

W5yi Licensing Services Inc

Executive Director / CEO

This analysis benchmarks the total compensation of **Allan R Batteiger, Executive Director / CEO** (\$29,015) against **every comparable organization** that fit the selection criteria — **33** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **15th** percentile of comparable organizations below the typical range for comparable organizations

Benchmarked executive: Allan R Batteiger — reported title "PRESIDENT", a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR Organizations sharing the subject's NTEE classification (B99).

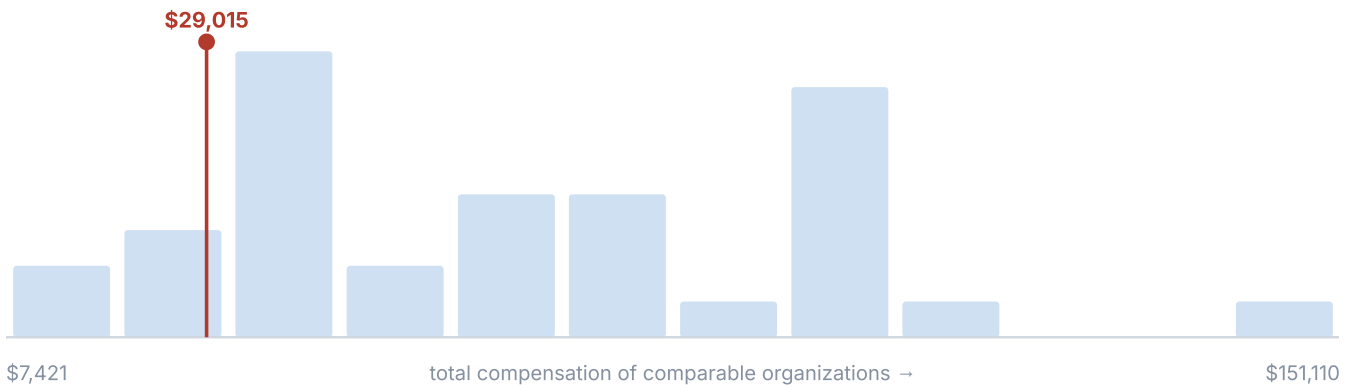
BUDGET Total revenue between \$244,754 and \$547,957 — 0.67x to 1.50x the subject's \$365,305 (the band tightens as size grows).

GEOGRAPHY Same NTEE sector (B99) + TX + budget 0.67–1.5x revenue.

33 organizations qualified on sector, size, and geography

→ **33** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$22,440	\$39,627	\$57,911	\$91,279	\$102,363	\$29,015
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● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to TX cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Pivot Leadership Group	TX	\$360,303	Executive Director	\$95,940	\$95,940	2024
Lyric Performing Arts Company Inc	TX	\$356,051	Director	\$56,250	\$57,911	2023
The Texas Diversity Council	TX	\$354,062	Ceo	\$91,279	\$91,279	2024
Women In Neuroscience	TX	\$376,881	Interim Executive Director	\$57,000	\$57,000	2024
Si Se Puede Schools	TX	\$350,000	Exec Directo	\$146,775	\$151,110	2023
The Knitting Guild Association	TX	\$349,095	Pres & Exec Dir	\$39,933	\$39,933	2024
Su Casa De Esperanza Inc	TX	\$384,544	Executive Dir.	\$38,490	\$39,627	2023
The Nobility Project	TX	\$392,021	Executive Director	\$96,336	\$99,182	2023
Southern Bible Institute & College	TX	\$333,859	President	\$93,643	\$96,409	2023
Childrens' Disabilities Information	TX	\$325,779	President	\$45,000	\$46,329	2023
Tarrant Literacy Coalition	TX	\$320,903	Executive Di	\$67,500	\$67,500	2024
Explorium Denton Childrens Museum	TX	\$320,020	Executive Dir.	\$40,080	\$41,264	2023
Pipe Creek Christian School	TX	\$419,756	Trustee	\$36,077	\$35,147	2025
Pegasus Media Project	TX	\$301,363	Co-founder Exec Dir	\$55,978	\$54,535	2025
Capacity Catalyst	TX	\$298,161	Executive Director	\$40,625	\$41,825	2023
Red Salmon Arts	TX	\$293,557	Executive Dir.	\$62,700	\$62,700	2024
Mapping Your Future	TX	\$293,043	Director	\$101,280	\$104,272	2023

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Catch The Next Inc	TX	\$443,997	Ceo	\$100,223	\$103,183	2023
Private Schools Interscholastic Assn Inc	TX	\$285,532	Executive Director	\$75,000	\$75,000	2024
All Saints' Episcopal School Of Fort	TX	\$282,677	Head Of School	\$33,050	\$33,050	2024
We Defend Truth	TX	\$276,840	Founder & Ceo	\$72,800	\$74,950	2023
Winners Inc	TX	\$271,992	President/director	\$100,000	\$100,000	2024
Elevate Dallas	TX	\$461,045	Executive Di	\$22,300	\$22,300	2024
Swan Impact Network Inc	TX	\$262,320	Executive Director	\$23,000	\$23,000	2024
Housecon	TX	\$473,937	Program Director	\$57,413	\$59,109	2023

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to TX cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to TX cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

Sample, role match & sensitivity

PEER COUNT	33 organizations. Compensation range \$7,421–\$151,110; filing years 2023–2025.
SIZE BASIS	Matched on total revenue (\$365,305); for reference, expenses \$308,793 and assets \$77,947.
ROLE MATCH	Allan R Batteiger, reported title " <i>PRESIDENT</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	2 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	15 th
Total compensation (D + F), as reported (no adjustments)	15 th
Reportable pay only (column D), adjusted	21 st
All sources (D + E + F), adjusted	15 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Allan R Batteiger) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 33 similarly situated organizations (Same NTEE sector (B99) + TX + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$29,015 is reasonable (approximately the 15th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.