

# One Achord Guitar Lessons Inc

Executive Director / CEO

EIN 990354544

CA · NTEE A6C

FY ending 2024-12-31

June 9, 2026

This analysis benchmarks the total compensation of **Mark Turansky, Executive Director / CEO** (\$77,624) against **every comparable organization** that fit the selection criteria — **724** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **90<sup>th</sup>** percentile of comparable organizations within the typical range

**Benchmarked executive:** Mark Turansky — reported title “President”, a **direct title match** to the Executive Director / CEO role.

## How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (A6C).
BUDGET	Total revenue between \$82,285 and \$184,221 — 0.67x to 1.50x the subject's \$122,814 (the band tightens as size grows).
GEOGRAPHY	Same NTEE major group (A), nationwide + budget 0.67–1.5x revenue.

**724** organizations qualified on sector, size, and geography → **724** within the band form the benchmarked peer set.

## Distribution of comparable compensation



\$5,295	\$15,451	\$32,617	\$54,705	\$76,473	\$77,624
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## ● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to CA cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">People Power Media</a>	CA	\$123,006	Secretary	\$6,000	<b>\$6,000</b>	2024
<a href="#">Cedar Falls Band Inc</a>	IA	\$123,132	President	\$760	<b>\$964</b>	2024
<a href="#">Gordon Education Initiatives For</a>	TX	\$123,161	Executive Di	\$30,170	<b>\$34,950</b>	2024
<a href="#">Copper Country Community Arts Council</a>	MI	\$122,447	Executive Director	\$43,986	<b>\$54,130</b>	2023
<a href="#">Asbury Park Arts Council Inc</a>	NJ	\$123,192	Secretary/ex	\$77,140	<b>\$79,761</b>	2024
<a href="#">Swiss Center Of North America Inc</a>	WI	\$122,276	President/ceo (As Of April 2024)	\$51,154	<b>\$61,868</b>	2024
<a href="#">All Cultures Equal Inc</a>	IA	\$123,407	Executive Dir.	\$14,300	<b>\$18,668</b>	2023
<a href="#">The Walter Hive</a>	AZ	\$123,495	Executive Director	\$75,790	<b>\$86,905</b>	2023
<a href="#">Chsee Inc</a>	NY	\$123,771	Treasurer	\$4,760	<b>\$4,981</b>	2024
<a href="#">Fairfield Bay Library Inc</a>	AR	\$121,856	Director	\$41,507	<b>\$54,031</b>	2024
<a href="#">Codington County Historical Society</a>	SD	\$123,793	Museum Director	\$49,778	<b>\$65,500</b>	2023
<a href="#">Bluegrass Heritage Museum Inc</a>	KY	\$121,829	Executive-di	\$38,016	<b>\$47,299</b>	2024
<a href="#">Studio Place Arts Inc</a>	VT	\$123,837	Executive Director	\$65,805	<b>\$76,704</b>	2024
<a href="#">The Sam Houston Masonic Library And Museum Association</a>	TX	\$121,623	Treasurer	\$3,000	<b>\$3,386</b>	2025
<a href="#">Ballet Afsaneh Art &amp; Culture Society</a>	CA	\$124,017	Executive Director	\$19,500	<b>\$19,500</b>	2024
<a href="#">Alianta Inc</a>	DC	\$121,565	Chair	\$2,725	<b>\$2,851</b>	2023

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Denver Ballet Theatre</a>	CO	\$124,128	Artistic Director	\$40,000	<b>\$45,730</b>	2023
<a href="#">Bloomfield Access Television</a>	CT	\$124,200	Executive Director	\$67,813	<b>\$73,633</b>	2024
<a href="#">Granby Community Access And Media Inc</a>	MA	\$124,269	Executive Director	\$25,449	<b>\$26,484</b>	2024
<a href="#">Susan B Anthony Birthplace Museum Inc</a>	MA	\$124,399	Executive Director	\$70,000	<b>\$72,847</b>	2024
<a href="#">Captain Avery Museum Inc</a>	MD	\$124,562	Executive Director	\$46,688	<b>\$52,042</b>	2023
<a href="#">East End African American Museum</a>	NY	\$124,562	Executive Di	\$20,000	<b>\$21,548</b>	2023
<a href="#">Blair Center For The Arts Foundation</a>	KS	\$121,044	Director	\$28,995	<b>\$37,347</b>	2023
<a href="#">Ebenezer Maxwell Mansion Inc</a>	PA	\$121,034	Exec Dir -1/1/23 To 9/12/23	\$45,311	<b>\$53,874</b>	2023
<a href="#">Shakespearean Youth Theater Company</a>	MN	\$124,596	Managing Director	\$36,000	<b>\$42,412</b>	2023

**Comp (reported)** is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to CA cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

## ● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to CA cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: [peerbasis.org/methodology](http://peerbasis.org/methodology).

## ● Sample, role match & sensitivity

**PEER COUNT** 724 organizations. Compensation range \$267–\$516,234; filing years 2021–2025.

**SIZE BASIS** Matched on total revenue (\$122,814); for reference, expenses \$91,359 and assets \$30,851.

**ROLE MATCH** Mark Turansky, reported title "*President*", benchmarked as Executive Director / CEO. The title maps directly to this role.

RELATED-ORG PAY	44 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	17 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	90 <sup>th</sup>
Total compensation (D + F), as reported (no adjustments)	94 <sup>th</sup>
Reportable pay only (column D), adjusted	21 <sup>st</sup>
All sources (D + E + F), adjusted	85 <sup>th</sup>

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

### ● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

#### Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Mark Turansky) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 724 similarly situated organizations (Same NTEE major group (A), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$77,624 is reasonable (approximately the 90<sup>th</sup> percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [\_\_ for / \_\_ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.