

Reach Ministries

Executive Director / CEO

EIN 911644321

WA · NTEE X21

FY ending 2023-12-31

June 9, 2026

This analysis benchmarks the total compensation of **Dan Stoehr Ma Ccni, Executive Director / CEO** (\$80,840) against **every comparable organization** that fit the selection criteria — **337** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **68th** percentile of comparable organizations within the typical range

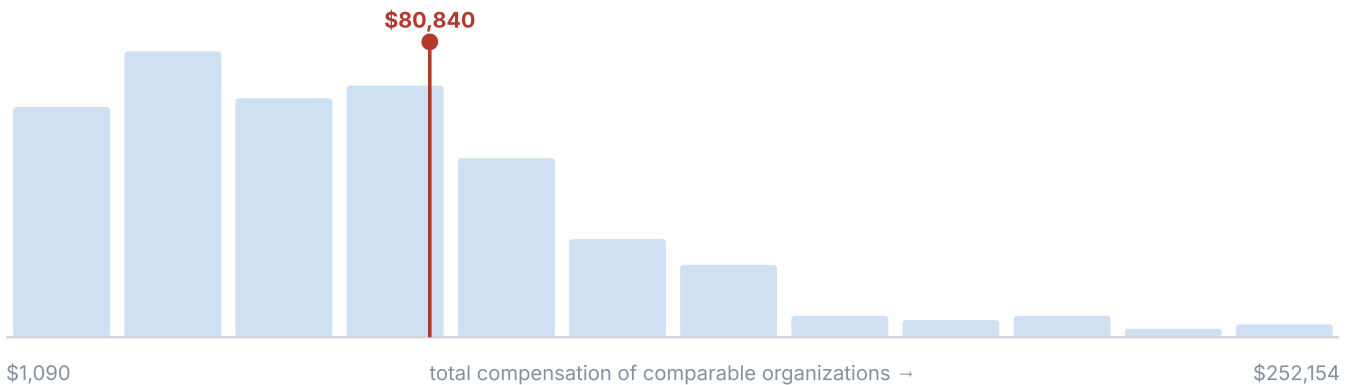
Benchmarked executive: Dan Stoehr Ma Ccni — reported title “EXECUTIVE DIRECTOR”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (X21).
BUDGET	Total revenue between \$188,279 and \$421,521 — 0.67x to 1.50x the subject's \$281,014 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (X21), nationwide + budget 0.67–1.5x revenue.

337 organizations qualified on sector, size, and geography → **337** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$17,530	\$33,725	\$58,703	\$91,600	\$131,536	\$80,840
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● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to WA cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Phoenixone	AZ	\$280,198	Director	\$99,000	\$106,344	2023
Truth Tabernacle Of Praise Inc	GA	\$282,011	Senior Pastor	\$96,250	\$104,994	2024
Igniting Prayer Action	TX	\$282,020	President	\$120,000	\$130,227	2024
Mount Zion Second Baptist Church	GA	\$279,654	Custodian	\$15,818	\$17,765	2023
Turning Point International Ministries Inc	FL	\$282,648	President	\$60,855	\$62,022	2024
Charismatic Episcopal Church Of North America Inc	NY	\$279,095	Ceo	\$18,898	\$18,527	2024
Spanish Evangelical Church	NY	\$279,045	President	\$62,400	\$61,173	2024
Word Of Faith Christian Ministries Inc	FL	\$283,130	Executive Dir.	\$13,800	\$14,064	2024
South Central Church Of Christ Inc	NC	\$283,141	Minister	\$105,786	\$122,087	2023
Panicrev Ministries	CA	\$278,485	President	\$22,200	\$20,797	2024
Love Worth Sharing Evangelistic Ministries Inc	TX	\$278,439	President	\$11,490	\$12,469	2024
Share In Asia	WA	\$278,340	President	\$57,500	\$57,500	2023
Build-building A United Inter-faith Lexington Through Direct-action	KY	\$283,759	Executive Director	\$60,617	\$70,654	2024
Mission 1014	GA	\$277,169	President	\$93,236	\$101,706	2024
Maximum Impact Ministries	FL	\$284,980	President	\$103,045	\$105,021	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Grace Extended Ministries International	OR	\$276,981	Director, Executive Direct	\$113,617	\$117,849	2023
Carolina Movement Inc	NC	\$285,473	Executive Director	\$45,000	\$54,063	2022
Kathy Kinchen Ministries Inc	GA	\$276,523	Treasurer	\$1,000	\$1,090	2024
Discipleship Journeys With Jesus	CA	\$285,697	Ceo	\$100,074	\$93,750	2024
Heaven To Earth Worship Center Inc	FL	\$275,552	President	\$74,400	\$75,826	2024
Christ Jesus Triumphant	NC	\$286,884	President	\$15,000	\$16,815	2024
Every Day Ministries - Co National	MN	\$286,998	President	\$25,257	\$27,875	2023
Souleader Resources Michael G Bischof	CA	\$287,092	Executive Director	\$126,000	\$118,037	2024
Nams Network Inc	NC	\$287,401	Chairman	\$55,000	\$63,475	2023
Foundry Training Group	MI	\$273,768	Director Of Theological Education	\$78,624	\$88,042	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to WA cost of living and 2023 dollars. Click any organization to verify the figure on ProPublica.

● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to WA cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

● Sample, role match & sensitivity

PEER COUNT **337** organizations. Compensation range \$1,090–\$252,154; filing years 2021–2025.

SIZE BASIS Matched on total revenue (\$281,014); for reference, expenses \$265,661 and assets \$304,799.

ROLE MATCH	Dan Stoehr Ma Ccni, reported title "EXECUTIVE DIRECTOR", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	8 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	13 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	68 th
Total compensation (D + F), as reported (no adjustments)	74 th
Reportable pay only (column D), adjusted	76 th
All sources (D + E + F), adjusted	67 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness • 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Dan Stoehr Ma Ccni) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 337 similarly situated organizations (Same NTEE sector (X21), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$80,840 is reasonable (approximately the 68th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability

data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.