025.
SIZE BASIS	Matched on total revenue (\$132,116); for reference, expenses \$688,275 and assets \$1,010,342. Revenue and expenses diverge this year — revenue may misrepresent operating size; weigh the expense-based view.
ROLE MATCH	Ann Raschein, reported title " <i>EXECUTIVE DIRECTOR</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	125 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	19 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	88 th
Total compensation (D + F), as reported (no adjustments)	86 th
Reportable pay only (column D), adjusted	93 rd
All sources (D + E + F), adjusted	62 nd

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Ann Raschein) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 372 similarly situated organizations (Same NTEE major group (E), nationwide + budget 0.67–1.5× revenue).

3. The authorized body determined that total compensation of \$84,403 is reasonable (approximately the 88th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.