

Collective Kindness Inc

Executive Director / CEO

EIN 932213288
 NY · NTEE X30
 FY ending 2024-12-31
 June 9, 2026

This analysis benchmarks the total compensation of **Shalom Goodman, Executive Director / CEO** (\$36,000) against **every comparable organization** that fit the selection criteria — **25** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **20th** percentile of comparable organizations below the typical range for comparable organizations

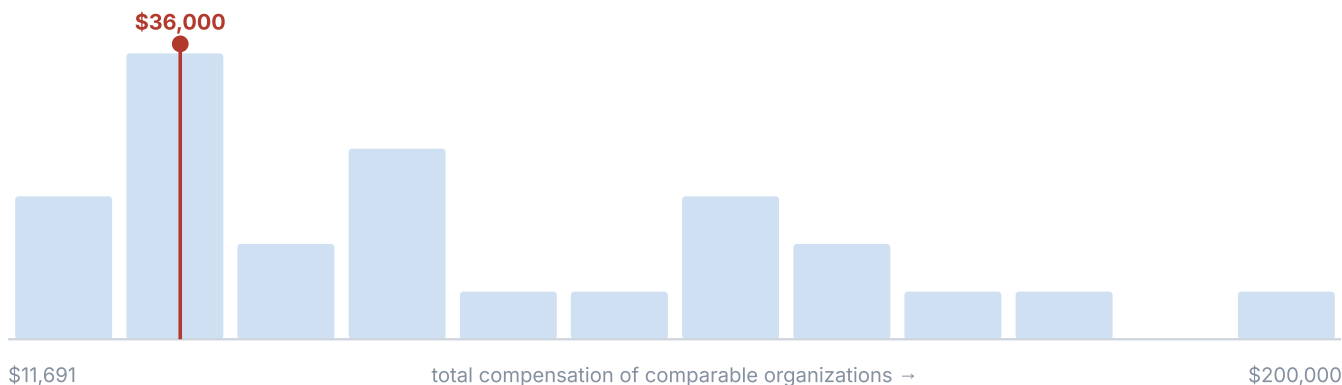
Benchmarked executive: Shalom Goodman — reported title “CEO”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (X30).
BUDGET	Total revenue between \$319,320 and \$714,897 — 0.67x to 1.50x the subject's \$476,598 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (X30) + NY + budget 0.67–1.5x revenue.

25 organizations qualified on sector, size, and geography → **25** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$29,220	\$40,187	\$62,346	\$113,497	\$141,794	\$36,000
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■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to NY cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Mobile Mitzvah Center Inc	NY	\$479,466	Ceo	\$32,800	\$33,769	2023
Friends Of Hillel At Stony Brook Inc	NY	\$473,282	Executive Director	\$60,557	\$62,346	2023
Foundation 70 Inc	NY	\$486,941	President	\$200,000	\$200,000	2024
Academic Torah Institute Inc	NY	\$495,377	Trustee / Executive Direct	\$146,590	\$146,590	2024
Sephardic Community Dayanut Program Inc	NY	\$537,567	Officer	\$62,292	\$62,292	2024
Yagdil Torah Inc	NY	\$414,836	Director	\$74,256	\$74,256	2024
I Maaser Inc	NY	\$538,528	President	\$81,966	\$84,387	2023
Core Inc	NY	\$543,313	Founding Director / Ceo	\$26,458	\$27,239	2023
Jewish Interactive Inc	NY	\$409,719	Chief Technical Officer	\$110,241	\$113,497	2023
The Well In Memory Of The Sassoon	NY	\$409,697	Director	\$32,191	\$32,191	2024
Limmud Fsu International Foundation	NY	\$547,053	Executive Director	\$94,800	\$94,800	2024
Heritage For The Blind Inc	NY	\$396,073	Director	\$118,300	\$118,300	2024
Shalom Ministries Inc	NY	\$389,951	President	\$157,197	\$161,840	2023
Nash Jew - New Americans Self Help Jewish Education World Inc	NY	\$565,700	Manager	\$12,000	\$11,691	2025
Yad Mishkan Inc	NY	\$380,410	President	\$24,000	\$24,709	2023

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Ohel Sara Bukharian Jewish Center Inc	NY	\$378,468	Babaev	\$41,250	\$40,187	2025
The Torah Learning Project	NY	\$364,995	President	\$50,708	\$50,708	2024
Jewish Heritage Movement Inc	NY	\$364,701	Director	\$50,000	\$50,000	2024
The Women's Rabbinic Network Ltd	NY	\$354,036	Executive Director	\$109,763	\$106,934	2025
The Southern-tier Torah Advancement & Revitization	NY	\$340,608	Director	\$118,764	\$122,272	2023
Chassidus In English	NY	\$613,013	Director	\$40,000	\$41,181	2023
Institute For Jewish Ideas & Ideals Inc	NY	\$336,162	Vice Pres./director	\$134,600	\$134,600	2024
Community Mikveh Ltd	NY	\$324,980	Secretary	\$36,500	\$36,500	2024
Shalsholet Seminary Inc	NY	\$649,339	Secretary	\$41,600	\$41,600	2024
Jewish Renaissance Experience Inc	NY	\$687,292	President & Director	\$74,288	\$74,288	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to NY cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to NY cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

● Sample, role match & sensitivity

PEER COUNT	25 organizations. Compensation range \$11,691–\$200,000; filing years 2023–2025.
SIZE BASIS	Matched on total revenue (\$476,598); for reference, expenses \$470,284 and assets \$9,526.
ROLE MATCH	Shalom Goodman, reported title "CEO", benchmarked as Executive Director / CEO. The title maps directly to this role.

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	20 th
Total compensation (D + F), as reported (no adjustments)	20 th
Reportable pay only (column D), adjusted	32 nd
All sources (D + E + F), adjusted	20 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Shalom Goodman) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 25 similarly situated organizations (Same NTEE sector (X30) + NY + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$36,000 is reasonable (approximately the 20th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.