

California Urban Forests Council

Executive Director / CEO

EIN 953565481
 CA · NTEE C015
 FY ending 2024-12-31
 June 13, 2026

This analysis benchmarks the total compensation of **Nate Faris, Executive Director / CEO** (\$118,833) against **every comparable organization** that fit the selection criteria — **60** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **70th** percentile of comparable organizations within the typical range

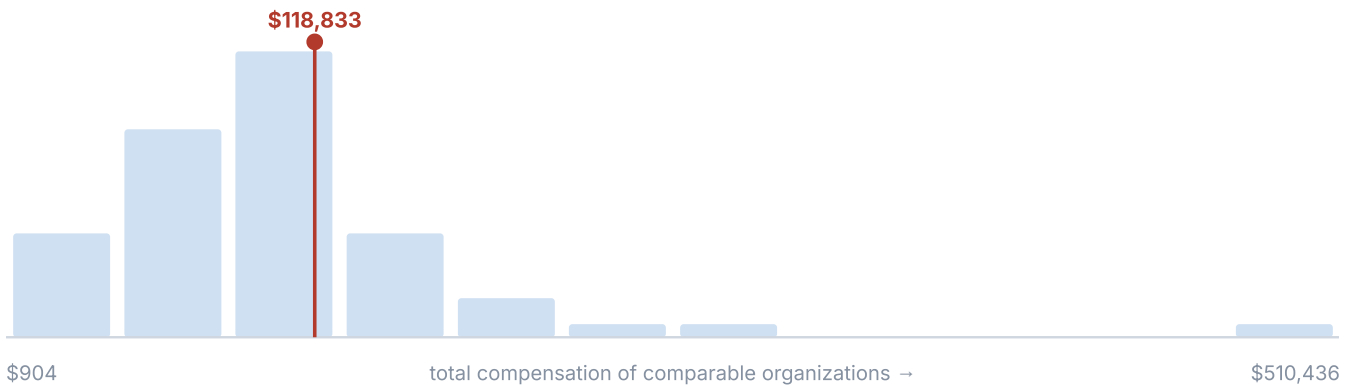
Benchmarked executive: Nate Faris — reported title “Exec Director”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (C015).
BUDGET	Total revenue between \$315,452 and \$706,237 — 0.67x to 1.50x the subject's \$470,825 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (C01), nationwide + budget 0.67–1.5x revenue.

60 organizations qualified on sector, size, and geography → **60** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$32,797	\$64,244	\$98,362	\$122,615	\$164,189	\$118,833
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■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to CA cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Cape Fear River Watch	NC	\$471,332	Executive Director	\$68,855	\$82,392	2024
Environmental Justice Community Action Network	NC	\$475,260	Executive Director	\$95,000	\$113,677	2024
Minnesota Environmental Partnership	MN	\$464,205	Executive Director	\$154,029	\$176,257	2024
Recycling Association Of Minnesota	MN	\$477,798	Executive Director	\$50,724	\$58,044	2024
Brighter Green Inc	NY	\$463,273	Executive Di	\$35,000	\$37,708	2023
Powder River Basin Resource Council	WY	\$463,151	Executive Di	\$41,543	\$51,517	2024
Everglades Law Center Inc	FL	\$483,835	Executive Director	\$91,258	\$99,282	2024
North Carolina Climate Justice	NC	\$485,773	Co-executive Director	\$49,586	\$59,335	2024
Maine Climate Action Now	ME	\$485,922	Executive Director (Mcan)	\$63,818	\$74,005	2024
Energy Policy Network	TX	\$490,332	Executive Dir.	\$20,125	\$24,002	2023
Roaring Fork Valley Wildfire Collaborative	CO	\$448,807	Executive Director	\$90,000	\$99,941	2024
Bluedot Institute Inc	CA	\$445,571	Executive Director	\$74,712	\$74,712	2024
Snake River Waterkeeper Inc	ID	\$444,677	Executive Dir.	\$402,446	\$510,436	2023
Rochester Ecology Partners Inc	NY	\$444,273	Executive Director	\$59,112	\$61,859	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
East Michigan Environmental Action	MI	\$499,608	Director	\$51,653	\$63,566	2023
Intersectional Environmentalist	CA	\$508,909	Secretary	\$17,955	\$17,955	2024
Western Leaders Network	CO	\$432,415	Executive Dir.	\$110,053	\$122,209	2024
Alabama Rivers Alliance Inc	AL	\$521,285	Executive Director	\$68,000	\$87,589	2023
Urban Water Institute Inc	CA	\$418,696	Executive Dir.	\$48,430	\$48,430	2024
Michigan Recycling Coalition	MI	\$525,387	Executive Director	\$99,932	\$119,452	2024
Great Rivers Habitat Alliance	MO	\$415,631	Executive Di	\$151,408	\$191,199	2023
San Francisco Bicycle Coalition	CA	\$413,193	Executive Dir.	\$163,249	\$163,249	2024
Yaak Valley Forest Council	MT	\$410,680	Executive Di	\$16,828	\$21,007	2024
Blue Sky Maritime Coalition Inc	TX	\$531,528	Exec Dir / Pres	\$127,250	\$147,411	2024
Grace Hudowalski Charitable Trust	ME	\$407,041	Trustee	\$54,000	\$64,470	2023

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to CA cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to CA cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

■ Sample, role match & sensitivity

PEER COUNT 60 organizations. Compensation range \$904–\$510,436; filing years 2023–2025.

SIZE BASIS Matched on total revenue (\$470,825); for reference, expenses \$493,746 and assets \$221,447.

ROLE MATCH	Nate Faris, reported title " <i>Exec Director</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	3 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	3 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	70 th
Total compensation (D + F), as reported (no adjustments)	80 th
Reportable pay only (column D), adjusted	78 th
All sources (D + E + F), adjusted	65 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness • 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Nate Faris) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 13, 2026, comparing compensation against 60 similarly situated organizations (Same NTEE sector (C01), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$118,833 is reasonable (approximately the 70th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability

data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 13, 2026.