

# Yakima Valley Grid Kids Association

Executive Director / CEO

EIN 911171345

WA · NTEE N65Z

FY ending 2023-12-31

June 9, 2026

This analysis benchmarks the total compensation of **Larry Nelson, Executive Director / CEO** (\$1,000) against **every comparable organization** that fit the selection criteria — **794** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

**Compensation sits at approximately the 4<sup>th</sup> percentile of comparable organizations**

below the typical range for comparable organizations

**Benchmarked executive:** Larry Nelson — reported title "PRESIDENT", a **direct title match** to the Executive Director / CEO role.

## How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (N65Z).
BUDGET	Total revenue between \$122,933 and \$275,224 — 0.67x to 1.50x the subject's \$183,483 (the band tightens as size grows).
GEOGRAPHY	Same NTEE major group (N), nationwide + budget 0.67–1.5x revenue.

**794** organizations qualified on sector, size, and geography → **794** within the band form the benchmarked peer set.

## Distribution of comparable compensation



\$2,705

\$7,956

\$22,586

\$49,348

\$71,431

**\$1,000**



## ■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to WA cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Girls On The Run Of Southwest Florida</a>	FL	\$182,915	Executive Director	\$54,167	<b>\$55,206</b>	2024
<a href="#">Fort Fitness &amp; Recreation Inc</a>	NY	\$184,542	President	\$13,660	<b>\$13,787</b>	2023
<a href="#">White Rock Lake Conservancy Inc</a>	TX	\$182,378	Director	\$45,000	<b>\$48,835</b>	2024
<a href="#">Dirt Concern - Southwest Montana</a>	MT	\$184,663	President	\$42,772	<b>\$51,497</b>	2023
<a href="#">Indianola Community Youth Foundation</a>	IA	\$184,734	Executive Dir.	\$54,727	<b>\$63,334</b>	2025
<a href="#">Texas Lightning Youth Soccer Club Inc</a>	TX	\$184,885	Treasurer/secretary	\$10,000	<b>\$11,173</b>	2023
<a href="#">Valley Twisters Gymnastics Club Inc</a>	ND	\$185,028	Director	\$40,000	<b>\$49,029</b>	2023
<a href="#">St Joseph Young Men's Society Inc</a>	IN	\$181,689	General Manager	\$13,500	<b>\$15,445</b>	2024
<a href="#">Midwest Gun Collectors Assn</a>	IL	\$181,686	Treasurer	\$6,400	<b>\$6,826</b>	2024
<a href="#">Lake Hamilton Bible Camp</a>	AR	\$185,282	President	\$13,000	<b>\$15,853</b>	2024
<a href="#">Harleysville Soccer Assoc</a>	PA	\$181,571	Exec Directo	\$25,329	<b>\$27,403</b>	2024
<a href="#">United Soccer Foundation Inc</a>	UT	\$185,431	Administrator	\$25,833	<b>\$29,531</b>	2023
<a href="#">Bike Walk Tennessee</a>	TN	\$181,443	Executive Di	\$35,332	<b>\$40,291</b>	2024
<a href="#">Women Leaders Forum Of The Coachella</a>	CA	\$181,428	—	\$10,106	<b>\$9,747</b>	2023

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Cape Cod Challenger Club Inc</a>	MA	\$185,820	Director	\$52,000	<b>\$52,192</b>	2023
<a href="#">Pennsylvania Center For Adapted Sports</a>	PA	\$181,109	Executive Director	\$80,516	<b>\$87,109</b>	2024
<a href="#">Midwestern-united States Swimming</a>	NE	\$180,941	Secretary - Non Voting	\$28,035	<b>\$32,713</b>	2024
<a href="#">High Point Swim Club Inc</a>	NC	\$180,724	Ceo	\$20,992	<b>\$23,532</b>	2024
<a href="#">Spirit Of Columbia Gardens Carousel</a>	MT	\$186,377	Vice President	\$31,570	<b>\$36,919</b>	2024
<a href="#">South Jersey Titans</a>	NJ	\$180,366	Chairman	\$9,100	<b>\$9,075</b>	2023
<a href="#">Renville County Agricultural Society</a>	MN	\$180,329	Secretary	\$2,750	<b>\$2,948</b>	2024
<a href="#">Arkansas Valley Soccer Association</a>	AR	\$180,185	Member	\$544	<b>\$663</b>	2024
<a href="#">Amity Regional Aquatic Club Inc</a>	CT	\$186,943	Head Coach	\$50,962	<b>\$51,839</b>	2024
<a href="#">New Jersey Soccer Association</a>	NJ	\$179,663	Executive Director	\$49,107	<b>\$46,341</b>	2025
<a href="#">Flourish Placemaking Collective</a>	MN	\$187,616	Executive Di	\$71,572	<b>\$76,725</b>	2024

**Comp (reported)** is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to WA cost of living and 2023 dollars. Click any organization to verify the figure on ProPublica.

## ● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to WA cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: [peerbasis.org/methodology](https://peerbasis.org/methodology).

## ● Sample, role match & sensitivity

PEER COUNT	794 organizations. Compensation range \$1–\$368,303; filing years 2022–2025.
SIZE BASIS	Matched on total revenue (\$183,483); for reference, expenses \$207,781 and assets \$116,171.
ROLE MATCH	Larry Nelson, reported title "PRESIDENT", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	24 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	13 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	4 <sup>th</sup>
Total compensation (D + F), as reported (no adjustments)	4 <sup>th</sup>
Reportable pay only (column D), adjusted	8 <sup>th</sup>
All sources (D + E + F), adjusted	7 <sup>th</sup>

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

### ● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

#### Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Larry Nelson) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 794 similarly situated organizations (Same NTEE major group (N), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$1,000 is reasonable (approximately the 4<sup>th</sup> percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [\_\_ for / \_\_ against].

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Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.