

The Wildwood Conservation Foundation

Executive Director / CEO

EIN **943323073**
 CA · NTEE C340
 FY ending 2024-12-31
June 9, 2026

This analysis benchmarks the total compensation of **Ron Wood, Executive Director / CEO** (\$12,000) against **every comparable organization** that fit the selection criteria — **124** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **12th** percentile of comparable organizations below the typical range for comparable organizations

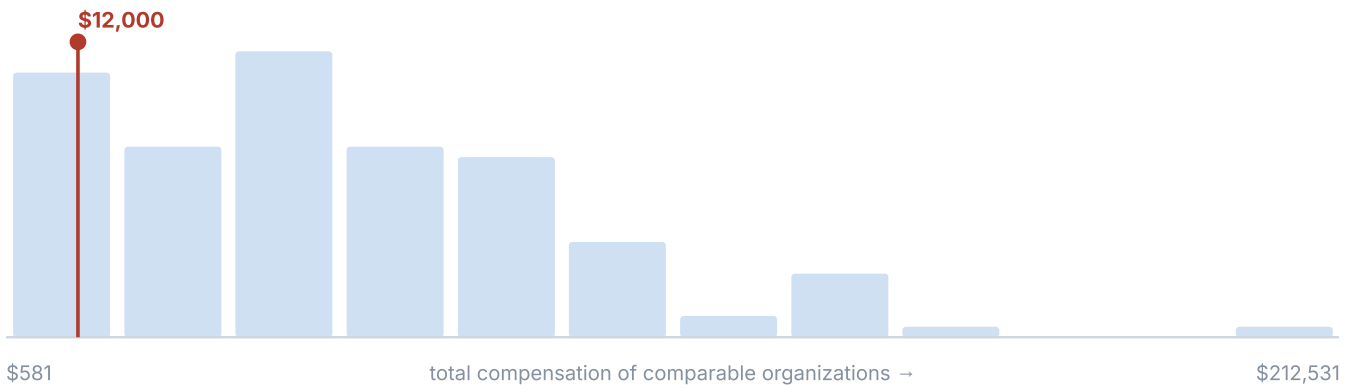
Benchmarked executive: Ron Wood — reported title “Executive Dir.”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (C340).
BUDGET	Total revenue between \$67,889 and \$151,990 — 0.67x to 1.50x the subject's \$101,327 (the band tightens as size grows).
GEOGRAPHY	Same NTEE major group (C), nationwide + budget 0.67–1.5x revenue.

124 organizations qualified on sector, size, and geography → **124** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$9,814	\$25,745	\$50,033	\$74,692	\$100,986	\$12,000
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■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to CA cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Lake Erie Islands Historical Society	OH	\$101,154	Board Member	\$12,578	\$15,428	2024
Keep Athens Limestone Beautiful Inc	AL	\$101,656	Executive Director	\$39,733	\$49,710	2024
Muskingum Watershed Conservancy	OH	\$100,994	Executive Director	\$51,704	\$63,419	2024
Recycling Research Foundation Inc	DC	\$102,115	Executive Director	\$109,074	\$114,120	2023
Tuscarora Wildlife Education Projec	PA	\$102,741	Exec. Direct	\$14,400	\$16,630	2024
Luesther T Mertz Legacy Trust For The	DE	\$102,868	Trustees	\$45,606	\$53,242	2023
Center For Renewables Integration	VA	\$103,045	President	\$73,720	\$84,866	2023
Walking Humbly Outdoor Adventures Inc	KY	\$99,435	Secretary	\$2,475	\$3,170	2023
Jews In Tech	CA	\$103,220	Director	\$20,000	\$20,000	2024
Wild Tree Foundation	CA	\$98,682	Executive Dir.	\$100,000	\$102,954	2023
Buckeye Environmental Network	OH	\$98,606	2025 Direcor	\$75,000	\$91,993	2024
Whetstone Wood Trust Fund	MA	\$97,108	Trustee	\$52,178	\$54,300	2024
Forestplanet Inc	DC	\$97,102	Executive Di	\$13,000	\$13,601	2023
Kingfisher Trails Inc	OK	\$97,082	President & Ceo	\$30,000	\$39,386	2023
Kettle Moraine Land Trust Inc	WI	\$97,080	Managing Director	\$37,500	\$45,354	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Penn Soil Rc&d Council	PA	\$106,194	Executive Director	\$18,044	\$21,454	2023
Sarasota Bay Watch Inc	FL	\$95,871	Executive Director	\$40,000	\$42,395	2025
Murrysville Area Watershed Association	PA	\$107,000	Director	\$15,700	\$18,131	2024
Alaska Wilderness League Action	DC	\$107,007	Executive Director	\$34,563	\$35,124	2024
Hoosic River Watershed Association	MA	\$95,496	Executive Director	\$38,946	\$40,530	2024
Bank Climate Advocates	CA	\$95,372	Executive Dir.	\$73,483	\$75,653	2023
Science And Environmental Policy Project	VA	\$94,968	President	\$120,000	\$134,181	2024
Pine Hollow Arboretum	NY	\$94,881	Executive Director	\$63,132	\$66,066	2024
Georgia Native Plant Society	GA	\$108,382	Executive Director	\$43,750	\$52,448	2023
Logansport Water System	IA	\$93,456	President	\$4,548	\$5,937	2023

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to CA cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to CA cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

Sample, role match & sensitivity

PEER COUNT **124** organizations. Compensation range \$581–\$212,531; filing years 2023–2025.

SIZE BASIS	Matched on total revenue (\$101,327); for reference, expenses \$213,153 and assets \$1,169,465. Revenue and expenses diverge this year — revenue may misrepresent operating size; weigh the expense-based view.
ROLE MATCH	Ron Wood, reported title " <i>Executive Dir.</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	10 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	2 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	12 th
Total compensation (D + F), as reported (no adjustments)	15 th
Reportable pay only (column D), adjusted	19 th
All sources (D + E + F), adjusted	11 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness • 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Ron Wood) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 124 similarly situated organizations (Same NTEE major group (C), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$12,000 is reasonable (approximately the 12th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.